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# 1982

## Census of Manufactures

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MC82-1-27C

INDUSTRY SERIES

### Greeting Cards; Bookbinding; Printing Trade Services

Industries 2771, 2782, 2789, 2791, 2793, and 2795



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The publications  
from the 1982 Economic and  
Agriculture Censuses are dedicated  
to the memory of Shirley Kallek,  
Associate Director for Economic Fields.  
During her career at the Bureau of the  
Census (1955 to 1983), she continually  
directed efforts to improve  
the timeliness and accuracy of  
economic statistics.

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# 1982

## Census of Manufactures

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MC82-I-27C

INDUSTRY SERIES

### Greeting Cards; Bookbinding; Printing Trade Services

2771	Greeting Card Publishing
2782	Blankbooks and Looseleaf Binders
2789	Bookbinding and Related Work
2791	Typesetting
2793	Photoengraving Electrotyping and Stereotyping Lithographic Platemaking Services
2794	
2795	

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Issued March 1985



**U.S. Department of Commerce**  
**Malcolm Baldrige**, Secretary  
**Clarence J. Brown**, Deputy Secretary  
**Sidney Jones**, Under Secretary for  
Economic Affairs

**BUREAU OF THE CENSUS**  
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Director

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Gaylord E. Worden, Chief

**ACKNOWLEDGMENTS**—Many persons participated in the various activities of the 1982 Census of Manufactures. Primary direction of the program was performed by Shirley Kallek, Associate Director for Economic Fields (until May 1983), Charles A. Waite, her successor, and Michael G. Farrell, Assistant Director for Economic and Agriculture Censuses (until August 1984), and John H. Berry, his successor.

This report was prepared in the Industry Division under the general direction of Roger H. Buganhagan, Chief (until April 1983), and Gaylord E. Worden, his successor. John P. Govoni, Assistant Chief for Census/Annual Survey of Manufactures (ASM) Programs, was responsible for the overall management of the census of manufactures. He guided the planning and implementation of the project and coordinated activities with other divisions.

Program responsibility was shared by the following individuals who participated importantly in the entire program: John P. McNamee, Chief, Minerals Branch; Dale W. Gordon, Chief, Census/ASM Durables Branch; Michael J. Zampogna, Chief, Census/ASM Nondurables Branch; Bernard J. Fitzpatrick, Chief, Census Special Reports Branch (until April 1983); and Bruce M. Goldhirsch, his successor; Kenneth I. Hansen, Chief, Annual Survey of Manufactures Branch; Malcolm E. Bernhardt, Chief, Current Durables Branch; and Carole A. Ambler, Chief, Current Nondurables Branch.

Allen H. Foreman, Jr., Chief, Forest Products, Printing and Publishing, and Chemicals Section, assisted by Susan E. Sundermann, was directly responsible for the analysis of the data and preparation of this report.

Dr. Edward A. Robinson, Senior Industry Statistician, made significant contributions to the basic economic concepts and content of the census. The computer processing systems were developed and coordinated under the direction of William E. Norfolk, Assistant Chief for Operations. Sarah A. Mathis, Chief, Census Programming Branch, was responsible for implementation of the computer systems, and the computer programs were prepared under the supervision of David Onions and Gerald S. Turnage, assisted by Barbara A. Lambert. The mathematical techniques and quality control requirements were developed by Preston J. Waite, Assistant Chief for Research and Methodology, assisted by Stacey Cole, Pamela McKee, Amelia M. Perego, Magdalena Ramos, and Ann M. Stephens.

Industry classification was controlled by Bruce M. Goldhirsch; coordination activities with Data Preparation Division were carried out by Eric Taylor; and the various phases of the publication process were coordinated by Lillie Mae Skinner. Other persons made important contributions in such areas as developing specifications, procedures, and resolving problems. They include Richard J. Steiner, Robert A. Rosati, Richard Sweeney, Cyr F. Linonis, Leonard Pomeroy, Patricia L. Homing, and Dennis L. Wagner.

Systems and procedures for mailout, receipt, correspondence, data input, industry classification, other clerical processing, administrative record

processing, and quality control, along with the associated electronic computer programs, were developed in the Economic Surveys Division, W. Joel Richardson, Chief.

Planning, design, review, and composition of report forms were performed in the Administrative Services Division, Robert L. Kirkland, Chief.

Publication planning, design, editorial review, composition, and printing procurement were performed in the Publications Services Division, Raymond J. Koski, Chief.

Geographic coding procedures and associated computer programs were developed in the Geography Division, Robert W. Marx, Chief.

Mailout preparation and receipt operations, clerical and analytical review activities, data keying, and geocoding review were performed in the Data Preparation Division, Don L. Adams, Chief.

Computer processing was performed in the Computer Services Division, C. Thomas DiNanna, Chief (until February 1984), and John E. Haltzman, his successor.

Photocomposition programs for the statistical tables were developed in the Systems Support Division, Larry J. Patin, Chief (until October 1983), and Arnold E. Lavin, his successor.

Special-purpose computer programs for disclosure analysis were developed in the Business Division, Gerald F. Cranford, Chief (until December 1983), and Howard N. Hamilton, his successor.

The overall planning and review of the census operations were performed by the staff of the office of the Assistant Director for Economic and Agriculture Censuses.

Special acknowledgment is also due the many businesses whose cooperation has contributed to the publication of these data.

#### Library of Congress Cataloging in Publication Data

Census of manufactures (1982)

1982 census of manufactures.

Contents: [1] Geographic area series — [2] Industry series.

Supt. of Docs. no.: C 3.24/8: MC82-I

1. United States—Manufactures—Statistics.

I. United States. Bureau of the Census. II. Title.

HD9724.C4 1984 338.4'767'0973

83-600153

For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402.



# INTRODUCTION

## ECONOMIC CENSUSES OVER TIME

The early beginnings of America's industrial output were first measured in the United States in the 1810 Decennial Census and again in 1820, when questions on manufacturing were included with those for population. Beginning with the 1840 Decennial Census, there were enumerations of manufactures and mineral industries at 10-year intervals up to and including the year 1900 for manufactures and 1940 for mineral industries. The latter census was again taken for 1954, 1958, 1963, and 1967.

Because of the increasing dominance of manufacturing in the early 20th century, Congress directed that quinquennial censuses of manufactures be taken beginning in 1905. However, from 1919 through 1939, these censuses were conducted every 2 years. The need for war-related current surveys in the early 1940's postponed the next census of manufactures until 1948 (for 1947). That census was again taken for 1954, 1958, 1963, and 1967.

Retail and wholesale trade data were first collected in 1930, and in 1933 information on selected service industries was added to the data-collection operation. These business censuses, as they were called, were again taken for 1935, 1939 (as part of the 1940 decennial program), 1948, 1954, 1958, 1963, and 1967.

Information on construction industries was obtained first in 1930 and again for 1935 and 1939. Data for the full spectrum of construction industries were not gathered again until 1968 (for 1967).

The need for transportation data to supplement information available from existing governmental or private sources was recognized by Congress in the late 1950's and early 1960's. The census of transportation (consisting of several surveys) was taken first for 1963 and again for 1967.

Since 1967, all of the above censuses have been taken quinquennially as part of the Census Bureau's economic census program. (For the 1977 censuses, the coverage of the service industries was broadened from "selected services" to "all services, except religious organizations and private households." A total of 41 additional four-digit standard industrial classifications<sup>1</sup> (SIC's) in 7 SIC major groups was added to the scope of the census. While most of the industries included for the first time for 1977 were covered again for 1982, some were not, i.e., hospitals; elementary and secondary schools; colleges, universities, and professional schools; junior colleges and technical institutes; labor unions and similar labor organizations; and political organizations.)

The first manufacturing census for an outlying area was conducted in Puerto Rico for the year 1909. Thereafter, with the exception of 1929, a census was taken at 10-year intervals through 1949. The first censuses of retail trade, wholesale trade, and selected service industries in Puerto Rico were conducted for 1939. These censuses also were taken for the years 1949, 1954, 1958, 1963, and 1967. A census of construction industries was introduced first in Puerto Rico for 1967. These censuses of Puerto Rico have been taken since then for the years 1972, 1977, and 1982.

Censuses of manufactures, retail trade, wholesale trade, and selected service industries were conducted in Guam and the

Virgin Islands of the United States for 1958, 1963, 1967, 1972, 1977, and 1982. Censuses of mineral industries were taken in the Virgin Islands of the United States for the years 1958, 1963, and 1967 but not since that time. A census of construction industries was also undertaken in these areas for 1972, 1977, and 1982.

Retail trade, wholesale trade, selected service industries, manufacturing, and construction industries were canvassed for the first time in the Northern Mariana Islands in 1983 (for 1982).

For 1982, the economic censuses and agriculture censuses were conducted concurrently.

## USES OF THE ECONOMIC CENSUSES

The economic censuses are the major source for facts about the structure and functioning of the Nation's economy and provide essential information for government, business, industry, and the general public. They provide an important part of the framework for such composite measures as the gross national product, input-output measures, indexes of industrial production, and indexes measuring productivity and price levels. Information from the censuses is used to establish sampling frames and as benchmarks for current surveys of business activity, which are essential for measuring short-term economic conditions.

State and local governments use census data to assess business activities within their jurisdictions. The private sector uses the data to forecast general economic conditions; analyze sales performance; lay out sales territories; allocate funds for advertising; decide on locations for new plants, warehouses, or stores; and measure potential markets in terms of size, geographic areas, kinds of business, and kinds of products made or sold.

Following every census, thousands of businesses and other users purchase reports. Likewise, census facts are disseminated widely by trade associations, business journals, and newspapers. Volumes containing census statistics are available in most major public and college libraries. All 1982 data are available on microfiche from the U.S. Government Printing Office and most data on computer tape from the Census Bureau. Finally, the more than 50 State Data Centers also are suppliers of economic census statistics.

## AUTHORITY AND SCOPE OF THE ECONOMIC CENSUSES

The economic censuses are required by law under title 13 of the United States Code, sections 131, 191, and 224, which directs that they be taken at 5-year intervals for the years ending in 2 and 7. The 1982 Economic Censuses covered manufacturing, mining, construction industries, retail trade, wholesale trade, service industries, and selected transportation activities. Special programs also cover minority-owned and women-owned businesses. The next economic censuses are scheduled to be taken in 1988 for the year 1987.

<sup>1</sup>Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 041-001-00066-6. 1977 Supplement. Stock No. 003-00500176-0.



# CENSUS OF MANUFACTURES

## General

The 1982 Census of Manufactures is the 31st census of manufactures of the United States. For 1982, it was conducted jointly with the censuses of mineral industries, construction industries, retail and wholesale trades, service industries, selected transportation activities, and minority-owned and women-owned businesses.

This report, from the 1982 Census of Manufactures, is one of a series of 82 industry reports, each of which provides statistics for groups of related industries. Additional separate reports will be issued for each State and on special subjects, such as size of establishments, legal form of organization, and fuels and electric energy consumed.

These separate reports will subsequently be issued as portions of the final census volumes. Volume I, Subject Statistics, will show comparative statistics for industries, States, and standard metropolitan statistical areas. It also will show selected subjects, such as concentration ratios in manufacturing, selected materials consumed, manufacturing activity in government establishments, and water use in manufacturing. Volume II, Industry Statistics, will be a consolidation of reports for the 82 groups of industries showing the same information that is shown in this report. Volume III, Geographic Area Statistics, will contain establishment-based data (number of establishments, employment, payroll, value added by manufacture, and capital expenditures) for each State and its important standard metropolitan statistical areas, counties, and places, by industry groups and important individual industries. Totals for "all manufacturing" will be shown for counties and places with more than 450 manufacturing employees. The introduction to the final volumes will discuss, at greater length, many of the subjects described in this introduction. For example, the volume text will discuss the relationship of value added by manufacture to National income by industry of origin, the changes in statistical concepts over the history of the censuses, and the valuation problems arising from intracompany transfers between manufacturing plants of a company and between manufacturing plants and sales offices and sales branches of a company.

## Scope of Census and Definition of Manufacturing Industries

The 1982 Census of Manufactures covers all establishments employing one person or more primarily engaged in manufacturing as defined in the 1972 Standard Industrial Classification (SIC) Manual and its 1977 Supplement.<sup>1</sup> This is the system of industrial classification developed over a period of years by experts on classification in government and private industry under the guidance of the Office of Management and Budget. This system of classification is in general use among government agencies as well as organizations outside the government.

The SIC manual defines manufacturing as the mechanical or chemical transformation of inorganic or organic substances into new products. The assembly of component parts of products is also considered to be manufacturing if the resulting product is neither a structure nor other fixed improvement. These activities are usually carried on in plants, factories, or mills that characteristically use power-driven machines and materials handling equipment.

<sup>1</sup>Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 041-001-00066-6. 1977 Supplement. Stock No. 003-00500176-0.

Manufacturing production is usually carried on for the wholesale market, for transfers to other plants of the same company, or to the order of industrial users rather than for direct sale to the household consumer. Some manufacturers in a few industries sell chiefly at retail to household consumers through the mail, through house-to-house routes, or through salespersons. Some activities of a service nature (enameling, engraving, etc.) are included in manufacturing when they are performed primarily for the trade. They are considered nonmanufacturing when they are performed primarily to the order of the household consumer.

## Relationship Between Annual Survey of Manufactures and Census of Manufactures

The Bureau of the Census conducts the annual survey of manufactures (ASM) in each of the 4 years between the censuses of manufactures. The ASM is based on a scientifically selected sample of approximately 55,000 establishments and collects the same industry statistics (employment, payroll, value of shipments, etc.) as the census of manufactures. In addition to collecting the information normally requested on the census form, the establishments in the ASM sample are requested to supply detailed information on assets, capital expenditures, retirements, depreciation, rental payments, supplemental labor costs, and costs of purchased services.

## Establishment Basis of Reporting

The census of manufactures and the annual survey of manufactures are conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each location. Companies engaged in distinctly different lines of activity at one location are requested to submit separate reports if the plant records permit such a separation and if the activities are substantial in size.

In 1982, as in earlier years, a minimum size limit was set for including establishments in the census. All establishments employing one person or more at any time during the census year are included. The same size limitation has applied since 1947 in censuses and annual surveys of manufactures. In the 1939 and earlier censuses, establishments with less than \$5,000 value of products were excluded. The change in the minimum size limit in 1947 does not appreciably affect the historical comparability of the census figures except for data on number of establishments for a few industries.

This report excludes information for separately operated administrative offices, warehouses, garages, and other auxiliary units that service manufacturing establishments of the same company (see Auxiliaries).

## Manufacturing Universe and Census Report Forms

The 1982 Census of Manufactures universe includes approximately 345,000 establishments. The amounts of information requested from manufacturing establishments were dependent upon a number of factors. The more important considerations were the size of the company and whether it was included in the annual survey of manufactures. The methods of obtaining information for the various subsets of the universe to arrive at the aggregate figures shown in this publication are described below.

### 1. Small Single-Unit Companies Not Sent a Report Form

In the 1982 Census of Manufactures, approximately 140,000 small single-establishment companies were excluded from filing reports. Selection of these small



establishments was done on an industry-by-industry basis and was based on annual payroll and total shipments data as well as on the industry classification codes contained in the administrative records of other Federal agencies. The cutoffs were selected so that these administrative records cases would account for no more than 3 percent of the value of shipments for the industry. Generally, all single-establishment companies with less than 5 employees were excused, while all establishments with more than 20 employees were mailed report forms.

Information on the physical location of the establishment, as well as information on payrolls, receipts (shipments), and industry classification, was obtained from the administrative records of other Federal agencies under special arrangements, which safeguarded their confidentiality. Estimates of data for these small establishments were developed using industry averages in conjunction with the administrative information. The value of shipments and cost of materials were not distributed among specific products and materials for these establishments but were included in the product and material "not specified by kind" (n.s.k.) categories.

The industry classification codes included in the administrative records files were assigned on the basis of brief descriptions of the general activity of the establishment. As a result, an indeterminate number of establishments were erroneously coded to the four-digit SIC level. This was especially true whenever there was a relatively fine line of demarcation between industries or between manufacturing and nonmanufacturing activity.

Sometimes these administrative record cases were given only a two- or three-digit SIC group. For the 1982 Census of Manufactures, these establishments were sent a separate classification form, which requested information on the products and services of the establishment. This form was used to code many of these establishments to the four-digit SIC level. Establishments that did not return the classification form were coded later to those four-digit SIC industries identified as "not elsewhere classified" (n.e.c.) within the given two- or three-digit industry groups.

As a result of these situations, a number of small establishments may have been misclassified by industry. However, such possible misclassifications have no significant effect on the statistics other than on the number of establishments.

The total establishment count for individual industries should be viewed as an approximation rather than a precise measurement. The counts for establishments with 20 employees or more are far more reliable than the count of total number of establishments.

## **2. Establishments Sent a Report Form**

The 205,000 establishments covered in the mail canvass were divided into three groups:

- a. **ASM sample establishments**—This group consisted of approximately 55,000 establishments covering all the units of large manufacturing establishments as well as a sample of the medium and smaller establishments. The probability of selection was proportionate to size (see appendix, Annual Survey of Manufactures).

In a census of manufactures year, the ASM report form (MA-1000) replaces the first page of the regular census form for those establishments included in the ASM. In addition to information on employment, payroll,

and other items normally requested on the regular census form, establishments in the ASM sample were requested to supply information on assets, capital expenditures, retirements, depreciation, rental payments, supplemental labor costs, and costs of purchased services. Results of the ASM inquiries are included in tables 3c and 3d of this report.

The census part of the report form is one of approximately 200 versions containing product, material, and special inquiries. The diversity of manufacturing activities necessitated the use of this many forms to canvass the approximately 450 manufacturing industries. Each form was developed for a group of related industries.

Appearing on each form was a list of products primary to the group of related industries, as well as secondary products and miscellaneous services that establishments classified in these industries were likely to be performing. Respondents were requested to identify the products, the value of each product, and, in a large number of cases, the quantity of the product shipped during the survey year. Space was also provided for the respondent to describe products not specifically identified on the form.

The report form also contained a materials-consumed inquiry, which varied from form to form depending on the industries being canvassed. The respondents were asked to review a list of materials generally used in their production processes. From this list, each establishment was requested to identify those materials consumed during the survey year, the cost of each, and, in certain cases, the quantity consumed. Once again, space was provided for the respondent to describe significant materials not identified on the form.

Finally, a wide variety of special inquiries was included to measure activities peculiar to a given industry, such as operations performed and equipment used.

- b. **Large and medium establishments (non-ASM)**—Approximately 100,000 establishments were included in this group. A variable cutoff, based on administrative records payroll data and determined on an industry-by-industry basis, was used to select those establishments that were to receive one of the approximately 200 census of manufactures regular forms. The first page, requesting establishment data for items such as employment and payroll, was standard but did not contain the detailed statistics included on the ASM form. The product, material, and special inquiry sections supplied were based on the historical industry classification of the establishment.
- c. **Small single-unit establishments (non-ASM)**—This group consisted of approximately 50,000 establishments. For those industries where application of the variable cutoff for administrative records cases resulted in a large number of small establishments being included in the mail canvass, an abbreviated or "short" form was used. These establishments received one of the approximately 80 versions of the short form, which requested summary product and material data and totals but no details on employment, payrolls, cost of materials, inventories, and capital expenditures. Use of the short form has no adverse effect on published totals for the industry statistics; the same



data were collected on the short as well as the long form. However, detailed information on materials consumed was not collected on the short form; thus its use would increase the values of the n.s.k. categories.

## Auxiliaries

In this industry report, the data on employment and payroll are limited to operating manufacturing establishments. The census report form filed for auxiliaries (ES-9200) requested a description of the activity of the establishments serviced. However, the auxiliaries were coded only to the two-digit major group of the establishments they served; whereas, the operating establishments were coded to a four-digit manufacturing industry. Data for the approximately 10,000 separately operated auxiliaries are included in the paperbound geographic area series, the bound volumes of the census of manufactures, and in a report issued as part of the 1982 Enterprise Statistics survey.

Auxiliaries are establishments whose employees are primarily engaged in performing supporting services for other establishments of the same company, rather than for the general public or for other business firms. They can be at different locations from the establishments served or at the same location as one of those establishments but not operating as an integral part thereof and serving two or more establishments. Where auxiliary operations are conducted at the same location as the manufacturing operation and operate as an integral part thereof, they usually are included in the report for the operating manufacturing establishment.

Included in the broad category of auxiliaries are administrative offices. Employees in administrative offices are concerned with the general management of multiestablishment companies, i.e., with the general supervision and control of two units or more, such as manufacturing plants, mines, sales branches, or stores. The functions of these employees may include (1) program planning, including sales research and coordination of purchasing, production, and distribution; (2) company purchasing, including general contracts and purchasing methods; (3) company financial policy and accounting, tax accounting, company sales and profit reports, and personnel accounting; (4) general engineering, including design of product machinery and equipment, and direction of engineering effort conducted at the individual operation locations; (5) direction of company personnel matters; and (6) legal and patent matters.

Other types of auxiliaries serving the plants or central management of the company include purchasing offices, sales promotion offices, research and development organizations, etc.

## Industry Classification of Establishments

Each of the establishments covered in the census was classified in one of approximately 450 manufacturing industries in accordance with the industry definitions in the SIC system. Under this system of classification, an industry is generally defined as a group of establishments producing a single product or a closely related group of products. The product groupings from which industry classifications are derived are based on considerations such as similarity of manufacturing processes, types of materials used, types of customers, and the like. The resulting group of plants must be significant in terms of its number, value added by manufacture, value of shipments, and number of employees. The system operates in such a way that the definitions progressively became narrower with successive additions of numerical digits. There are 20 major groups (two-digit SIC), 143 industry groups (three-digit SIC), and approximately 450

industries (four-digit SIC). The product classes and products of the manufacturing industries have been assigned codes based on the industry from which they originate. There are about 1,500 classes of products, identified by a five-digit code, and about 11,000 products, identified by a seven-digit code. The seven-digit products are considered the primary products of the industry with the same four digits.

Accordingly, an establishment is usually classified in a particular industry on the basis of its major activity during a particular year, i.e., production of the products primary to that industry exceeds, in value, production of the products primary to any other single industry. In a few instances, however, the industry classification of an establishment is not only determined by the products it makes but also by the process employed in making those products. For example, establishments engaged in blast furnace operations, refining of nonferrous metals from ore, or rolling and drawing of nonferrous metals (processes which involve heavy capitalization in specialized equipment) would be classified according to the process used during a census year. These establishments then would be "frozen" in that industry during the following ASM years:

In either a census or ASM year, establishments included in the ASM sample with certainty weight, other than those involved with heavily capitalized activities described above, are reclassified by industry only if the change in the primary activity from the prior year is significant or the change has occurred for two successive years. This procedure prevents reclassification when there are minor shifts in product mix.

In ASM years, establishments included in the ASM sample with noncertainty weight are not shifted from one industry classification to another. They are retained in the industry where they were classified in the base census year (see appendix, Annual Survey of Manufactures). However, in the following census year, these ASM plants are allowed to shift from one industry to another.

The result of these rules covering the switching of plants from one industry classification to another is that, at the aggregate level, some industries comprise different mixes of establishments between survey years, and establishment data for such industry statistics as employment and payroll may be tabulated in different industries between survey years. Hence, comparisons between prior-year and current-year published totals, particularly at the four-digit SIC level, should be viewed with caution. This is true particularly for the comparison between the data shown for a census year versus the data shown for the previous ASM year.

As previously noted, the small establishments that may have been misclassified by industry are usually administrative-record cases whose industry codes were assigned on the basis of incomplete descriptions of the general activity of the establishment. Such possible misclassifications have no significant effect on the statistics other than on the number of establishments.

While some establishments produce only the primary products of the industry in which they are classified, all establishments of an industry rarely specialize to this extent. The industry statistics (employment, inventories, value added by manufacture, total value of shipments including resales and miscellaneous receipts, etc.) shown in tables 1a through 5a, therefore, reflect not only the primary activities of the establishments in that industry but also their secondary activities. The product statistics in tables 6a through 6c represent the output of all establishments whether or not they are classified in the same industry as the product. For this reason, in relating the industry statistics, especially the value of shipments to the product statistics, the



composition of the industry's output shown in table 5b should be considered.

The extent to which industry and product statistics may be matched with each other is measured by two ratios, which are computed from the figures shown in table 5b. The first of these ratios, called the primary product specialization ratio, measures the proportion of product shipments (both primary and secondary) of the establishments classified in the industry represented by the primary products of those establishments. The second ratio, called the coverage ratio, is the proportion of primary products shipped by the establishments classified in the industry to total shipments of such products by all manufacturing establishments.

However, establishments making products falling into the same industry category may use a variety of processes and materials to produce them. Also, the same industry classification (based on end products) may include both establishments that are highly integrated and those that put only the finishing touches on an already highly fabricated item. For example, the refrigeration industry includes instances of almost complete integration (production of the compressor, condensing unit, electric motor, casting, stamping of the case, and final assembly) all carried on at one plant. On the other hand, the condensing unit, the motor, and the case may be purchased and only assembled into the finished product.

In some instances, separate industry categories have been established for integrated and nonintegrated establishments. For other industries, the census provides separate statistics on the production of intermediate commodities made and used in the producing plant. For some industries characterized by many plants of the same company, separate figures on interplant transfer of products usually are shown.

Differences in the integration of production processes, types of operations, and alternatives in types of materials used should be considered when relating the industry statistics (employment, payrolls, value added, etc.) to the product and material data.

## Value of Shipments for the Industry Compared With Value of Product Shipments

This industry report shows value of shipments data for industries and products. In tables 1a through 5a, these data represent the total value of shipments of all establishments classified in a particular industry. The data include the shipments of the products classified in the industry (primary to the industry), products classified in other industries (secondary to the industry), and miscellaneous receipts (repair work, sale of scrap, research and development, installation receipts, and resales). Product shipments shown in table 6a represent the total value of shipments of products classified as primary to an industry that were shipped by all manufacturing establishments regardless of their industry classification.

## CENSUS DISCLOSURE RULES

In accordance with Federal law governing census reports, no data are published that would disclose the data for an individual establishment or company. However, the number of establishments classified in a specific industry is not considered a disclosure, so this item may be given even though other information is withheld.

The disclosure analysis for the industry statistics in tables 1a through 5a of this report is based on the total value of shipments. When the total value of shipments cannot be shown without disclosing information for individual companies, the complete line has been suppressed. However, the suppressed data are included in higher level totals. Additional disclosure analysis is performed for new capital expenditures that can be suppressed even though value of shipments data are publishable.

## MICROFICHE AND COMPUTER TAPES

All the data in this report are available on microfiche. Selected data are also available on computer tape.

In addition to selected published data being on computer tape, one major data series, the location of manufacturing plants, will be available only on computer tape. This series presents the number of establishments by employment size class by four-digit SIC industry codes for States, counties, and places of 2,500 inhabitants or more. These data are available for both State and county by industry, and State and place by industry.

Microfiche reports are sold by the Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Computer tapes are sold by the Data User Services Division, Customer Services (Tapes), Bureau of the Census, Washington, D.C. 20233.

## SPECIAL TABULATIONS

Special tabulations of data collected in the 1982 Census of Manufactures may be obtained on computer tape or in tabular form. The data will be in summary form and subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief, Industry Division, Bureau of the Census, Washington, D.C. 20233.

## ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used in this publication:

- Represents zero.
- (D) Withheld to avoid disclosing data for individual companies; data are included in higher level totals.
- (NA) Not available.
- (NC) Not comparable.
- (S) Withheld because estimate did not meet publication standards on the basis of either the response rate or a consistency review.
- (X) Not applicable.
- (Z) Less than half the unit shown.
- n.e.c. Not elsewhere classified.
- n.s.k. Not specified by kind.
- pt. Part.
- r Revised.
- SIC Standard Industrial Classification.

Other abbreviations, such as lb, gal, yd, doz, bbl, and s tons, are used in the customary sense.

# Users' Guide for Locating Statistics

[For explanation of terms, see appendixes]

	Item	Four-digit industry statistics		
		Historical	Operating ratios	By geographic area
1	Number of companies . . . . .	1 a		
2	Number of manufacturing establishments . . . . .	1 a		2
	Employment and payroll:			
3	Number of employees . . . . .	1 a	1 b	2
4	Payroll . . . . .	1 a	1 b	2
5	Supplemental labor costs . . . . .			
6	Production workers . . . . .	1 a	1 b	2
7	Production-worker hours . . . . .	1 a	1 b	2
8	Production-worker wages . . . . .	1 a	1 b	2
	Shipments, cost of materials, and value added:			
9	Value of shipments (four-digit) . . . . .	1 a	1 b	2
10	Product class shipments (five-digit) . . . . .			
11	Product shipments (seven-digit) . . . . .			
12	Value added by manufacture . . . . .	1 a	1 b	2
13	Cost of materials . . . . .	1 a	1 b	2
14	Fuels and electric energy . . . . .			
15	Materials consumed by kind . . . . .			
	Inventories:			
16	Total, end of year . . . . .	1 a		
17	By method of valuation . . . . .			
18	By stage of fabrication . . . . .			
	Capital expenditures, assets, rental payments, and purchased services:			
19	New capital expenditures . . . . .	1 a		2
20	Used plant and equipment expenditures . . . . .			
21	Gross assets . . . . .			
22	Depreciation . . . . .			
23	Retirements of buildings and machinery . . . . .			
24	Rental payments . . . . .			
25	Purchased services . . . . .			
	Ratios:			
26	Specialization . . . . .	1 a		
27	Coverage . . . . .	1 a		

\*Number of companies with shipments of over \$100 thousand.

\*\*Detailed information shown.

# in This Report by Table Number

Four-digit industry statistics – Con.				Five-digit product class and seven-digit product statistics				
Summary and supplemental	By employment size	By industry and product class specialization	Materials consumed by kind	Industry-product analysis	Product shipments	Product class by geographic area	Historical product class	
3a					* 6a			1
** 3a	4	5a						2
3a	4	5a						3
3a	4	5a						4
** 3d								5
** 3a	4	5a						6
** 3a	4	5a						7
3a	4	5a						8
3a	4	5a		5b, 5c				9
				5b, 5c	6a	6b	6c	10
					6a			11
3a	4	5a						12
** 3a	4	5a						13
3a, 3d			7					14
								15
3b, 3c	4							16
3b, 3c								17
3b								18
** 3a, ** 3d	4	5a						19
** 3a, ** 3d								20
** 3d								21
** 3d								22
** 3d								23
** 3d								24
** 3d								25
3a				5b				26
3a				5b				27







# Greeting Cards; Bookbinding; Printing Trade Services

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# DESCRIPTION OF INDUSTRIES AND SUMMARY OF FINDINGS

## GREETING CARDS; BOOKBINDING; PRINTING TRADE SERVICES

This report shows 1982 Census of Manufactures statistics for establishments classified in each of the following industries:

### SIC Code and Title

2771	Greeting Card Publishing
2782	Blankbooks and Looseleaf Binders
2789	Bookbinding and Related Work
2791	Typesetting
2793	Photoengraving
2794	Electrotyping and Stereotyping
2795	Lithographic Platemaking Services

The industry statistics (employment, payroll, cost of materials, value of shipments, inventories, etc.) are reported for each establishment as a whole. Aggregates of such data for an industry reflect not only the primary activities of the establishments but also their activities in the manufacture of secondary products as well as their miscellaneous activities (contract work on materials owned by others, repair work, etc.). This fact should be taken into account in comparing industry statistics (tables 1a-5a) with product statistics (table 6a) showing shipments by all industries of the primary products of the specified industry. The extent of the "product mix" is indicated in table 5b, which shows the value of primary and secondary products shipped by establishments in the specified industry and also the value of primary products of the industry shipped as secondary products by establishments classified in other industries.

Small single-unit companies with up to 20 employees (cutoff varied by industry) were excluded from the mail portion of the census. For these establishments (and a small number of larger establishments whose reports were not received at the time the data were tabulated), data on payrolls and receipts were obtained from administrative records of other government agencies. The remaining statistics were developed from industry averages.

Establishment data were tabulated based on industry definitions contained in the 1972 Standard Industrial Classification (SIC) Manual and its 1977 supplement.<sup>1</sup>

## INDUSTRY 2771, GREETING CARD PUBLISHING

This industry comprises establishments primarily engaged in the designing, publishing, and/or printing, by any process, of greeting cards for all occasions.

In the 1982 Census of Manufactures, Industry 2771, Greeting Card Publishing, recorded employment of 20.8 thousand. The

total value of shipments for establishments classified in this industry was \$1.9 billion.

The value of shipments figure shown above is in current (1982) prices. All dollar figures included in this report are at prices current for the year specified and, therefore, unadjusted for changes in price levels. Consequently, when making comparisons to prior years, users should take into consideration the inflation that has occurred.

The employment figure shown above was 15 percent above the 18.1 thousand reported in 1977. The leading States in employment in 1982 were Missouri, Arkansas, Kansas, and Ohio, accounting for approximately 60 percent of the industry's 1982 employment. Data for all four States have been withheld to avoid disclosing data for individual companies. This represents a shift from 1977 when Missouri, Ohio, Arkansas, and Massachusetts accounted for approximately 55 percent of the industry's employment.

Compared with 1981, employment remained the same. The 1981 data are based on the Bureau's annual survey of manufactures (ASM), which is a sample survey conducted each year between censuses.

Establishments in virtually all industries ship secondary products as well as products primary to the industry to which they are classified and have some miscellaneous receipts, such as resales and contract receipts. In current prices, industry 2771 shipped \$1.3 billion of products primary to the industry, \$437 million of secondary products, and had \$139 million of miscellaneous receipts. Thus, the ratio of primary products to the total of both secondary and primary products shipped by establishments in the industry was 75 percent (specialization ratio). In 1977, this specialization ratio was 78 percent.

Establishments in this industry also accounted for 94 percent of products considered primary to the industry no matter where they actually were produced (coverage ratio). In 1977, the coverage ratio was 95 percent. The products primary to industry 2771, no matter in what industry they were produced, appear in table 6a and aggregate to \$1.4 billion in current prices.

The total cost of materials and services used by establishments classified in the greeting card publishing industry amounted to \$555 million in current prices. Data on specific materials consumed appear in table 7.

Establishments of single-unit companies in this industry with up to 5 employees were excluded from the mail portion of the census. The data for these establishments (and a small number of larger establishments whose reports were not received at the time the data were tabulated) were obtained from administrative records of other agencies or developed from industry averages. These establishments accounted for 4 percent of total value of shipments.

## INDUSTRY 2782, BLANKBOOKS AND LOOSELEAF BINDERS

This industry comprises establishments primarily engaged in the manufacture of blankbooks, looseleaf devices, and library binders, and in ruling paper.

<sup>1</sup>Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 041-001-00066-6. 1977 Supplement. Stock No. 003-005-00176-0.



In the 1982 Census of Manufactures, Industry 2782, Blank-books and Looseleaf Binders, recorded employment of 35.9 thousand. The total value of shipments for establishments classified in this industry was \$2.0 billion.

The value of shipments figure shown above is in current (1982) prices. All dollar figures included in this report are at prices current for the year specified and, therefore, unadjusted for changes in price levels. Consequently, when making comparisons to prior years, users should take into consideration the inflation that has occurred.

The employment figure shown above was 13 percent above the 31.8 thousand reported in 1977. The leading States in employment in 1982 were California, New York, Massachusetts, and Illinois, accounting for approximately 43 percent of the industry's 1982 employment. This represents a shift from 1977 when Illinois, New York, New Jersey, and Massachusetts accounted for approximately 41 percent of the industry's employment.

Compared with 1981, employment decreased 2 percent. The 1981 data are based on the Bureau's annual survey of manufactures (ASM), which is a sample survey conducted each year between censuses.

Establishments in virtually all industries ship secondary products as well as products primary to the industry to which they are classified and have some miscellaneous receipts, such as resales and contract receipts. In current prices, industry 2782 shipped \$1.7 billion of products primary to the industry, \$269 million of secondary products, and had \$50 million of miscellaneous receipts. Thus, the ratio of primary products to the total of both secondary and primary products shipped by establishments in the industry was 86 percent (specialization ratio). In 1977, this specialization ratio also was 86 percent.

Establishments in this industry also accounted for 92 percent of products considered primary to the industry no matter where they actually were produced (coverage ratio). In 1977, the coverage ratio was 91 percent. The products primary to industry 2782, no matter in what industry they were produced, appear in table 6a and aggregate to \$1.9 billion in current prices.

The total cost of materials and services used by establishments classified in the blankbooks and looseleaf binders industry amounted to \$671 million in current prices. Data on specific materials consumed appear in table 7.

Establishments of single-unit companies in this industry with up to 5 employees were excluded from the mail portion of the census. The data for these establishments (and a small number of larger establishments whose reports were not received at the time the data were tabulated) were obtained from administrative records of other agencies or developed from industry averages. These establishments accounted for 15 percent of total value of shipments.

## **INDUSTRY 2789, BOOKBINDING AND RELATED WORK**

This industry comprises establishments primarily engaged in edition, trade, job, and library bookbinding; in book or paper bronzing, gilding, and edging; in map and sample mounting; and other services related to bookbinding. Establishments primarily engaged in binding books printed elsewhere are classified in this industry, but those primarily binding books printed in the same establishment are classified in industry group 273.

In the 1982 Census of Manufactures, Industry 2789, Book-binding and Related Work, recorded employment of 25.4 thousand. The total value of shipments for establishments classified in this industry was \$764 million.

The value of shipments figure shown above is in current (1982) prices. All dollar figures included in this report are at prices current for the year specified and, therefore, unadjusted for changes in price levels. Consequently, when making comparisons to prior years, users should take into consideration the inflation that has occurred.

The employment figure shown above was 5 percent above the 24.1 thousand reported in 1977. The leading States in employment in 1982 were New York, Illinois, California, and New Jersey, accounting for approximately 46 percent of the industry's 1982 employment. This represents a shift from 1977 when New York, Illinois, New Jersey, and Pennsylvania accounted for approximately 51 percent of the industry's employment.

Compared with 1981, employment decreased 13 percent. The 1981 data are based on the Bureau's annual survey of manufactures (ASM), which is a sample survey conducted each year between censuses.

Establishments in virtually all industries ship secondary products as well as products primary to the industry to which they are classified and have some miscellaneous receipts, such as resales and contract receipts. In current prices, industry 2789 shipped \$696 million of products primary to the industry, \$27 million of secondary products, and had \$41 million of miscellaneous receipts. Thus, the ratio of primary products to the total of both secondary and primary products shipped by establishments in the industry was 96 percent (specialization ratio). In 1977, this specialization ratio also was 96 percent.

Establishments in this industry also accounted for 91 percent of products considered primary to the industry no matter where they actually were produced (coverage ratio). In 1977, the coverage ratio was 94 percent. The products primary to industry 2789, no matter in what industry they were produced, appear in table 6a and aggregate to \$766 million in current prices.

The total cost of materials and services used by establishments classified in the bookbinding and related work industry amounted to \$183 million in current prices. Data on specific materials consumed appear in table 7.

Establishments of single-unit companies in this industry with up to 5 employees were excluded from the mail portion of the census. The data for these establishments (and a small number of larger establishments whose reports were not received at the time the data were tabulated) were obtained from administrative records of other agencies or developed from industry averages. These establishments accounted for 21 percent of total value of shipments.

## **INDUSTRY 2791, TYPESETTING**

This industry comprises establishments primarily engaged in typesetting for the trade, including advertising typesetting.

In the 1982 Census of Manufactures, Industry 2791, Typesetting, recorded employment of 33.7 thousand. The total value of shipments for establishments classified in this industry was \$1.2 billion.

The value of shipments figure shown above is in current (1982) prices. All dollar figures included in this report are at prices current for the year specified and, therefore, unadjusted for



changes in price levels. Consequently, when making comparisons to prior years, users should take into consideration the inflation that has occurred.

The employment figure shown above was 24 percent above the 27.2 thousand reported in 1977. The leading States in employment in 1982 were New York, Pennsylvania, California, and Illinois, accounting for approximately 45 percent of the industry's 1982 employment. These same States were the leaders in 1977, when they accounted for approximately 48 percent of the industry's employment, although there has been some shift in the relative importance of individual States.

Compared with 1981, employment decreased 3 percent. The 1981 data are based on the Bureau's annual survey of manufactures (ASM), which is a sample survey conducted each year between censuses.

Establishments in virtually all industries ship secondary products as well as products primary to the industry to which they are classified and have some miscellaneous receipts, such as resales and contract receipts. In current prices, industry 2791 shipped \$1.2 billion of products primary to the industry, \$41 million of secondary products, and had \$26 million of miscellaneous receipts. Thus, the ratio of primary products to the total of both secondary and primary products shipped by establishments in the industry was 97 percent (specialization ratio). In 1977, this specialization ratio also was 97 percent.

Establishments in this industry also accounted for 88 percent of products considered primary to the industry no matter where they actually were produced (coverage ratio). In 1977, the coverage ratio was 89 percent. The products primary to industry 2791, no matter in what industry they were produced, appear in table 6a and aggregate to \$1.3 billion in current prices.

The total cost of materials and services used by establishments classified in the typesetting industry amounted to \$210 million in current prices. Data on specific materials consumed appear in table 7.

Establishments of single-unit companies in this industry with up to 5 employees were excluded from the mail portion of the census. The data for these establishments (and a small number of larger establishments whose reports were not received at the time the data were tabulated) were obtained from administrative records of other agencies or developed from industry averages. These establishments accounted for 36 percent of total value of shipments.

## **INDUSTRIES 2793, PHOTOENGRAVING, AND 2794, ELECTROTYPING AND STEREOTYPING**

Industry 2793, Photoengraving, comprises establishments primarily engaged in preparing photoengraved plates (halftones and linecuts). These establishments do not, as a rule, print from the plates which they make, but prepare them for use by others.

Industry 2794, Electrotyping and Stereotyping, comprises establishments primarily engaged in preparing electrotypes and stereotype plates. These establishments do not, as a rule, print from the plates which they make, but prepare them for use by others.

In the 1982 Census of Manufactures, Industries 2793, Photoengraving, and 2794, Electrotyping and Stereotyping, recorded employment of 3.4 thousand. The total value of shipments for establishments classified in these industries was \$153 million. All data for these two industries have been combined.

The value of shipments figure shown above is in current (1982) prices. All dollar figures included in this report are at prices current for the year specified and, therefore, unadjusted for changes in price levels. Consequently, when making comparisons to prior years, users should take into consideration the inflation that has occurred.

The employment figure shown above was 44 percent below the 6.1 thousand reported in 1977. The leading States in employment in 1982 were New York, New Jersey, California, and Illinois, accounting for approximately 60 percent of the industries' 1982 employment. Data for California, New Jersey, and Illinois have been withheld to avoid disclosing data of individual companies.

Establishments in virtually all industries ship secondary products as well as products primary to the industry to which they are classified and have some miscellaneous receipts, such as resales and contract receipts. In current prices, industries 2793 and 2794 shipped \$124 million of products primary to the industries, \$28 million of secondary products, and had \$2 million of miscellaneous receipts. Thus, the ratio of primary products to the total of both secondary and primary products shipped by establishments in these industries was 82 percent (specialization ratio). In 1977, this specialization ratio was 83 percent.

Establishments in these industries also accounted for 77 percent of products considered primary to the industries no matter where they actually were produced (coverage ratio). In 1977, the coverage ratio was 78 percent. The products primary to industries 2793 and 2794, no matter in what industry they were produced, appear in table 6a and aggregate to \$161 million in current prices.

The total cost of materials and services used by establishments classified in industries 2793 and 2794 amounted to \$35 million in current prices. Data on specific materials consumed appear in table 7.

Establishments of single-unit companies in these industries with up to 5 employees were excluded from the mail portion of the census. The data for these establishments (and a small number of larger establishments whose reports were not received at the time the data were tabulated) were obtained from administrative records of other agencies or developed from industry averages. These establishments accounted for 56 percent of total value of shipments.

## **INDUSTRY 2795, LITHOGRAPHIC PLATE MAKING SERVICES**

This industry comprises establishments primarily engaged in making plates and positives or negatives from which lithographic plates are made, and in related services. Establishments primarily engaged in printing by the lithographic process are classified in industry 2752.

In the 1982 Census of Manufactures, Industry 2795, Lithographic Platemaking Services, recorded employment of 18.8 thousand. The total value of shipments for establishments classified in this industry was \$1.2 billion.

The value of shipments figure shown above is in current (1982) prices. All dollar figures included in this report are at prices current for the year specified and, therefore, unadjusted for changes in price levels. Consequently, when making comparisons to prior years, users should take into consideration the inflation that has occurred.



The employment figure shown above was 24 percent above the 15.2 thousand reported in 1977. The leading States in employment in 1982 were New York, Illinois, California, and New Jersey, accounting for approximately 52 percent of the industry's 1982 employment. These same States were the leaders in 1977, when they accounted for approximately 50 percent of the industry's employment, although there has been some shift in the relative importance of individual States.

Compared with 1981, employment increased 6 percent. The 1981 data are based on the Bureau's annual survey of manufactures (ASM), which is a sample survey conducted each year between censuses.

Establishments in virtually all industries ship secondary products as well as products primary to the industry to which they are classified and have some miscellaneous receipts, such as resales and contract receipts. In current prices, industry 2795 shipped \$1.0 billion of products primary to the industry, \$104 million of secondary products, and had \$42 million of miscellaneous receipts. Thus, the ratio of primary products to the total of both secondary and primary products shipped by

establishments in the industry was 91 percent (specialization ratio). In 1977, this specialization ratio was 87 percent.

Establishments in this industry also accounted for 89 percent of products considered primary to the industry no matter where they actually were produced (coverage ratio). In 1977, the coverage ratio also was 89 percent. The products primary to industry 2795, no matter in what industry they were produced, appear in table 6a and aggregate to \$1.2 billion in current prices.

The total cost of materials and services used by establishments classified in the lithographic platemaking industry amounted to \$329 million in current prices. Data on specific materials consumed appear in table 7.

Establishments of single-unit companies in this industry with up to 5 employees were excluded from the mail portion of the census. The data for these establishments (and a small number of larger establishments whose reports were not received at the time the data were tabulated) were obtained from administrative records of other agencies or developed from industry averages. These establishments accounted for 17 percent of total value of shipments.

**Table 1a. Historical Statistics for the Industry: 1982 and Earlier Years**

[Excludes data for auxiliaries. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

Year¹	Companies² (no.)	All establishments³		All employees		Production workers			Value added by manufacture⁴ (million dollars)	Cost of materials (million dollars)	Value of shipments (million dollars)	New capital expenditures (million dollars)	End-of-year inventories⁴ (million dollars)	Ratios	
		Total (no.)	With 20 employees or more (no.)	Number (1,000)	Payroll (million dollars)	Number (1,000)	Hours (millions)	Wages (million dollars)						Specialization (per cent)	Coverage (per cent)
INDUSTRY 2771, GREETING CARD PUBLISHING															
1982 Census.....	139	154	54	20.8	344.2	11.7	20.2	155.2	1 348.8	554.6	1 893.6	37.2	220.5	75	94
1981 ASM.....	(NA)	(NA)	(NA)	20.8	349.2	11.8	25.4	159.4	1 264.7	659.0	1 903.6	71.3	213.6	(NA)	(NA)
1980 ASM.....	(NA)	(NA)	(NA)	21.1	306.2	11.8	25.6	140.7	1 014.7	582.5	1 596.2	51.0	184.2	(NA)	(NA)
1979 ASM.....	(NA)	(NA)	(NA)	20.7	275.0	12.3	26.6	129.3	885.0	495.4	1 366.2	49.6	179.1	(NA)	(NA)
1978 ASM.....	(NA)	(NA)	(NA)	19.8	238.2	11.2	24.5	112.2	773.4	402.7	1 181.5	25.8	153.2	(NA)	(NA)
1977 Census.....	155	166	52	18.1	226.8	10.6	21.7	105.8	655.9	364.9	1 072.1	18.8	160.6	78	95
1976 ASM.....	(NA)	(NA)	(NA)	18.3	213.7	9.9	19.5	98.2	606.5	304.9	906.7	¹⁵.9	208.8	(NA)	(NA)
1975 ASM.....	(NA)	(NA)	(NA)	19.2	194.8	9.9	19.0	93.1	559.1	302.0	860.8	15.9	210.0	(NA)	(NA)
1974 ASM.....	(NA)	(NA)	(NA)	21.8	193.3	10.9	20.8	93.4	644.5	286.5	923.6	¹¹.3.1	212.3	(NA)	(NA)
1973 ASM.....	(NA)	(NA)	(NA)	24.5	198.2	11.8	23.7	95.8	530.6	296.9	816.5	33.6	208.0	(NA)	(NA)
1972 Census.....	186	199	82	23.5	191.5	12.4	24.1	93.9	527.0	261.4	774.4	46.4	190.7	76	97
1971 ASM.....	(NA)	(NA)	(NA)	23.3	172.8	13.2	25.2	84.1	473.7	268.3	738.7	14.5	200.4	(NA)	(NA)
1970 ASM.....	(NA)	(NA)	(NA)	24.7	163.6	14.2	26.9	82.5	458.1	215.6	663.7	12.2	194.2	(NA)	(NA)
1969 ASM.....	(NA)	(NA)	(NA)	28.1	160.2	15.4	28.4	75.9	430.2	196.0	629.9	24.1	188.3	(NA)	(NA)
1968 ASM.....	(NA)	(NA)	(NA)	26.8	154.4	14.6	26.9	72.0	396.2	183.5	564.9	21.0	171.1	(NA)	(NA)
1967 Census.....	203	222	92	27.6	150.6	16.4	31.3	75.0	372.3	171.9	517.9	14.9	147.8	87	93
INDUSTRY 2782, BLANKBOOKS AND LOOSELEAF BINDERS															
1982 Census.....	333	474	296	35.9	564.8	28.0	52.9	380.5	1 379.5	671.0	2 039.4	50.5	244.6	86	92
1981 ASM.....	(NA)	(NA)	(NA)	36.6	523.4	28.6	58.6	372.1	1 243.7	606.5	1 843.9	⁴⁶.6	198.8	(NA)	(NA)
1980 ASM.....	(NA)	(NA)	(NA)	36.5	476.5	29.4	57.7	341.8	1 150.1	578.3	1 718.1	⁴7.3	192.6	(NA)	(NA)
1979 ASM.....	(NA)	(NA)	(NA)	34.1	414.8	27.9	55.1	303.6	945.8	531.4	1 464.5	⁴7.5.4	172.2	(NA)	(NA)
1978 ASM.....	(NA)	(NA)	(NA)	34.3	383.1	27.7	53.3	266.1	856.3	450.1	1 292.2	44.3	152.8	(NA)	(NA)
1977 Census.....	373	505	288	31.8	338.5	25.2	49.8	235.0	739.9	396.9	1 122.6	36.0	130.2	86	91
1976 ASM.....	(NA)	(NA)	(NA)	26.3	253.5	21.3	40.5	178.2	565.9	308.0	875.8	21.0	104.0	(NA)	(NA)
1975 ASM.....	(NA)	(NA)	(NA)	25.7	229.7	20.6	38.9	158.3	513.4	270.4	789.3	21.9	96.9	(NA)	(NA)
1974 ASM.....	(NA)	(NA)	(NA)	27.4	223.4	22.4	44.7	158.7	474.5	261.9	728.8	18.6	107.9	(NA)	(NA)
1973 ASM.....	(NA)	(NA)	(NA)	28.0	215.2	23.0	45.9	155.6	430.9	243.3	667.0	15.8	97.0	(NA)	(NA)
1972 Census.....	376	461	240	26.6	192.7	22.0	43.2	139.8	390.6	206.3	591.1	14.4	79.6	89	90
1971 ASM.....	(NA)	(NA)	(NA)	24.1	168.8	19.9	39.6	117.9	328.8	172.7	502.3	18.0	68.6	(NA)	(NA)
1970 ASM.....	(NA)	(NA)	(NA)	24.0	153.9	19.9	40.7	110.2	292.4	165.3	456.6	¹¹.5.4	66.8	(NA)	(NA)
1969 ASM.....	(NA)	(NA)	(NA)	24.6	148.3	20.6	41.1	109.6	286.9	169.9	450.4	11.7	67.7	(NA)	(NA)
1968 ASM.....	(NA)	(NA)	(NA)	23.4	135.4	19.3	38.6	97.5	259.9	153.0	410.6	¹¹.1.2	60.2	(NA)	(NA)
1967 Census.....	402	444	193	23.2	130.3	19.4	38.4	94.5	245.4	138.0	381.3	11.6	52.7	86	88
INDUSTRY 2789, BOOKBINDING AND RELATED WORK															
1982 Census.....	994	1 013	335	25.4	338.3	21.7	39.7	255.1	584.0	183.3	763.5	27.3	60.9	96	91
1981 ASM.....	(NA)	(NA)	(NA)	29.3	352.3	25.4	45.2	264.2	631.1	202.1	828.2	⁴2.5.2	66.5	(NA)	(NA)
1980 ASM.....	(NA)	(NA)	(NA)	30.6	337.5	26.8	47.0	258.5	610.5	180.6	780.0	20.9	72.7	(NA)	(NA)
1979 ASM.....	(NA)	(NA)	(NA)	29.7	306.9	26.2	47.4	233.1	548.2	152.6	691.7	⁴2.2.6	61.9	(NA)	(NA)
1978 ASM.....	(NA)	(NA)	(NA)	26.0	263.2	22.5	41.3	198.8	443.2	139.8	590.4	⁴2.5.7	43.7	(NA)	(NA)
1977 Census.....	974	987	288	24.1	240.6	20.9	38.8	183.6	408.8	126.0	533.6	19.3	45.7	96	94
1976 ASM.....	(NA)	(NA)	(NA)	20.3	192.7	17.7	34.2	147.7	354.4	109.8	467.0	⁴¹.5.3	37.1	(NA)	(NA)
1975 ASM.....	(NA)	(NA)	(NA)	21.1	186.9	18.3	34.1	144.5	342.6	100.0	446.3	⁴¹.0.8	32.5	(NA)	(NA)
1974 ASM.....	(NA)	(NA)	(NA)	23.4	188.2	20.4	38.0	146.7	350.3	94.5	448.3	⁴¹.2.0	32.1	(NA)	(NA)
1973 ASM.....	(NA)	(NA)	(NA)	24.9	187.6	21.6	40.3	146.1	313.8	86.4	401.0	5.8	28.1	(NA)	(NA)
1972 Census.....	990	1 004	301	25.1	178.9	22.0	40.5	139.1	296.2	78.3	377.2	11.2	25.1	95	89
1971 ASM.....	(NA)	(NA)	(NA)	25.3	168.1	22.2	42.1	130.7	275.4	68.6	346.1	13.7	20.2	(NA)	(NA)
1970 ASM.....	(NA)	(NA)	(NA)	28.4	172.9	25.3	48.2	136.9	278.2	76.3	359.2	⁴¹.2.1	23.0	(NA)	(NA)
1969 ASM.....	(NA)	(NA)	(NA)	31.5	178.9	28.6	50.1	144.8	290.0	74.2	361.4	⁴⁹.7	28.2	(NA)	(NA)
1968 ASM.....	(NA)	(NA)	(NA)	30.0	165.5	27.2	47.9	132.2	268.5	77.1	342.8	⁴¹.2.6	26.2	(NA)	(NA)
1967 Census.....	1 008	1 018	334	30.3	163.9	27.2	50.3	131.0	260.6	80.2	340.6	13.5	21.0	94	89
INDUSTRY 2791, TYPESETTING															
1982 Census.....	3 045	3 075	416	33.7	570.6	26.5	49.0	418.3	1 040.2	210.0	1 242.9	64.3	110.6	97	88
1981 ASM.....	(NA)	(NA)	(NA)	34.7	511.4	27.6	49.0	360.8	907.8	172.3	1 080.8	⁴⁵.0.9	70.0	(NA)	(NA)
1980 ASM.....	(NA)	(NA)	(NA)	34.9	489.9	28.0	49.5	345.1	858.4	190.8	1 056.4	⁴6.3.1	73.9	(NA)	(NA)
1979 ASM.....	(NA)	(NA)	(NA)	33.5	447.3	27.2	50.8	317.5	762.3	150.8	919.0	⁴⁵.3.4	60.2	(NA)	(NA)
1978 ASM.....	(NA)	(NA)	(NA)	27.7	395.0	22.3	42.6	292.1	696.7	113.9	810.5	⁴4.2.3	46.5	(NA)	(NA)
1977 Census.....	2 370	2 406	389	27.2	364.7	21.7	38.8	271.6	623.4	110.5	730.6	36.7	42.5	97	89
1976 ASM.....	(NA)	(NA)	(NA)	23.6	269.5	19.0	34.3	202.9	450.1	74.6	524.9	⁴2.7.8	26.7	(NA)	(NA)
1975 ASM.....	(NA)	(NA)	(NA)	24.6	261.7	19.7	36.0	197.3	419.7	64.6	482.3	⁴2.0.8	30.3	(NA)	(NA)
1974 ASM.....	(NA)	(NA)	(NA)	25.5	281.6	20.8	40.0	214.7	453.1	53.2	503.0	⁴¹.9.9	28.4	(NA)	(NA)
1973 ASM.....	(NA)	(NA)	(NA)	24.7	269.2	20.0	36.8	205.7	428.8	59.6	490.5	⁴¹.3.1	24.6	(NA)	(NA)
1972 Census.....	1 858	1 887	373	26.0	269.8	21.1	38.1	205.9	426.0	58.1	482.8	14.2	25.3	97	91
1971 ASM.....	(NA)	(NA)	(NA)	28.7	281.2	23.0	42.3	214.0	399.6	57.1	458.5	9.5	25.0	(NA)	(NA)
1970 ASM.....	(NA)	(NA)	(NA)	29.6	275.8	23.8	44.1	212.9	405.7	58.5	462.9	⁴⁹.6	24.3	(NA)	(NA)
1969 ASM.....	(NA)	(NA)	(NA)	27.3	240.3	22.7	45.1	191.8	363.1	56.6	417.2	⁴¹.1.6	23.7	(NA)	(NA)
1968 ASM.....	(NA)	(NA)	(NA)	25.3	218.7	20.8	40.9	172.9	317.5	50.3	365.1	⁴⁹.2	19.1	(NA)	(NA)
1967 Census.....	1 518	1 535	365	25.5	208.3	20.9	40.2	164.1	304.3	52.7	356.7	13.2	14.3	95	92
INDUSTRIES 2793, PHOTOENGRAVING, AND 2794, ELECTROTYPE AND STEREOTYPING															
1982 Census.....	302	305	41	3.4	64.0	2.5	4.9	43.4	118.6	34.8	153.2	5.0	6.2	82	77
1981 ASM⁵.....	(NA)	(NA)	(NA)	6.7	135.7	4.7	9.8	86.8	228.5	76.4	304.3	17.0	12.1	(NA)	(NA)
1980 ASM⁵.....	(NA)	(NA)	(NA)	6.6	205.0	4.7	9.5	74.0	202.4	85.5	288.3	32.0	14.5	(NA)	(NA)
1979 ASM⁵.....	(NA)	(NA)	(NA)	6.8	113.6	4.9	9.7	72.5	202.7	71.4	275.6	21.4	15.4	(NA)	(NA)
1978 ASM⁵.....	(NA)	(NA)	(NA)	6.2	100.2	4.2	7.4	64.0	201.6	84.3	285.6	19.3	21.3	(NA)	(NA)
1977 Census.....	(NA)	489	61	6.1	96.1	4.1	7.3	63.0	178.2	54.2	231.8	7.6	13.7	83	78
1976 ASM⁵.....	(NA)	(NA)	(NA)	9.9	164.8	7.6	13.2	116.5	256.8	72.4	327.9	9.7			

See footnotes at end of table.



**Table 1a. Historical Statistics for the Industry: 1982 and Earlier Years—Con.**

[Excludes data for auxiliaries. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

Year <sup>1</sup>	Companies <sup>2</sup> (no.)	All establishments <sup>3</sup>		All employees		Production workers			Value added by manufac- ture <sup>4</sup> (million dollars)	Cost of materials (million dollars)	Value of shipments (million dollars)	New capital expendi- tures (million dollars)	End-of- year inven- tories <sup>4</sup> (million dollars)	Ratios	
		Total (no.)	With 20 employ- ees or more (no.)	Number (1,000)	Payroll (million dollars)	Number (1,000)	Hours (millions)	Wages (million dollars)						Special- ization (per- cent)	Cover- age (per- cent)
INDUSTRIES 2793, PHOTOENGRAVING, AND 2794, ELECTROTYPING AND STEREOTYPING—Con.															
1972 Census.....	(NA)	671	159	11.6	138.3	7.8	14.6	94.5	220.2	47.2	266.5	5.9	9.4	82	83
1971 ASM <sup>5</sup> .....	(NA)	(NA)	(NA)	10.3	122.7	7.1	13.9	82.4	183.8	41.6	225.9	3.9	9.9	(NA)	(NA)
1970 ASM.....	(NA)	(NA)	(NA)	13.2	135.7	9.3	18.4	94.7	201.9	48.7	250.3	<sup>6</sup> 5.4	12.9	(NA)	(NA)
1969 ASM.....	(NA)	(NA)	(NA)	17.1	181.6	12.2	23.5	128.3	276.0	67.0	343.4	<sup>6</sup> 5.0	11.3	(NA)	(NA)
1968 ASM.....	(NA)	(NA)	(NA)	16.8	163.0	12.1	22.7	116.1	254.0	60.4	315.0	<sup>6</sup> 5.6	10.6	(NA)	(NA)
1967 Census.....	(NA)	868	250	16.8	157.5	12.0	22.5	112.3	239.4	58.0	296.4	7.0	10.7	(NA)	(NA)
INDUSTRY 2795, LITHOGRAPHIC PLATEMAKING SERVICES <sup>7</sup>															
1982 Census.....	777	798	248	18.8	467.2	12.6	23.7	304.9	857.7	329.3	1 187.7	63.8	104.0	91	89
1981 ASM.....	(NA)	(NA)	(NA)	17.8	414.3	12.6	23.7	287.0	821.8	357.8	1 172.0	<sup>6</sup> 57.3	97.9	(NA)	(NA)
1980 ASM.....	(NA)	(NA)	(NA)	17.4	394.6	12.4	23.4	271.9	757.4	310.2	1 058.9	<sup>6</sup> 53.1	81.8	(NA)	(NA)
1979 ASM.....	(NA)	(NA)	(NA)	16.3	334.3	11.5	21.8	225.9	664.9	236.8	894.0	<sup>6</sup> 50.8	75.3	(NA)	(NA)
1978 ASM.....	(NA)	(NA)	(NA)	16.7	322.2	11.8	23.1	216.2	586.9	231.7	814.1	<sup>6</sup> 42.0	68.3	(NA)	(NA)
1977 Census.....	677	697	217	15.2	273.9	10.6	20.4	181.5	466.8	198.9	667.0	27.4	54.5	87	89
1976 ASM.....	(NA)	(NA)	(NA)	9.6	173.3	6.4	12.0	114.4	308.7	128.8	430.5	<sup>6</sup> 32.7	43.3	(NA)	(NA)
1975 ASM.....	(NA)	(NA)	(NA)	9.3	152.1	6.5	12.2	101.2	257.1	100.8	356.7	<sup>6</sup> 9.4	32.4	(NA)	(NA)
1974 ASM.....	(NA)	(NA)	(NA)	10.1	154.6	7.0	13.3	101.8	264.3	99.5	362.3	<sup>6</sup> 13.7	33.8	(NA)	(NA)
1973 ASM.....	(NA)	(NA)	(NA)	9.3	122.1	6.4	13.0	84.9	209.8	81.5	288.6	11.8	23.3	(NA)	(NA)
1972 Census.....	329	336	124	8.9	112.4	6.2	11.8	76.8	185.1	73.2	257.0	10.5	19.7	87	83

<sup>1</sup>In annual survey of manufactures (ASM) years, data are estimates based on a representative sample of establishments canvassed annually and may differ from results of a complete canvass of all establishments. ASM publication shows percentage standard errors. Unless otherwise noted, for data prior to 1967, see 1967 Census of Manufactures, vol. II, table 1 of the Industry chapter.

<sup>2</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control.

<sup>3</sup>Includes establishments with payroll at any time during year.

<sup>4</sup>Effective with the 1982 Economic Censuses, uniform instructions for reporting inventories were introduced for all sector reports. Up to 1982, respondents were permitted to value inventories using any generally accepted accounting method (FIFO, LIFO, market, to name a few). In 1982, LIFO users were asked to first report inventory values prior to the LIFO adjustment and then to report the LIFO reserve and the LIFO value after adjustment for the reserve.

Because of this change in reporting instructions, the 1982 data for inventories and value added by manufacture included in the tables of this report are not comparable to the prior-year data shown above and in historical census of manufactures and annual survey of manufactures publications. Inventories and value added data estimated on a basis comparable to the historical data, using the reported information for 1982, are shown below:

Industries	End-of-1981 inventories (million dollars)	End-of-1982 inventories (million dollars)	1982 value added by manufacture (million dollars)
Industry 2771, Greeting card publishing .....	181.5	193.6	1 348.7
Industry 2782, Blankbooks and looseleaf binders .....	209.3	218.0	1 382.6
Industry 2789, Bookbinding and related work .....	53.2	60.5	584.2
Industry 2791, Typesetting .....	100.0	110.1	1 040.8
Industry 2793, Photoengraving .....	5.7	6.2	118.6
Industry 2794, Electrotyping and stereotyping .....	98.7	102.1	858.0
Industry 2795, Lithographic platemaking services .....			

See Inventories in appendixes for explanation of the difference between end-of-1981 inventory figure shown in table and corresponding figure shown in footnote.

<sup>5</sup>Data either have associated standard errors exceeding 15 percent or are not consistent with other census series and related data; these estimates may be of limited reliability.

<sup>6</sup>Estimate for new capital expenditures has associated standard error of 15 percent or more and may be of limited reliability. Estimates for other data items are of acceptable reliability.

<sup>7</sup>Industry was defined or redefined for 1972 Census of Manufactures, so data are available only for years shown.

**Table 1b. Selected Operating Ratios for the Industry: 1982 and Earlier Years**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

Year	Payroll per employee (dollars)	Production workers as percent of total employment (percent)	Annual hours of production workers (number)	Average hourly earnings of production workers (dollars)	Cost of materials as percent of value of shipments (percent)	Cost of materials and payroll as percent of value of shipments (percent)	Value added per employee (dollars)	Payroll as percent of value added (percent)	Value added per production worker hour (dollars)
<b>INDUSTRY 2771, GREETING CARD PUBLISHING</b>									
1982 Census.....	16 548	56	1 726	7.68	29	47	64 846	26	66.77
1981 ASM.....	16 788	57	2 153	6.28	35	53	60 803	28	49.79
1980 ASM.....	14 512	56	2 169	5.50	36	56	48 090	30	39.64
1979 ASM.....	13 285	59	2 163	4.86	36	56	42 754	31	33.27
1978 ASM.....	12 030	57	2 188	4.58	34	54	39 061	31	31.57
1977 Census.....	12 530	59	2 047	4.88	34	55	36 238	35	30.23
1976 ASM.....	11 678	54	1 970	5.04	34	57	33 142	35	31.10
1975 ASM.....	10 146	52	1 919	4.90	35	58	29 120	35	29.43
1974 ASM.....	8 867	50	1 908	4.49	31	52	29 564	30	30.99
1973 ASM.....	8 090	48	2 008	4.04	36	61	21 657	37	22.39
1972 Census.....	8 149	53	1 944	3.90	34	58	22 426	36	21.87
1971 ASM.....	7 416	57	1 909	3.34	36	60	20 330	36	18.80
1970 ASM.....	6 623	57	1 894	3.07	32	57	18 547	36	17.03
1969 ASM.....	5 701	55	1 844	2.67	31	57	15 310	37	15.15
1968 ASM.....	5 761	54	1 842	2.68	32	60	14 784	39	14.73
1967 Census.....	5 457	59	1 909	2.40	33	62	13 489	40	11.89

See footnotes at end of table.

**Table 1b. Selected Operating Ratios for the Industry: 1982 and Earlier Years—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

Year	Payroll per employee (dollars)	Production workers as percent of total employment (percent)	Annual hours of production workers (number)	Average hourly earnings of production workers (dollars)	Cost of materials as percent of value of shipments (percent)	Cost of materials and payroll as percent of value of shipments (percent)	Value added per employee (dollars)	Payroll as percent of value added (percent)	Value added per production worker hour (dollars)
<b>INDUSTRY 2782, BLANKBOOKS AND LOOSELEAF BINDERS</b>									
1982 Census.....	15 733	78	1 889	7.19	33	61	38 426	41	26.08
1981 ASM.....	14 301	78	2 049	6.35	33	61	33 981	42	21.22
1980 ASM.....	13 055	81	1 963	5.92	34	61	31 510	41	19.93
1979 ASM.....	12 164	82	1 975	5.51	36	65	27 736	44	17.17
1978 ASM.....	11 169	81	1 924	4.99	35	64	24 965	45	16.07
1977 Census.....	10 645	79	1 976	4.72	35	66	23 267	46	14.86
1976 ASM.....	9 639	81	1 901	4.40	35	64	21 517	45	13.97
1975 ASM.....	8 938	80	1 888	4.07	34	63	19 977	45	13.20
1974 ASM.....	8 153	82	1 996	3.55	36	67	17 318	47	10.62
1973 ASM.....	7 686	82	1 996	3.39	36	69	15 389	50	9.39
1972 Census.....	7 244	83	1 964	3.24	35	68	14 684	49	9.04
1971 ASM.....	7 004	83	1 990	2.98	34	68	13 643	51	8.30
1970 ASM.....	6 412	83	2 045	2.71	36	70	12 183	53	7.18
1969 ASM.....	6 028	84	1 995	2.67	38	71	11 663	52	6.98
1968 ASM.....	5 786	82	2 000	2.53	37	70	11 107	52	6.73
1967 Census.....	5 616	84	1 979	2.46	36	70	10 578	53	6.39
<b>INDUSTRY 2789, BOOKBINDING AND RELATED WORK</b>									
1982 Census.....	13 319	85	1 829	6.43	24	68	22 992	58	14.71
1981 ASM.....	12 024	87	1 780	5.85	24	67	21 539	56	13.96
1980 ASM.....	11 029	88	1 754	5.50	23	66	19 951	55	12.99
1979 ASM.....	10 333	88	1 809	4.92	22	66	18 458	56	11.57
1978 ASM.....	10 123	87	1 836	4.81	24	68	17 046	59	10.73
1977 Census.....	9 983	87	1 856	4.73	24	69	16 963	59	10.54
1976 ASM.....	9 493	87	1 932	4.32	24	65	17 458	54	10.36
1975 ASM.....	8 858	87	1 863	4.24	22	64	16 237	55	10.05
1974 ASM.....	8 043	87	1 863	3.86	21	63	14 970	54	9.22
1973 ASM.....	7 534	87	1 866	3.63	22	68	12 602	60	7.79
1972 Census.....	7 127	88	1 841	3.43	21	68	11 801	60	7.31
1971 ASM.....	6 644	88	1 896	3.10	20	68	10 885	61	6.54
1970 ASM.....	6 088	89	1 905	2.84	21	69	9 796	62	5.77
1969 ASM.....	5 679	91	1 752	2.89	21	70	9 206	62	5.79
1968 ASM.....	5 517	91	1 761	2.76	22	71	8 950	62	5.61
1967 Census.....	5 409	90	1 849	2.60	24	72	8 601	63	5.18
<b>INDUSTRY 2791, TYPESETTING</b>									
1982 Census.....	16 932	79	1 849	8.54	17	63	30 866	55	21.23
1981 ASM.....	14 738	80	1 775	7.36	16	63	26 161	56	18.53
1980 ASM.....	14 037	80	1 768	6.97	18	64	24 596	57	17.34
1979 ASM.....	13 352	81	1 868	6.25	16	65	22 755	59	15.01
1978 ASM.....	14 260	81	1 910	6.86	14	63	25 152	57	16.35
1977 Census.....	13 408	80	1 788	7.00	15	65	22 919	59	16.07
1976 ASM.....	11 419	81	1 805	5.92	14	66	19 072	60	13.12
1975 ASM.....	10 638	80	1 827	5.48	13	68	17 061	62	11.66
1974 ASM.....	11 043	82	1 923	5.37	11	67	17 769	62	11.33
1973 ASM.....	10 899	81	1 840	5.59	12	67	17 360	63	11.65
1972 Census.....	10 377	81	1 806	5.40	12	68	16 385	63	11.18
1971 ASM.....	9 798	80	1 839	5.06	12	74	13 923	70	9.45
1970 ASM.....	9 318	80	1 853	4.83	13	72	13 706	68	9.20
1969 ASM.....	8 802	83	1 987	4.25	14	71	13 300	66	8.05
1968 ASM.....	8 644	82	1 966	4.23	14	74	12 549	69	7.76
1967 Census.....	8 169	82	1 923	4.08	15	73	11 933	68	7.57
<b>INDUSTRIES 2793, PHOTOENGRAVING, AND 2794, ELECTROTYPING AND STEREOTYPING</b>									
1982 Census.....	18 823	74	1 960	8.86	23	64	34 882	54	24.20
1981 ASM.....	20 254	70	2 085	8.86	25	70	34 104	59	23.32
1980 ASM.....	31 061	71	2 021	7.79	30	101	30 667	101	21.31
1979 ASM.....	16 706	72	1 980	7.47	26	67	29 809	56	20.90
1978 ASM.....	16 161	68	1 762	8.65	30	65	32 516	50	27.24
1977 Census.....	15 754	67	1 780	8.63	23	65	29 213	54	24.41
1976 ASM.....	16 646	77	1 737	8.83	22	72	25 939	64	19.45
1975 ASM.....	15 521	76	1 789	8.32	20	72	23 840	65	17.65
1974 ASM.....	14 436	74	1 814	7.71	19	75	21 021	69	15.56
1973 ASM.....	12 486	69	1 779	6.95	17	69	20 009	62	16.21
1972 Census.....	11 922	67	1 872	6.47	18	70	18 983	63	15.08
1971 ASM.....	11 913	69	1 958	5.93	18	73	17 845	67	13.22
1970 ASM.....	10 280	70	1 978	5.15	19	74	15 295	67	10.97
1969 ASM.....	10 620	71	1 926	5.46	20	72	16 140	66	11.74
1968 ASM.....	9 702	72	1 876	5.11	19	71	15 119	64	11.19
1967 Census.....	9 375	71	1 875	4.99	20	73	14 250	66	10.64
<b>INDUSTRY 2795, LITHOGRAPHIC PLATEMAKING SERVICES</b>									
1982 Census.....	24 851	67	1 881	12.86	28	67	45 622	54	36.19
1981 ASM.....	23 275	71	1 881	12.11	31	66	46 169	50	34.68
1980 ASM.....	22 678	71	1 887	11.62	29	67	43 529	52	32.37
1979 ASM.....	20 509	71	1 896	10.36	26	64	40 791	50	30.50
1978 ASM.....	19 293	71	1 958	9.36	28	68	35 144	55	25.41
1977 Census.....	18 020	70	1 925	8.90	30	71	30 711	59	22.88
1976 ASM.....	18 052	67	1 875	9.53	30	70	32 156	56	25.72
1975 ASM.....	16 355	70	1 877	8.30	28	71	27 645	59	21.07
1974 ASM.....	15 307	69	1 900	7.65	27	70	26 168	58	19.87
1973 ASM.....	13 129	69	2 031	6.53	28	71	22 559	58	16.14
1972 Census.....	12 629	70	1 903	6.51	28	72	20 798	61	15.69

Note: For qualifications of data, see footnotes on table 1a.



Table 2. Industry Statistics for Selected States: 1982 and 1977

(Excludes data for auxiliaries. Includes data for States with 150 employees or more. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes)

Industry and geographic area	1982											1977		
	E <sup>1</sup>	All establishments <sup>2</sup>		All employees		Production workers			Value added by manufacture <sup>4</sup> (million dollars)	Cost of materials (million dollars)	Value of shipments (million dollars)	New capital expenditures (million dollars)	All employees <sup>3</sup> (1,000)	Value added by manufacture (million dollars)
		Total (no.)	With 20 employees or more (no.)	Number <sup>3</sup> (1,000)	Payroll (million dollars)	Number (1,000)	Hours (millions)	Wages (million dollars)						
<b>INDUSTRY 2771, GREETING CARD PUBLISHING</b>														
United States .....	-	154	54	20.8	344.2	11.7	20.2	155.2	1 348.8	554.6	1 893.6	37.2	18.1	655.9
Arkansas .....	-	2	2	FF	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	EE	(D)
California .....	E3	20	2	.2	2.7	.1	.2	1.7	8.1	4.8	13.1	.3	.3	9.4
Colorado .....	-	1	1	CC	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	.8	21.0
Georgia .....	-	1	1	AA	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)	(NA)
Illinois .....	E1	14	6	.6	8.7	.5	1.0	5.5	22.7	11.1	34.1	1.0	.8	21.0
Indiana .....	-	3	2	BB	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	AA	(D)
Kansas .....	-	4	3	EE	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	EE	(D)
Kentucky .....	-	2	2	EE	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	EE	(D)
Massachusetts .....	E3	14	4	.8	10.7	.6	1.2	6.9	30.2	18.7	48.9	4.3	1.6	32.5
Missouri .....	-	7	5	FF	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	FF	(D)
New Hampshire .....	-	7	4	.7	8.9	.6	1.1	6.0	21.8	19.8	41.4	.9	.5	8.0
New York .....	E6	32	9	.6	9.2	.3	.6	4.2	27.0	11.9	38.9	.9	1.0	23.6
Ohio .....	-	3	3	EE	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	EE	(D)
Pennsylvania .....	-	5	2	EE	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	CC	(D)
Rhode Island .....	-	1	1	BB	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	BB	(D)
Texas .....	-	1	1	CC	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)	(NA)
<b>INDUSTRY 2782, BLANKBOOKS AND LOOSELEAF BINDERS</b>														
United States .....	E1	474	296	35.9	564.8	28.0	52.9	380.5	1 379.5	671.0	2 039.4	50.5	31.8	739.9
Alabama .....	-	6	3	.4	5.3	.3	.5	3.1	12.4	5.7	18.1	1.3	BB	(D)
Arizona .....	E6	10	7	.4	5.6	.3	.6	4.2	14.6	7.1	22.0	.8	.5	8.6
Arkansas .....	-	3	3	.2	2.9	.2	.4	2.3	5.6	3.3	8.9	.2	AA	(D)
California .....	E2	48	30	4.0	62.5	3.2	6.1	42.8	171.4	82.6	254.0	4.1	2.4	57.6
Colorado .....	-	11	9	.9	16.9	.6	1.1	8.4	21.1	15.9	36.4	1.0	CC	(D)
Connecticut .....	-	10	6	.8	15.0	.5	1.0	6.9	25.7	17.9	42.8	1.7	.9	21.4
Florida .....	E1	16	10	.8	11.4	.7	1.4	9.4	34.3	8.7	43.1	3.7	.8	18.8
Georgia .....	-	7	6	.5	7.4	.4	.8	6.1	21.1	6.8	28.5	.5	3.9	93.3
Illinois .....	-	42	21	3.6	56.5	2.6	5.2	34.2	134.4	95.3	227.8	4.5	3.9	93.3
Indiana .....	-	4	2	BB	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	.5	10.9
Iowa .....	E3	6	4	BB	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	.2	6.3
Kentucky .....	-	5	3	AA	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)	(NA)
Louisiana .....	-	3	3	AA	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	AA	(D)
Maryland .....	E1	7	5	.3	5.1	.3	.5	3.8	13.0	4.0	16.9	.9	.4	7.3
Massachusetts .....	E1	20	14	3.8	63.5	2.8	4.7	40.3	122.0	68.0	187.0	3.6	2.9	61.8
Michigan .....	E1	15	6	.8	13.8	.7	1.4	10.8	45.0	19.3	64.5	.5	1.0	24.7
Minnesota .....	E1	10	6	.7	12.8	.5	1.0	8.3	34.7	14.4	49.1	.4	.7	18.6
Mississippi .....	-	4	3	BB	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	AA	(D)
Missouri .....	E1	14	11	1.9	27.9	1.4	2.4	17.8	60.0	29.0	89.3	1.7	1.2	26.0
New Hampshire .....	-	1	1	AA	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)	(NA)
New Jersey .....	-	17	16	2.6	40.8	2.1	4.1	30.0	88.9	53.4	136.9	3.0	3.1	95.1
New York .....	E1	81	43	3.9	55.1	3.1	6.0	37.9	140.5	76.5	215.0	5.4	3.1	55.9
North Carolina .....	E6	11	4	.5	7.2	.4	.8	5.6	18.6	5.4	23.9	1.5	.4	10.3
Ohio .....	E1	20	8	.8	14.8	.7	1.3	10.4	33.6	11.2	44.7	.7	.8	19.0
Oklahoma .....	-	4	4	BB	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	.2	5.7
Oregon .....	E1	4	3	.2	4.3	.2	.3	3.0	9.7	4.7	14.5	(D)	.2	5.0
Pennsylvania .....	-	17	14	2.0	31.6	1.5	2.7	20.9	79.7	36.2	116.0	4.3	1.6	40.3
South Carolina .....	E9	2	1	AA	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	AA	(D)
Tennessee .....	E1	11	8	.7	10.6	.6	1.2	7.6	25.6	9.8	35.0	1.1	CC	(D)
Texas .....	E2	24	18	2.0	29.9	1.7	3.4	22.4	77.3	31.0	109.0	3.6	1.4	30.5
Utah .....	-	3	1	AA	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	BB	(D)
Virginia .....	-	7	4	.4	6.9	.3	.7	5.0	16.9	5.2	22.3	1.2	.5	13.3
Wisconsin .....	-	8	5	.5	8.5	.3	.7	5.1	18.2	9.9	28.5	.7	.7	12.3
<b>INDUSTRY 2789, BOOKBINDING AND RELATED WORK</b>														
United States .....	E2	1 013	335	25.4	338.3	21.7	39.7	255.1	584.0	183.3	763.5	27.3	24.1	408.8
Arizona .....	E5	7	3	.2	2.6	.2	.3	1.8	3.7	.9	4.6	.4	(NA)	(NA)
California .....	E3	134	32	2.2	30.1	2.0	3.6	23.4	51.2	13.8	64.5	2.6	1.8	30.9
Connecticut .....	E1	18	7	.5	6.4	.4	.8	5.3	11.1	3.4	14.5	.4	.3	5.0
Florida .....	E5	31	5	.4	4.4	.3	.6	3.4	7.9	1.8	9.6	.3	.3	4.1
Georgia .....	E1	17	7	1.3	12.4	1.1	2.0	8.7	23.5	12.3	35.6	1.2	.8	11.5
Illinois .....	E1	86	32	2.9	41.2	2.5	4.6	31.1	74.3	29.7	102.2	2.5	3.5	70.0
Indiana .....	-	22	12	EE	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	.8	11.5
Kansas .....	-	7	2	BB	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	AA	(D)
Maryland .....	E2	17	9	.9	13.2	.8	1.5	9.5	21.0	7.7	28.5	1.8	.7	10.7
Massachusetts .....	E1	44	19	1.1	14.9	1.0	1.7	11.1	25.4	6.9	32.6	.8	.8	13.1
Michigan .....	E5	23	8	.5	7.6	.4	.7	5.7	13.1	3.0	15.9	.4	.5	10.2
Minnesota .....	E2	18	6	.4	4.0	.4	.5	3.0	5.9	1.8	7.6	.2	.3	3.3
Missouri .....	E1	28	10	.8	10.2	.7	1.3	7.4	16.9	4.0	21.1	.7	.8	13.7
New Hampshire .....	E1	7	3	.2	2.3	.2	.3	1.9	4.5	1.0	5.6	.4	AA	(D)
New Jersey .....	E1	68	34	2.2	32.2	1.9	3.3	24.8	56.8	14.7	71.5	2.5	2.7	44.9
New York .....	E2	200	63	4.5	63.1	3.9	6.9	49.0	109.0	26.6	135.2	(D)	4.2	80.1
North Carolina .....	-	15	7	.5	4.6	.4	.7	3.1	7.0	2.8	9.9	1.1	.4	3.9
Ohio .....	E1	41	16	CC	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	.9	12.5
Oregon .....	-	11	3	.2	2.9	.1	.3	2.4	5.1	1.2	6.3	(D)	(NA)	(NA)
Pennsylvania .....	E2	50	17	1.2	17.7	1.0	1.9	12.8	28.2	7.3	35.5	1.3	1.9	29.1
Tennessee .....	-	11	3	.5	6.4	.4	.9	5.3	13.3	5.4	18.3	.7	BB	(D)
Texas .....	E2	37	15	1.1	13.3	1.0	1.8	10.4	21.9	6.4	28.3	.9	.9	11.7
Utah .....	-	6	2	AA	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)	(NA)
Wisconsin .....	-	15	4	.3	3.2	.3	.5	2.6	5.5	.7	6.1	.9	(NA)	(NA)

See footnotes at end of table.

**Table 2. Industry Statistics for Selected States: 1982 and 1977—Con.**

[Excludes data for auxiliaries. Includes data for States with 150 employees or more. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

Industry and geographic area	1982												1977	
	All establishments <sup>2</sup>		All employees		Production workers			Value added by manufacture <sup>4</sup> (million dollars)	Cost of materials (million dollars)	Value of shipments (million dollars)	New capital expenditures (million dollars)	All employees <sup>3</sup> (1,000)	Value added by manufacture (million dollars)	
	Total (no.)	With 20 employees or more (no.)	Number <sup>3</sup> (1,000)	Payroll (million dollars)	Number (1,000)	Hours (millions)	Wages (million dollars)							
E <sup>1</sup>														
<b>INDUSTRY 2791, TYPESETTING</b>														
United States .....	E3	3 075	416	33.7	570.6	26.5	49.0	418.3	1 040.2	210.0	1 242.9	64.3	27.2	623.4
Arizona .....	E4	40	4	.2	3.3	.2	.4	2.5	7.2	1.2	8.2	.3	.2	3.1
California .....	E4	390	42	3.4	59.7	2.6	5.1	43.6	110.3	19.8	129.9	9.2	2.2	48.8
Colorado .....	E4	66	2	.3	5.0	.3	.5	3.7	11.1	2.8	13.8	(D)	.2	3.9
Connecticut .....	E3	62	14	.8	14.9	.6	1.2	9.9	23.8	5.4	29.4	2.7	.6	13.3
Delaware .....	-	8	3	BB	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)	(NA)
District of Columbia .....	E3	28	6	BB	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	.4	8.2
Florida .....	E6	129	10	1.0	12.9	.8	1.4	9.7	25.0	5.0	29.6	1.5	.6	11.8
Georgia .....	E3	57	2	.4	6.5	.3	.6	4.8	12.0	2.3	14.3	.6	.3	7.3
Illinois .....	E3	226	24	2.7	52.3	2.1	3.9	38.5	93.3	17.7	110.0	(D)	2.5	66.7
Indiana .....	E4	56	8	.6	10.2	.5	.9	7.9	16.2	4.5	20.9	.7	.6	11.8
Iowa .....	-	21	4	.3	4.5	.3	.4	3.2	6.3	1.3	7.5	(D)	.2	4.7
Kentucky .....	E7	22	2	.2	1.8	.1	.2	1.3	4.0	.8	4.8	(D)	(NA)	(NA)
Louisiana .....	E4	24	3	AA	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)	(NA)
Maryland .....	E3	74	21	1.2	18.0	.9	1.7	13.3	29.4	6.2	35.6	2.1	1.1	23.1
Massachusetts .....	E4	93	21	1.2	19.4	1.0	1.7	14.3	32.4	6.8	39.2	2.0	.9	20.2
Michigan .....	E3	113	13	1.1	19.1	.9	1.7	14.2	35.4	7.6	43.3	(D)	1.1	29.2
Minnesota .....	E2	65	12	.8	15.6	.6	1.2	11.1	27.3	7.1	34.1	(D)	.8	19.7
Missouri .....	E1	85	13	.9	14.6	.7	1.2	11.0	22.3	7.1	29.3	1.3	.8	16.6
New Jersey .....	E2	179	25	2.3	35.6	1.9	3.2	26.7	66.3	15.6	81.2	(D)	1.3	26.6
New York .....	E3	408	75	5.5	106.2	4.2	7.9	77.3	199.3	39.4	235.4	10.7	5.1	139.1
North Carolina .....	E5	50	1	.2	3.0	.2	.4	2.5	5.6	1.0	6.6	.6	(NA)	(NA)
Ohio .....	E2	106	19	1.1	17.7	.8	1.5	12.6	29.2	5.2	34.4	1.4	1.0	22.4
Oklahoma .....	E6	31	-	.2	2.0	.1	.2	1.5	3.6	1.0	4.6	.3	(NA)	(NA)
Oregon .....	E4	44	1	.2	2.9	.2	.3	2.2	6.5	1.1	7.6	.2	.3	5.7
Pennsylvania .....	E1	119	31	3.7	63.6	3.0	5.4	46.0	118.2	18.0	135.5	6.0	3.3	67.2
Tennessee .....	E4	45	6	BB	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	.3	7.6
Texas .....	E5	177	18	1.5	26.6	1.2	2.3	19.3	56.8	10.6	67.3	3.2	1.0	20.0
Vermont .....	E9	6	3	BB	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)	(NA)
Virginia .....	E4	68	12	.8	12.4	.6	1.1	8.8	20.6	4.0	24.5	1.1	.5	10.6
Washington .....	E3	49	1	.2	3.4	.2	.3	2.4	7.5	2.9	10.4	.4	.2	3.9
Wisconsin .....	E3	60	6	.4	6.2	.3	.6	4.5	11.0	2.6	13.3	1.0	.4	9.0
<b>INDUSTRIES 2793, PHOTOENGRAVING, AND 2794, ELECTROTYPING AND STEREOTYPING</b>														
United States .....	E5	305	41	3.4	64.0	2.5	4.9	43.4	118.6	34.8	153.2	5.0	6.1	115.9
California .....	E5	42	5	BB	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)	(NA)
Florida .....	E3	20	1	.2	2.2	.1	.2	1.5	4.6	1.7	6.3	.2	(NA)	(NA)
Illinois .....	E4	25	6	BB	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)	(NA)
New Jersey .....	E5	18	7	BB	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)	(NA)
New York .....	E7	46	10	1.1	22.6	.8	1.5	15.4	39.6	12.7	52.1	1.8	1.9	65.3
Ohio .....	-	13	3	AA	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)	(NA)
Texas .....	E5	19	3	.2	3.8	.1	.3	2.4	7.6	2.1	9.6	.3	(NA)	(NA)
<b>INDUSTRY 2795, LITHOGRAPHIC PLATEMAKING SERVICES</b>														
United States .....	E1	798	248	18.8	467.2	12.6	23.7	304.9	857.7	329.3	1 187.7	63.8	15.2	466.8
California .....	E1	100	35	2.1	54.9	1.4	2.6	37.6	99.0	30.1	128.8	(D)	1.3	44.9
Colorado .....	-	9	4	AA	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)	(NA)
Connecticut .....	E1	19	7	.5	14.0	.4	.6	10.4	23.8	8.4	32.1	1.5	.4	14.9
District of Columbia .....	-	8	2	.3	9.2	.2	.4	6.3	13.1	4.1	17.2	(D)	AA	(D)
Florida .....	E3	27	9	.6	11.7	.4	.8	8.2	20.4	7.4	27.7	1.6	EE	(D)
Georgia .....	E2	12	4	.2	3.8	.1	.2	2.5	6.3	2.3	8.6	1.5	(NA)	(NA)
Illinois .....	E2	74	36	2.6	70.2	1.8	3.2	46.1	112.9	35.5	148.7	9.7	EE	(D)
Indiana .....	E1	14	3	AA	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	.2	4.9
Massachusetts .....	E2	17	4	.3	6.3	.2	.5	4.1	12.1	12.5	24.2	.6	.4	9.7
Michigan .....	E4	36	13	.8	20.8	.6	1.2	13.6	34.8	11.1	45.9	2.8	.6	17.6
Minnesota .....	-	14	5	BB	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	.3	11.6
Missouri .....	-	34	12	.8	22.2	.5	.9	13.5	37.4	13.3	50.6	1.9	.8	25.4
New Jersey .....	-	38	15	1.9	46.6	1.4	2.3	27.5	106.7	49.2	155.0	10.9	1.3	49.0
New York .....	E1	136	30	3.1	75.9	1.9	3.8	47.5	166.9	64.5	231.9	6.5	EE	(D)
North Carolina .....	E2	14	2	.2	3.0	.1	.3	1.8	5.7	2.2	7.8	1.0	(NA)	(NA)
Ohio .....	E3	51	14	.9	24.1	.6	1.2	15.4	36.0	16.0	54.2	2.3	1.1	29.9
Pennsylvania .....	E2	29	7	.6	16.4	.4	.8	11.1	27.5	7.8	34.9	1.5	.6	17.7
Tennessee .....	E2	11	5	.3	7.8	.2	.5	4.9	13.2	4.8	18.0	2.1	.4	9.0
Texas .....	-	34	13	.9	21.2	.7	1.3	14.2	37.5	21.8	59.2	2.0	.6	17.0
Wisconsin .....	-	20	10	.5	13.3	.4	.6	8.4	24.5	10.2	34.8	.5	.5	13.1

Note: For qualifications of data, see footnotes on table 1a.

<sup>1</sup>Payroll and sales data for some small single-unit companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate the items shown for these small establishments. This technique was also used for a small number of other establishments whose reports were not received at time data were tabulated. The following symbols are shown for those States where estimated data based on administrative records data account for 10 percent or more of figures shown: E1—10 to 19 percent; E2—20 to 29 percent; E3—30 to 39 percent; E4—40 to 49 percent; E5—50 to 59 percent; E6—60 to 69 percent; E7—70 to 79 percent; E8—80 to 89 percent; E9—90 percent or more.

<sup>2</sup>Includes establishments with payroll at any time during year.

<sup>3</sup>Statistics for some producing States have been withheld to avoid disclosing data for individual companies. However, for States with 150 employees or more, number of establishments is shown and employment size range is indicated by one of the following symbols: AA—150 to 249 employees; BB—250 to 499 employees; CC—500 to 999 employees; EE—1,000 to 2,499 employees; FF—2,500 employees or more.

<sup>4</sup>Beginning in 1982, all respondents were requested to report their inventories at cost or market prior to adjustment to LIFO cost. This is a change from prior years in which respondents were permitted to value their inventories using any generally accepted accounting method. Consequently, data for inventories and value added by manufacture are not comparable to prior-year data.



**Table 3a. Summary Statistics for the Industry: 1982**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

Item	Greeting card publishing (SIC 2771)	Blankbooks and looseleaf binders (SIC 2782)	Bookbinding and related work (SIC 2789)	Typesetting (SIC 2791)	Photoengraving (SIC 2793) Electrotyping and stereotyping (SIC 2794)	Lithographic platemaking services (SIC 2795)
Companies <sup>1</sup> ----- number ..	139	333	994	3 045	302	777
All establishments <sup>2</sup> ----- do ..	154	474	1 013	3 075	305	798
With 1 to 19 employees ----- do ..	100	178	878	2 659	264	550
With 20 to 99 employees ----- do ..	24	193	291	383	37	223
With 100 employees or more ----- do ..	30	103	44	33	4	25
All employees:						
Average for year ----- 1,000 ..	20.8	35.9	25.4	33.7	3.4	18.8
Annual payroll <sup>3</sup> ----- mil. dol ..	344.2	564.8	338.3	570.6	64.0	467.2
Production workers:						
Average for year ----- 1,000 ..	11.7	28.0	21.7	26.5	2.5	12.6
March ----- do ..	11.5	28.0	21.8	26.7	2.4	12.6
May ----- do ..	11.9	28.5	21.5	26.6	2.5	12.5
August ----- do ..	12.2	27.8	22.3	26.4	2.4	12.6
November ----- do ..	12.2	27.8	21.3	26.5	2.3	12.6
Hours ----- millions ..	20.2	52.9	39.7	49.0	4.9	23.7
January to March ----- do ..	4.9	13.4	9.7	11.8	1.2	5.8
April to June ----- do ..	5.1	13.2	9.7	12.0	1.2	5.9
July to September ----- do ..	5.1	12.8	10.3	12.2	1.2	6.0
October to December ----- do ..	5.1	13.5	9.9	12.2	1.2	6.0
Wages ----- mil. dol ..	155.2	380.5	255.1	418.3	43.4	304.9
Value added by manufacture <sup>4</sup> ----- do ..	1 348.8	1 379.5	584.0	1 040.2	118.6	857.7
Cost of materials, etc. <sup>5</sup> ----- do ..	554.6	871.0	183.3	210.0	34.8	329.3
Materials, parts, containers, etc., consumed ----- do ..	404.9	811.3	152.2	161.8	30.7	281.1
Resales ----- do ..	26.2	30.7	1.1	4.9	(Z)	13.1
Fuels consumed <sup>6</sup> ----- do ..	3.0	5.8	4.9	3.3	.4	4.0
Purchased electric energy <sup>7</sup> ----- do ..	9.6	17.8	9.2	13.9	1.6	11.0
Contract work ----- do ..	110.9	5.7	15.9	25.7	2.0	20.1
Value of shipments, including resales ----- do ..	1 893.8	2 039.4	783.5	1 242.9	153.2	1 187.7
Value of resales ----- do ..	51.0	42.9	1.8	9.4	.4	31.1
Manufacturers' inventories (see tables 3b and 3c)						
Capital expenditures for plant and equipment <sup>8</sup> ----- do ..	39.2	56.2	33.8	68.9	5.5	72.7
New capital expenditures ----- do ..	37.2	50.5	27.3	64.3	5.0	63.8
New buildings and other structures ----- do ..	11.4	7.7	2.6	4.0	1.0	8.4
New machinery and equipment ----- do ..	25.8	42.8	24.7	60.3	4.0	55.4
Used capital expenditures ----- do ..	2.1	5.7	8.5	4.7	.5	9.0
Primary product specialization ratio <sup>9</sup> ----- percent ..	75	86	96	97	82	91
Coverage ratio <sup>10</sup> ----- do ..	94	92	91	88	77	89

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control.

<sup>2</sup>Includes establishments with payroll at any time during year.

<sup>3</sup>Data on supplemental labor costs are not included in annual payroll, but are shown in table 3d.

<sup>4</sup>Value added by manufacture is computed using inventory data reported on a cost or market basis prior to any adjustment to LIFO cost. See table 3b, footnote 1 for further explanation.

<sup>5</sup>Data on purchased services for the repair of buildings and machinery and for communication services are not included in cost of materials, etc., but are shown in table 3d.

<sup>6</sup>Data on purchased fuels by type were not collected for 1982. See MC82-S-4, Fuels and Electric Energy Consumed, for 1981 data on purchased fuels by type.

<sup>7</sup>Data on quantity of electric energy used for heat and power are included in table 3d.

<sup>8</sup>Data on capital expenditures for new machinery and equipment by type, depreciable assets, retirements, rental payments, and depreciation are included in table 3d.

<sup>9</sup>Represents ratio of primary product shipments to total product shipments (primary and secondary, excluding miscellaneous receipts) for establishments classified in industry.

<sup>10</sup>Represents ratio of primary products shipped by establishments classified in industry to total shipments of such products by all manufacturing establishments, wherever classified.

**Table 3b. Value of Inventories for the Industry: End of 1981 and 1982**

[Million dollars. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

Item	Greeting card publishing (SIC 2771)		Blankbooks and looseleaf binders (SIC 2782)		Bookbinding and related work (SIC 2789)	
	End of 1981	End of 1982	End of 1981	End of 1982	End of 1981	End of 1982
Total Inventories <sup>1</sup> -----	207.8	220.5	239.0	244.6	54.1	60.9
Detail by method of valuation:						
Subject to LIFO costing <sup>2</sup> -----	143.4	120.2	114.5	92.2	(S)	(S)
LIFO reserve -----	41.6	36.9	32.1	26.3	(S)	(S)
LIFO value -----	101.8	83.4	82.4	65.9	(S)	(S)
Not subject to LIFO costing -----	56.0	53.8	79.9	109.9	(S)	(S)
Valuation method not reported <sup>3</sup> -----	8.2	46.5	42.4	40.2	(S)	(S)
Amount subject to LIFO reported without associated reserve and value <sup>4</sup> -----	.2	.1	2.3	2.3	(S)	(S)
Detail by stage of fabrication:						
Finished goods -----	49.0	64.3	81.3	86.2	11.5	12.4
Work in process -----	85.9	80.3	54.2	60.3	18.2	21.1
Materials and supplies -----	72.8	75.9	103.5	98.0	24.4	27.4

See footnotes at end of table.

**Table 3b. Value of Inventories for the Industry: End of 1981 and 1982—Con.**

[Million dollars. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

Item	Typesetting (SIC 2791)		Photoengraving (SIC 2793), Electrotyping and stereotyping (SIC 2794)		Lithographic platemaking services (SIC 2795)	
	End of 1981	End of 1982	End of 1981	End of 1982	End of 1981	End of 1982
<b>Total inventories<sup>1</sup></b> .....	<b>101.2</b>	<b>110.6</b>	<b>5.6</b>	<b>6.1</b>	<b>100.1</b>	<b>104.0</b>
Detail by method of valuation:						
Subject to LIFO costing <sup>2</sup> .....	(S)	(S)	(S)	(S)	8.8	7.9
LIFO reserve .....	(S)	(S)	(S)	(S)	2.6	2.4
LIFO value .....	(S)	(S)	(S)	(S)	6.1	5.5
Not subject to LIFO costing .....	(S)	(S)	(S)	(S)	52.3	58.7
Valuation method not reported <sup>3</sup> .....	(S)	(S)	(S)	(S)	38.5	36.9
Amount subject to LIFO reported without associated reserve and value <sup>4</sup> .....	(S)	(S)	(S)	(S)	.5	.5
Detail by stage of fabrication:						
Finished goods .....	11.4	14.1	.4	.4	30.7	28.6
Work in process .....	69.3	73.8	1.0	1.2	25.1	26.7
Materials and supplies .....	20.5	22.6	4.2	4.5	44.4	48.7

<sup>1</sup>Effective with the 1982 Economic Censuses, uniform instructions for reporting inventories were introduced for all sector reports. Prior to 1982, respondents were permitted to value inventories using any generally accepted accounting method (LIFO, FIFO, market, to name a few). In 1982, all respondents were requested to report inventories at cost or market. LIFO users were asked to first report inventory values prior to the LIFO adjustment and then to report the LIFO reserve and the LIFO value after adjustment for the reserve. For further explanation, see inventories in appendixes.

<sup>2</sup>Only includes data reported by respondents who (a) indicated amount of inventories subject to LIFO cost, and (b) provided sufficient information to determine associated LIFO reserve and value figures.

<sup>3</sup>Includes data estimated for nonresponse and nonmail administrative records and data reported by respondents who provided total inventory figures without other information.

<sup>4</sup>Includes data reported by respondents who indicated their inventories were subject to LIFO cost, but did not provide associated LIFO reserve and value figures.

**Table 3c. Inventories by Specific Method of Valuation for the Industry: End of 1982**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

Item	Greeting card publishing (SIC 2771)		Blankbooks and looseleaf binders (SIC 2782)		Bookbinding and related work (SIC 2789)	
	Percent of total	Absolute standard error (percent)	Percent of total	Absolute standard error (percent)	Percent of total	Absolute standard error (percent)
<b>Total inventories</b> .....	<b>100.0</b>	<b>(X)</b>	<b>100.0</b>	<b>(X)</b>	<b>100.0</b>	<b>(X)</b>
Last-In, First-Out (LIFO) methods .....	54.5	(X)	42.3	(X)	(S)	(X)
Non-LIFO methods .....	24.3	(X)	40.0	(X)	(S)	(X)
Cost basis:						
First-In, First-Out (FIFO) .....	6.8	1.6	35.2	1.0	(S)	(S)
Average cost .....	1.5	.2	1.5	.9	(S)	(S)
Specific or actual cost .....	.7	.1	.1	(Z)	(S)	(S)
Standard cost .....	5.3	2.1	1.8	.4	(S)	(S)
Other .....	3.0	.4	1.4	.3	(S)	(S)
Market basis:						
Market lower than cost .....	5.7	.8	(Z)	(Z)	(S)	(S)
Market always used .....	1.2	.2	(Z)	(Z)	(S)	(S)
Valuation method not reported .....	21.1	(X)	16.4	(X)	50.2	(X)
Amount subject to LIFO reported without associated reserve and value .....	.1	(X)	.9	(X)	(S)	(X)

  

Item	Typesetting (SIC 2791)		Photoengraving (SIC 2793), Electrotyping and stereotyping (SIC 2794)		Lithographic platemaking services (SIC 2795)	
	Percent of total	Absolute standard error (percent)	Percent of total	Absolute standard error (percent)	Percent of total	Absolute standard error (percent)
<b>Total inventories</b> .....	<b>100.0</b>	<b>(X)</b>	<b>100.0</b>	<b>(X)</b>	<b>100.0</b>	<b>(X)</b>
Last-In, First-Out (LIFO) methods .....	(S)	(X)	(S)	(X)	7.6	(X)
Non-LIFO methods .....	(S)	(X)	(S)	(X)	56.4	(X)
Cost basis:						
First-In, First-Out (FIFO) .....	(S)	(S)	(S)	(S)	30.6	4.8
Average cost .....	(S)	(S)	(S)	(S)	(S)	(S)
Specific or actual cost .....	(S)	(S)	(S)	(S)	1.4	.4
Standard cost .....	(S)	(S)	(S)	(S)	21.4	4.0
Other .....	(S)	(S)	(S)	(S)	.8	.1
Market basis:						
Market lower than cost .....	(S)	(S)	(S)	(S)	(Z)	(Z)
Market always used .....	(S)	(S)	(S)	(S)	(Z)	(Z)
Valuation method not reported .....	75.5	(X)	66.0	(X)	35.5	(X)
Amount subject to LIFO reported without associated reserve and value .....	(S)	(X)	(S)	(X)	.5	(X)

Note: The percentages shown for the LIFO and non-LIFO totals and the categories "valuation method not reported" and "amount subject to LIFO reported..." are based on the census universe estimates included in table 3b. The percentages shown for the specific non-LIFO methods of valuation (e.g., FIFO, etc.) are based on a representative sample of establishments included in the annual survey of manufactures (ASM) panel for 1982 (see appendixes for description of ASM). The absolute standard error of each of the ASM estimates is shown above.



**Table 3d. Supplemental Industry Statistics Based on Sample Estimates: 1982**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

Item	Greeting card publishing (SIC 2771)		Blankbooks and looseleaf binders (SIC 2782)		Bookbinding and related work (SIC 2789)	
	Amount (million dollars)	Relative standard error of estimate <sup>1</sup> (percent)	Amount (million dollars)	Relative standard error of estimate <sup>1</sup> (percent)	Amount (million dollars)	Relative standard error of estimate <sup>1</sup> (percent)
<b>Supplemental labor costs:</b>						
Total .....	80.9	2	122.9	3	51.9	5
Legal costs .....	30.6	3	54.2	3	27.7	4
Voluntary costs .....	50.4	4	68.6	4	24.2	9
<b>Purchased services:</b>						
Cost of purchased services for the repair of—						
Buildings and other structures .....	1.4	65	3.6	13	2.6	31
Response coverage ratio (percent) <sup>2</sup> .....	85.0	(X)	68.9	(X)	65.4	(X)
Machinery .....	4.1	34	8.0	6	9.0	20
Response coverage ratio (percent) <sup>2</sup> .....	86.2	(X)	70.6	(X)	75.8	(X)
Cost of purchased communication services .....	4.6	10	6.8	11	2.4	19
Response coverage ratio (percent) <sup>2</sup> .....	88.0	(X)	68.3	(X)	68.5	(X)
<b>Electric energy used for heat and power:</b>						
Purchased:						
Quantity (million kWh) .....	198.9	1	278.4	4	142.9	7
Cost .....	9.6	(X)	17.6	(X)	9.2	(X)
Generated less sold (million kWh) .....	—	—	—	—	—	—
<b>Gross book value of depreciable assets:</b>						
Total:						
Beginning of year .....	338.7	6	474.4	6	241.9	8
New capital expenditures .....	37.1	7	55.7	16	19.3	19
Used capital expenditures .....	1.7	7	2.9	8	5.3	56
Retirements .....	15.9	11	12.1	11	16.3	30
End of year .....	361.6	5	520.9	6	250.3	8
<b>Buildings and other structures:</b>						
Beginning of year .....	127.7	8	153.7	11	24.0	23
New capital expenditures .....	11.0	3	10.8	40	2.6	44
Used capital expenditures .....	(Z)	1	.5	1	3.4	87
Retirements .....	1.1	1	1.8	7	.3	12
End of year .....	137.7	7	163.3	10	29.7	24
<b>Machinery and equipment:</b>						
Beginning of year .....	211.0	5	320.7	6	217.9	9
New capital expenditures .....	26.2	10	44.8	15	16.7	19
Automobiles, trucks, etc., for highway use .....	.6	6	1.1	18	1.6	41
Computers and peripheral data processing equipment .....	2.2	11	3.5	24	.5	31
All other .....	21.3	11	27.5	19	11.1	26
New machinery and equipment, n.s.k. <sup>3</sup> .....	2.1	1	12.8	26	3.5	46
Used capital expenditures .....	1.7	7	2.3	9	2.0	20
Retirements .....	14.9	12	10.3	12	16.0	31
End of year .....	223.9	4	357.6	6	220.6	9
<b>Rental payments:</b>						
Total .....	15.9	17	20.2	6	19.2	18
Buildings and other structures .....	3.6	13	11.0	9	12.4	18
Machinery and equipment .....	12.4	23	9.2	9	6.8	43
<b>Depreciation charges during 1982:</b>						
Total .....	22.5	4	41.4	6	21.9	8
Buildings and other structures .....	4.3	7	6.7	8	1.6	25
Machinery and equipment .....	18.2	4	34.7	6	20.3	8
Item	Typesetting (SIC 2791)		Photoengraving (SIC 2793), Electrotyping and stereotyping (SIC 2794)		Lithographic platemaking services (SIC 2795)	
	Amount (million dollars)	Relative standard error of estimate <sup>1</sup> (percent)	Amount (million dollars)	Relative standard error of estimate <sup>1</sup> (percent)	Amount (million dollars)	Relative standard error of estimate <sup>1</sup> (percent)
<b>Supplemental labor costs:</b>						
Total .....	82.8	4	10.8	(NA)	74.1	4
Legal costs .....	41.2	3	4.4	(NA)	32.0	3
Voluntary costs .....	41.3	5	6.4	(NA)	42.1	5
<b>Purchased services:</b>						
Cost of purchased services for the repair of—						
Buildings and other structures .....	3.3	52	—	—	1.9	23
Response coverage ratio (percent) <sup>2</sup> .....	57.4	(X)	52.8	(X)	69.8	(X)
Machinery .....	5.5	15	1.1	78	7.0	22
Response coverage ratio (percent) <sup>2</sup> .....	57.9	(X)	85.2	(X)	76.5	(X)
Cost of purchased communication services .....	7.3	61	(Z)	1	5.7	25
Response coverage ratio (percent) <sup>2</sup> .....	55.2	(X)	1.5	(X)	73.7	(X)
<b>Electric energy used for heat and power:</b>						
Purchased:						
Quantity (million kWh) .....	204.8	3	21.3	1	164.8	3
Cost .....	13.9	(X)	1.6	(X)	11.0	(X)
Generated less sold (million kWh) .....	(S)	(S)	—	—	(Z)	1
<b>Gross book value of depreciable assets:</b>						
Total:						
Beginning of year .....	376.8	6	46.2	(NA)	371.6	11
New capital expenditures .....	47.2	28	3.7	68	53.5	19
Used capital expenditures .....	11.9	87	—	—	1.2	43
Retirements .....	31.5	32	5.4	67	29.4	29
End of year .....	404.4	7	44.5	(NA)	397.0	10

See footnotes at end of table.

**Table 3d. Supplemental Industry Statistics Based on Sample Estimates: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

Item	Typesetting (SIC 2791)		Photoengraving (SIC 2793), Electrotyping and stereotyping (SIC 2794)		Lithographic platemaking services (SIC 2795)	
	Amount (million dollars)	Relative standard error of estimate <sup>1</sup> (percent)	Amount (million dollars)	Relative standard error of estimate <sup>1</sup> (percent)	Amount (million dollars)	Relative standard error of estimate <sup>1</sup> (percent)
Gross book value of depreciable assets—Con.						
Buildings and other structures:						
Beginning of year.....	39.2	19	2.9	(NA)	66.5	11
New capital expenditures.....	6.6	72	(Z)	1	8.8	37
Used capital expenditures.....	10.7	96	—	—	6	85
Retirements.....	5.7	82	.3	93	6.4	20
End of year.....	50.9	25	2.7	(NA)	69.5	10
Machinery and equipment:						
Beginning of year.....	337.5	6	43.3	(NA)	305.1	13
New capital expenditures.....	40.6	30	3.7	68	44.7	20
Automobiles, trucks, etc., for highway use.....	.7	38	(Z)	1	2.4	36
Computers and peripheral data processing equipment.....	14.8	39	(Z)	89	1.5	37
All other.....	12.8	70	3.7	68	37.1	23
New machinery and equipment, n.s.k. <sup>2</sup> .....	12.4	44	(Z)	1	3.8	114
Used capital expenditures.....	1.1	56	—	—	6	11
Retirements.....	25.8	28	5.2	66	22.9	36
End of year.....	353.5	6	41.8	(NA)	327.5	11
Rental payments:						
Total.....	25.3	10	2.6	46	19.9	20
Buildings and other structures.....	12.8	15	2.4	56	14.8	24
Machinery and equipment.....	12.5	12	.2	144	5.0	49
Depreciation charges during 1982:						
Total.....	42.0	8	6.3	28	35.3	15
Buildings and other structures.....	4.7	46	.1	214	4.8	24
Machinery and equipment.....	37.2	8	6.2	31	30.6	16

Note: Data for total new capital expenditures, new building expenditures, new machinery expenditures, and total used expenditures are also shown in table 3a. Data in table 3a are census universe totals and may differ from annual survey of manufactures (ASM) sample estimates shown in this table. Data in this table represent best estimates of year-to-year change as measured by the continuing ASM sample. However, they are subject to sampling error and, hence, as estimates of level, are not as reliable as universe figures shown in table 3a.

<sup>1</sup>For description of relative standard error of estimate, see Qualifications of the Data in appendixes.

<sup>2</sup>Measure of extent to which respondents reported each item. Derived for each item by calculating the ratio of weighted employment for those sample establishments that reported the specific inquiry to weighted total employment for all sample establishments classified in industry. (See appendixes for explanation of sample weight.)

<sup>3</sup>Represents total machinery and equipment expenditures for establishments that did not break down their expenditures by specific type.

**Table 4. Industry Statistics by Employment Size of Establishment: 1982**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

Industry and employment size class	E¹	All estab- lish- ments (no.)	All employees		Production workers			Value added by manufac- ture (million dollars)	Cost of materials (million dollars)	Value of shipments (million dollars)	New capital expendi- tures (million dollars)	End-of- year inven- tories (million dollars)
			Number (1,000)	Payroll (million dollars)	Number (1,000)	Hours (millions)	Wages (million dollars)					
INDUSTRY 2771, GREETING CARD PUBLISHING												
Total.....	-	154	20.8	344.2	11.7	20.2	155.2	1 348.8	554.6	1 893.6	37.2	220.5
Establishments with an average of—												
1 to 4 employees.....	E9	55	.1	1.0	.1	.1	.7	3.4	1.8	5.3	.2	.7
5 to 9 employees.....	E8	17	.1	1.5	.1	.1	.7	4.9	2.5	7.4	.2	1.0
10 to 19 employees.....	E6	28	.4	5.2	.3	.5	2.5	15.7	8.0	23.8	.6	3.3
20 to 49 employees.....	E4	17	.6	9.2	.4	.7	4.5	22.1	11.9	33.9	1.2	4.8
50 to 99 employees.....	E6	7	.4	4.6	.3	.5	2.7	12.9	6.3	19.2	.4	2.3
100 to 249 employees.....	-	15	2.3	42.0	1.7	3.4	28.9	91.5	56.0	148.7	8.1	15.5
250 to 499 employees.....	E2	4	1.2	14.6	.9	1.8	10.7	42.5	23.8	66.3	3.3	15.5
500 to 999 employees.....	-	8	15.7	265.9	8.1	13.2	104.5	1 155.8	444.3	1 589.0	23.2	177.4
1,000 to 2,499 employees.....	-	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
2,500 employees or more.....	-	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Covered by administrative records².....	E9	72	.4	5.1	.2	.4	2.4	16.7	9.0	25.8	.9	3.3
INDUSTRY 2782, BLANKBOOKS AND LOOSELEAF BINDERS												
Total.....	E1	474	35.9	564.8	28.0	52.9	380.5	1 379.5	671.0	2 039.4	50.5	244.6
Establishments with an average of—												
1 to 4 employees.....	E9	67	.2	2.2	.1	.2	1.8	7.5	3.6	11.2	.3	1.1
5 to 9 employees.....	E7	45	.3	4.1	.2	.5	2.9	10.5	5.0	15.5	.3	1.6
10 to 19 employees.....	E6	66	1.0	13.5	.8	1.5	9.4	35.1	16.8	51.9	1.7	4.5
20 to 49 employees.....	E2	115	3.8	52.1	3.0	5.6	35.1	114.1	59.3	173.6	5.8	14.7
50 to 99 employees.....	E2	78	5.6	82.1	4.6	8.9	57.6	203.8	102.0	307.0	10.4	23.0
100 to 249 employees.....	E1	72	11.3	175.3	9.1	17.6	125.0	463.7	196.3	662.2	15.5	54.8
250 to 499 employees.....	-	23	7.4	129.5	5.6	10.7	83.7	324.1	144.5	463.1	11.4	62.4
500 to 999 employees.....	E1	6	6.4	105.9	4.6	7.9	65.1	220.7	143.5	355.1	5.2	82.5
1,000 to 2,499 employees.....	-	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Covered by administrative records².....	E9	127	.9	11.3	.7	1.4	8.2	28.4	13.4	41.9	1.0	4.1

See footnotes at end of table.



Table 4. Industry Statistics by Employment Size of Establishment: 1982—Con.

(For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes)

Industry and employment size class	E <sup>1</sup>	All establishments (no.)	All employees		Production workers			Value added by manufacture (million dollars)	Cost of materials (million dollars)	Value of shipments (million dollars)	New capital expenditures (million dollars)	End-of-year inventories (million dollars)
			Number (1,000)	Payroll (million dollars)	Number (1,000)	Hours (millions)	Wages (million dollars)					
INDUSTRY 2789, BOOKBINDING AND RELATED WORK												
Total-----	E2	1 013	25.4	338.3	21.7	39.7	255.1	584.0	183.3	763.5	27.3	60.9
Establishments with an average of—												
1 to 4 employees-----	E9	286	.6	6.7	.6	.9	6.6	14.0	4.3	18.3	.5	1.9
5 to 9 employees-----	E5	183	1.2	15.8	1.1	1.9	12.7	32.2	8.3	40.4	1.6	3.5
10 to 19 employees-----	E2	209	2.9	40.7	2.5	4.6	31.3	73.6	20.2	93.6	3.7	7.5
20 to 49 employees-----	E2	194	5.8	81.2	4.9	9.0	60.1	139.3	34.1	172.3	8.0	12.9
50 to 99 employees-----	E1	97	6.8	96.8	5.9	10.9	73.7	160.3	46.2	206.1	7.6	13.6
100 to 249 employees-----	E1	39	5.8	73.8	4.9	8.9	53.8	123.4	51.6	173.6	4.8	16.0
250 to 499 employees-----	-	4	2.2	23.3	1.9	3.3	17.0	41.3	18.6	59.2	1.2	5.3
500 to 999 employees-----	-	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Covered by administrative records <sup>2</sup> -----	E9	323	1.1	10.7	1.0	1.7	9.5	21.3	6.7	28.1	.8	2.6
INDUSTRY 2791, TYPESETTING												
Total-----	E3	3 075	33.7	570.6	26.5	49.0	418.3	1 040.2	210.0	1 242.9	64.3	110.6
Establishments with an average of—												
1 to 4 employees-----	E9	1 587	3.0	40.0	2.5	4.8	33.2	94.8	18.5	113.6	4.9	12.3
5 to 9 employees-----	E5	645	4.3	59.7	3.5	6.5	44.6	120.9	25.2	145.4	7.6	14.7
10 to 19 employees-----	E2	428	5.7	93.1	4.5	8.3	68.1	163.3	38.1	199.5	11.7	17.7
20 to 49 employees-----	E2	288	8.5	148.6	6.6	12.0	108.1	258.0	58.3	314.5	18.6	26.3
50 to 99 employees-----	E2	95	6.4	127.2	5.0	9.1	92.4	213.5	40.7	252.6	10.4	21.6
100 to 249 employees-----	E2	28	3.7	66.4	2.9	5.3	46.3	116.8	19.3	134.8	8.9	12.0
250 to 499 employees-----	-	2	2.0	35.6	1.6	3.0	25.5	73.0	10.0	82.6	2.2	6.0
500 to 999 employees-----	-	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Covered by administrative records <sup>2</sup> -----	E9	1 633	4.8	57.1	3.9	7.7	44.6	122.8	24.3	147.5	6.2	16.2
INDUSTRIES 2793, PHOTOENGRAVING, AND 2794, ELECTROTYPING AND STEREOTYPING												
Total-----	E5	305	3.4	64.0	2.5	4.9	43.4	118.6	34.8	153.2	5.0	6.2
Establishments with an average of—												
1 to 4 employees-----	E9	139	.3	4.9	.2	.5	3.7	10.2	2.9	13.2	.4	.5
5 to 9 employees-----	E5	78	.5	8.2	.4	.8	5.9	14.5	4.2	18.6	.4	.8
10 to 19 employees-----	E3	47	.6	10.6	.4	.8	7.2	20.1	5.4	25.5	.8	.9
20 to 49 employees-----	E6	33	1.0	18.4	.7	1.4	12.4	34.9	9.8	44.6	2.2	1.9
50 to 99 employees-----	E2	4	.3	4.7	.1	.3	2.5	9.1	2.3	11.4	.2	.5
100 to 249 employees-----	E6	4	.7	17.2	.5	1.0	11.6	29.8	10.1	39.9	1.0	1.6
Covered by administrative records <sup>2</sup> -----	E9	171	.6	8.2	.5	.9	6.0	15.5	4.5	20.0	.6	.8
INDUSTRY 2795, LITHOGRAPHIC PLATEMAKING SERVICES												
Total-----	E1	798	18.8	467.2	12.6	23.7	304.9	857.7	329.3	1 187.7	63.8	104.0
Establishments with an average of—												
1 to 4 employees-----	E8	187	.4	7.4	.3	.6	5.4	17.6	6.9	24.4	.6	2.8
5 to 9 employees-----	E4	172	1.2	23.2	.8	1.5	16.1	43.9	18.0	61.0	2.4	7.6
10 to 19 employees-----	E2	191	2.6	53.5	1.9	3.2	38.0	91.0	37.7	128.3	6.7	9.6
20 to 49 employees-----	E1	154	4.9	122.8	3.5	6.7	84.6	206.7	77.7	285.6	17.1	20.3
50 to 99 employees-----	E1	69	5.0	133.2	3.4	6.3	87.2	237.6	92.2	328.8	17.4	21.4
100 to 249 employees-----	-	23	4.7	127.2	2.7	5.3	73.6	260.9	96.8	359.7	19.6	42.3
250 to 499 employees-----	-	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
500 to 999 employees-----	-	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Covered by administrative records <sup>2</sup> -----	E9	214	.8	12.3	.5	1.1	8.6	25.0	9.6	34.9	1.0	5.2

Note: For qualifications of data, see footnotes on table 1a. Data shown as a (D) are included in underscored figures above.

<sup>1</sup>Payroll and sales data for some small single-unit companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate the items shown for these small establishments. This technique was also used for a small number of other establishments whose reports were not received at time data were tabulated. The following symbols are shown for those States where estimated data based on administrative records data account for 10 percent or more of figures shown: E1—10 to 19 percent; E2—20 to 29 percent; E3—30 to 39 percent; E4—40 to 49 percent; E5—50 to 59 percent; E6—60 to 69 percent; E7—70 to 79 percent; E8—80 to 89 percent; E9—90 percent or more.

<sup>2</sup>Report forms were not mailed to small single-unit companies with up to 20 employees (cutoff varied by industry). Payroll and sales data for 1982 were obtained from administrative records supplied by other agencies of the Federal Government. Those data were then used in conjunction with industry averages to estimate the items shown. Data are also included in respective size classes shown.

**Table 5a. Industry Statistics by Industry and Primary Product Class Specialization: 1982**

[Table presents selected statistics for establishments according to their degree of specialization in products primary to their industry. Measures of plant specialization shown are (1) industry specialization: ratio of primary product shipments to total product shipments (primary plus secondary, excluding miscellaneous receipts) for the establishment; and (2) product class specialization: ratio of largest primary product class shipments to total product shipments (primary plus secondary, excluding miscellaneous receipts) for the establishment. See appendix for method of computing ratios. Statistics for establishments with specialization ratios of less than 75 percent are included in total lines but are not shown as a separate class. In addition, data may not be shown for various reasons; e.g., to avoid disclosing operations of individual companies. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes.]

Industry or product class code	Industry or product class by percent of specialization	All establishments (number)	All employees		Production workers			Value added by manufacture (million dollars)	Cost of materials (million dollars)	Value of shipments (million dollars)	New capital expenditures (million dollars)
			Number (1,000)	Payroll (million dollars)	Number (1,000)	Hours (millions)	Wages (million dollars)				
2771	<b>Greeting card publishing:</b>										
	Entire industry .....	154	20.8	344.2	11.7	20.2	155.2	1 348.8	554.6	1 893.6	37.2
	Establishments with 75 percent specialization or more ..	131	9.3	128.4	6.4	11.4	81.0	828.7	233.0	1 073.1	15.8
27711	Greeting cards, publishers' sales:										
	Establishments with this product class primary .....	41	16.9	282.7	8.5	14.3	108.3	1 234.6	456.2	1 682.7	26.2
	Establishments with 75 percent specialization or more in class .....	31	7.8	106.9	5.5	9.5	69.6	774.8	199.6	985.6	13.4
27712	Greeting cards, printed for publication by others:										
	Establishments with this product class primary .....	14	1.2	25.0	1.0	1.9	17.5	49.5	25.6	74.4	6.7
	Establishments with 75 percent specialization or more in class .....	8	.5	10.2	.4	.8	6.1	18.9	15.3	34.0	.8
2782	<b>Blankbooks and looseleaf binders:</b>										
	Entire industry .....	474	35.9	564.8	28.0	52.9	380.5	1 379.5	671.0	2 039.4	50.5
	Establishments with 75 percent specialization or more ..	435	27.4	427.0	21.7	41.8	293.7	1 066.2	483.7	1 543.3	40.1
27823	Checkbooks:										
	Establishments with this product class primary .....	132	14.5	251.2	11.8	22.9	181.1	616.8	200.2	817.2	26.3
	Establishments with 75 percent specialization or more in class .....	124	13.3	227.7	10.9	20.9	165.6	574.8	171.7	747.3	24.0
27824	Blankbook making, except checkbooks:										
	Establishments with this product class primary .....	29	5.4	86.8	4.0	7.5	55.5	215.9	108.2	316.5	6.5
	Establishments with 75 percent specialization or more in class .....	14	1.5	25.3	1.1	1.9	13.8	64.8	37.3	101.4	2.4
27825	Looseleaf binders and devices:										
	Establishments with this product class primary .....	114	12.5	179.9	9.4	17.2	110.9	434.5	302.2	732.9	14.0
	Establishments with 75 percent specialization or more in class .....	94	7.4	101.7	5.7	10.9	62.3	228.2	174.0	402.3	7.1
2789	<b>Bookbinding and related work:</b>										
	Entire industry .....	1 013	25.4	338.3	21.7	39.7	255.1	584.0	183.3	763.5	27.3
	Establishments with 75 percent specialization or more ..	957	23.0	301.7	19.7	35.6	227.9	522.3	163.5	682.0	24.2
27891	Edition, library, and other hardcover bookbinding:										
	Establishments with this product class primary .....	112	6.0	76.9	5.1	9.5	57.0	130.7	61.3	190.8	4.4
	Establishments with 75 percent specialization or more in class .....	96	5.2	64.5	4.4	8.1	47.0	110.0	50.6	159.6	3.6
27892	Other book and pamphlet binding, related binding work:										
	Establishments with this product class primary .....	344	13.3	181.1	11.4	20.7	135.8	313.1	85.6	396.1	16.9
	Establishments with 75 percent specialization or more in class .....	303	11.6	154.9	10.0	18.0	117.4	268.3	69.6	335.4	14.8
2791	<b>Typesetting:</b>										
	Entire industry .....	3 075	33.7	570.6	26.5	49.0	418.3	1 040.2	210.0	1 242.9	64.3
	Establishments with 75 percent specialization or more ..	3 001	32.1	543.1	25.4	46.9	398.4	992.1	193.7	1 179.2	61.4
2793, 2794	<b>Photoengraving; Electrotyping and stereotyping:</b>										
	Entire industry .....	305	3.4	64.0	2.5	4.9	43.4	118.6	34.8	153.2	5.0
	Establishments with 75 percent specialization or more ..	263	2.1	35.4	1.5	2.9	24.2	69.8	19.6	89.2	3.2
2795	<b>Lithographic platemaking services:</b>										
	Entire industry .....	798	18.8	467.2	12.6	23.7	304.9	857.7	329.3	1 187.7	63.8
	Establishments with 75 percent specialization or more ..	728	15.7	387.9	10.7	20.1	257.5	698.8	262.6	962.9	51.4
27951	Lithographic plates:										
	Establishments with this product class primary .....	84	3.3	72.4	2.0	3.6	35.7	174.8	107.8	286.4	12.7
	Establishments with 75 percent specialization or more in class .....	58	1.9	40.5	1.2	2.1	21.1	96.4	62.6	161.3	3.8
27952	Lithographic platemaking services:										
	Establishments with this product class primary .....	359	12.7	338.1	8.6	16.3	229.7	581.4	181.1	759.4	46.8
	Establishments with 75 percent specialization or more in class .....	278	9.9	266.2	6.9	12.9	181.3	459.9	145.4	602.2	40.0

Note: For qualifications of data, see footnotes on table 1a.



**Table 5b. Industry-Product Analysis—Value of Shipments and Primary Product Shipments, Specialization and Coverage Ratios for the Industry: 1982 and Earlier Census Years**

[An establishment is assigned to an industry based on shipment values of products representing largest amount considered primary to an industry. Frequently, establishment shipments comprise mixtures of products assigned to an industry (primary), those considered primary to other industries (secondary), and receipts for activities such as merchandising or contract work. Columns A-D show this product pattern for an industry, and column E shows primary product specialization ratio. The extent to which an industry's primary products are shipped by establishments classified in and out of an industry is shown in columns F-H and coverage ratio is shown in column I. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

Industry and product group code	Industry and census year	Value of shipments					Value of primary product shipments			
		Total (million dollars)	Primary products (million dollars)	Secondary products (million dollars)	Miscellaneous receipts (million dollars)	Primary product specialization ratio Col. B ÷ Col. B + C (percent)	Total made in all industries (million dollars)	Made in this industry (million dollars)	Made in other industries (million dollars)	Coverage ratio Col. B ÷ Col. F (percent)
		A	B	C	D	E	F	G	H	I
2771	Greeting card publishing.....1982--	1 893.6	1 318.0	436.8	138.9	75	1 395.2	1 318.0	77.2	94
	.....1977--	1 072.1	725.4	210.1	136.6	78	765.2	725.4	39.8	95
	.....1972--	774.4	565.7	180.8	27.9	76	583.5	565.7	17.8	97
2782	Blankbooks and looseleaf binders.....1982--	2 039.4	1 720.3	269.0	50.1	86	1 874.6	1 720.3	154.3	92
	.....1977--	1 122.6	948.3	151.5	22.8	86	1 039.5	948.3	91.2	91
	.....1972--	591.1	512.8	64.6	13.7	89	571.3	512.8	58.5	90
2789	Bookbinding and related work.....1982--	763.5	695.5	27.0	41.1	96	765.9	695.5	70.4	91
	.....1977--	533.6	476.1	20.9	36.6	96	508.0	476.1	31.9	94
	.....1972--	377.2	328.7	16.3	32.2	95	369.2	328.7	40.5	89
2791	Typesetting.....1982--	1 242.9	1 175.5	41.6	25.7	97	1 330.9	1 175.5	155.4	88
	.....1977--	730.6	696.4	21.0	13.2	97	781.5	696.4	85.1	89
	.....1972--	482.8	461.6	12.3	8.9	97	508.7	461.6	47.1	91
2793, 2794	Photoengraving, and electrotyping and stereotyping.....1982--	153.2	123.5	27.6	2.1	82	160.7	123.5	37.2	77
	.....1977--	231.8	186.9	39.1	5.8	83	239.1	186.9	52.2	78
	.....1972--	266.5	213.8	45.9	6.8	82	256.8	213.8	43.0	83
2795	Lithographic platemaking services.....1982--	1 187.7	1 041.3	104.1	42.4	91	1 173.1	1 041.3	131.8	89
	.....1977--	667.0	564.3	81.5	21.2	87	630.7	564.3	66.4	89
	.....1972--	257.0	218.1	31.7	7.2	87	263.0	218.1	44.9	83

**Table 5c-1. Industry-Product Analysis—Shipments by Product Class and Industry: 1982**

[Million dollars. Table shows where products of an industry (referred to as primary and listed in table 6a) are made and what products are made by establishments classified in an industry. Read down an industry column to find what products are produced in an industry. Only those product groups that have at least \$2 million in shipments from establishments classified in one of industries included in this chapter are shown. Read across to determine where products of industries in this chapter are produced. To extent that some of primary products are made in industries not included in this chapter, value of such shipments is shown in "Other industries" column. Specified "Other industries" are listed in table 5c-2 if they account for more than \$5 million of products primary to this chapter. For meaning of abbreviations and symbols, see explanatory text. For explanation of terms, see appendixes]

1982 product code	Product group, product class, and miscellaneous receipts	All industries	Greeting card publishing (SIC 2771)	Blankbooks and looseleaf binders (SIC 2782)	Bookbinding and related work (SIC 2789)	Typesetting (SIC 2791)	Photoengraving (SIC 2793) Electrotyping and stereotyping (SIC 2794)	Lithographic platemaking services (SIC 2795)	Other industries
	<b>Total.....</b>	(X)	1 893.6	2 039.4	763.5	1 242.9	153.2	1 187.7	(X)
	<b>Primary products.....</b>	(X)	1 318.0	1 720.3	695.5	1 175.5	123.5	1 041.3	(X)
	<b>Secondary products.....</b>	(X)	436.8	269.0	27.0	41.6	27.6	104.1	(X)
	<b>Miscellaneous receipts.....</b>	(X)	138.9	50.1	41.1	25.7	2.1	42.4	(X)
2771-	Greeting card publishing.....	1 395.2	1 318.0	-	-	(D)	-	-	(D)
27711	Greeting cards, publishers' sales.....	1 254.8	1 210.6	-	-	-	-	-	44.2
27712	Greeting cards, printed for publication by others.....	88.0	55.1	-	-	(D)	-	-	(D)
27710	Greeting cards, publishing, n.s.k.....	52.4	52.4	-	-	-	-	-	(Z)
2782-	Blankbooks and looseleaf binders.....	1 874.6	(D)	1 720.3	(D)	-	-	-	107.8
27823	Checkbooks.....	776.6	-	731.5	-	-	-	-	45.1
27824	Blankbook making, except checkbooks.....	279.5	(D)	238.4	(D)	-	-	-	(D)
27825	Looseleaf binders and devices.....	652.8	-	(D)	(D)	-	-	-	53.8
27820	Blankbooks and looseleaf binders, n.s.k.....	165.7	-	(D)	(D)	-	-	-	(D)
2789-	Bookbinding and related work.....	765.9	-	(D)	695.5	(D)	-	-	60.0
27891	Edition, library, and other hardcover bookbinding.....	183.0	-	(D)	177.2	-	-	-	(D)
27892	Other book and pamphlet binding, related binding work.....	435.8	-	3.2	373.7	(D)	-	-	(D)
27890	Bookbinding and related work, n.s.k.....	147.1	-	.2	144.6	(D)	-	-	(D)
27910	Typesetting.....	1 330.9	-	(D)	(D)	1 175.5	(D)	7.2	146.1
27930	Photoengraving plates made for others.....	160.7	-	-	(D)	(D)	123.5	20.7	14.4
27940	Electrotyping and stereotyping.....	-	-	-	-	-	-	-	-

See footnotes at end of table.

**Table 5c-1. Industry-Product Analysis—Shipments by Product Class and Industry: 1982—Con.**

[Million dollars. Table shows where products of an industry (referred to as primary and listed in table 6a) are made and what products are made by establishments classified in an industry. Read down an industry column to find what products are produced in an industry. Only those product groups that have at least \$2 million in shipments from establishments classified in one of industries included in this chapter are shown. Read across to determine where products of industries in this chapter are produced. To extent that some of primary products are made in industries not included in this chapter, value of such shipments is shown in "Other industries" column. Specified "Other industries" are listed in table 5c-2 if they account for more than \$5 million of products primary to this chapter. For meaning of abbreviations and symbols, see explanatory text. For explanation of terms, see appendixes]

1982 product code	Product group, product class, and miscellaneous receipts	All industries	Greeting card publishing (SIC 2771)	Blankbooks and looseleaf binders (SIC 2782)	Bookbinding and related work (SIC 2789)	Typesetting (SIC 2791)	Photoengraving (SIC 2793) Electrotyping and stereotyping (SIC 2794)	Lithographic platemaking services (SIC 2795)	Other industries
2795-	Lithographic platemaking services .....	1 173.1	-	-	2.9	14.4	19.1	1 041.3	95.4
27951	Lithographic plates .....	277.9	-	-	(D)	(D)	(D)	219.9	51.5
27952	Lithographic platemaking services .....	748.3	-	-	(D)	(D)	15.7	676.9	42.3
27950	Lithographic plates and platemaking services, n.s.k. ....	146.9	-	-	-	(D)	(D)	144.4	1.6
<b>OTHER SHIPMENTS BY FOUR-DIGIT PRODUCT GROUP</b>									
2297-	Nonwoven fabrics .....	(X)	(D)	-	-	-	-	-	(X)
2499-	Wood products, n.e.c. ....	(X)	(D)	-	-	-	-	-	(X)
2522-	Metal office furniture .....	(X)	-	(D)	-	-	-	-	(X)
2643-	Bags, except textile bags .....	(X)	(D)	-	-	-	-	-	(X)
2645-	Die-cut paper and board .....	(X)	(D)	8.8	-	-	-	-	(X)
2648-	Stationery products .....	(X)	84.5	79.0	.6	-	-	-	(X)
2649-	Converted paper products, n.e.c. ....	(X)	132.1	-	-	-	-	-	(X)
2651-	Folding paperboard boxes .....	(X)	(D)	-	-	-	-	-	(X)
2654-	Sanitary food containers .....	(X)	(D)	-	-	-	-	-	(X)
2731-	Book publishing .....	(X)	(D)	-	-	(D)	-	-	(X)
2732-	Book printing .....	(X)	(D)	-	(D)	.9	-	.5	(X)
2741-	Miscellaneous publishing .....	(X)	38.5	-	-	(D)	-	-	(X)
2751-	Commercial printing, letterpress .....	(X)	-	64.2	.8	5.5	(D)	.3	(X)
2752-	Commercial printing, lithographic .....	(X)	10.0	(D)	7.0	14.3	1.9	13.9	(X)
2753-	Engraving and plate printing .....	(X)	(D)	(D)	.8	1.3	4.6	17.0	(X)
2754-	Commercial printing, gravure .....	(X)	-	-	(D)	-	(D)	10.2	(X)
2761-	Manifold business forms .....	(X)	-	(D)	.2	(D)	-	(Z)	(X)
3079-	Miscellaneous plastics products .....	(X)	(D)	8.7	-	-	-	-	(X)
3161-	Luggage .....	(X)	-	(D)	-	-	-	-	(X)
3172-	Personal leather goods, n.e.c. ....	(X)	-	(D)	-	-	-	-	(X)
3199-	Leather goods, n.e.c. ....	(X)	-	(D)	-	-	-	-	(X)
3421-	Cutlery .....	(X)	-	(D)	-	-	-	-	(X)
3496-	Miscellaneous fabricated wire products .....	(X)	-	(D)	-	-	-	-	(X)
3497-	Metal foil and leaf .....	(X)	3.4	-	-	(D)	-	-	(X)
3555-	Printing trades machinery .....	(X)	-	(D)	-	-	-	5.2	(X)
3579-	Office machines, n.e.c., and typewriters .....	(X)	-	(D)	-	-	-	-	(X)
3861-	Photographic equipment and supplies .....	(X)	-	(D)	-	(D)	-	26.5	(X)
3944-	Games, toys, and children's vehicles .....	(X)	(D)	(D)	-	-	-	-	(X)
3993-	Signs and advertising displays .....	(X)	-	(D)	(D)	-	-	-	(X)
3999-	Manufacturing industries, n.e.c. ....	(X)	(D)	-	-	-	-	-	(X)
<b>MISCELLANEOUS RECEIPTS</b>									
93000 00	Receipts for work done for others on their materials .....	(X)	(D)	2.4	36.7	(D)	-	-	(X)
99980 13	Sales of scrap and refuse .....	(X)	(D)	2.4	.5	.2	(D)	.5	(X)
99980 41	Receipts for research and development work .....	(X)	-	-	-	(D)	-	(Z)	(X)
99980 98	Other miscellaneous receipts, including receipts for repair work, etc. ....	(X)	(D)	2.4	1.8	13.3	(D)	9.9	(X)
99980 00	Miscellaneous receipts, n.s.k. ....	(X)	(D)	.3	.3	.9	(X)	-	(X)
99989 00	Sales of products bought and resold without further manufacture, processing, or assembly at establishment .....	(X)	51.0	42.9	1.8	9.4	.4	31.1	(X)

**Table 5c-2. Industry-Product Analysis—Other Industries With Shipments of Primary Products: 1982**

[Million dollars. Table is a continuation of table 5c-1 and shows where products of industries in this chapter (referred to as primary products and listed in table 6a) are made. To extent that some of primary products are made in industries not included in this chapter, value of such shipments is shown in "Other industries" column of table 5c-1. Specified "Other industries" are listed in this table if they account for more than \$5 million of products primary to this chapter. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

1982 product code	Other industries	Value	1982 product code	Other industries	Value
2771-	<b>GREETING CARD PUBLISHING</b>		2791-	<b>TYPESETTING</b>	
	2648 Stationery products .....	(D)		2732 Book printing .....	16.2
	2649 Converted paper products, n.e.c. ....	25.5		2751 Commercial printing, letterpress .....	7.8
	2741 Miscellaneous publishing .....	(D)		2752 Commercial printing, lithographic .....	109.9
	2752 Commercial printing, lithographic .....	27.8		2754 Commercial printing, gravure .....	(D)
2782-	<b>BLANKBOOKS AND LOOSELEAF BINDERS</b>		2793-, 2794-	<b>PHOTOENGRAVING; ELECTROTYPING AND STEREOTYPING</b>	
	2648 Stationery products .....	49.6		2753 Engraving and plate printing .....	5.8
	2752 Commercial printing, lithographic .....	43.1			
2789-	<b>BOOKBINDING AND RELATED WORK</b>		2795-	<b>LITHOGRAPHIC PLATEMAKING SERVICES</b>	
	2732 Book printing .....	5.5		2752 Commercial printing, lithographic .....	67.7
	2752 Commercial printing, lithographic .....	41.4		2753 Engraving and plate printing .....	10.6



**Table 6a. Product and Product Classes—Quantity and Value of Shipments by All Producers: 1982 and 1977**

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For further explanation, see Value of Shipments in appendix. For meaning of abbreviations and symbols, see introductory text]

1982 product code	Product	1982			1977		
		Number of companies with shipments of \$100,000 or more	Product shipments <sup>1</sup>		Number of companies with shipments of \$100,000 or more	Product shipments <sup>1</sup>	
			Quantity <sup>2</sup>	Value (million dollars)		Quantity <sup>2</sup>	Value (million dollars)
GREETING CARD PUBLISHING							
2771- —	Total -----	(NA)	(X)	1 395.2	(NA)	(X)	765.2
27711 —	Greeting cards, publishers' sales -----	(NA)	(X)	1 254.8	(NA)	(X)	694.3
27711 13	Christmas cards: -----						
27711 15	Counter cards ----- millions..	10		329.3	17	*363.1	81.8
	Packaged cards, including boxed cards ----- do..	24	*1	524.8	24	**1 254.3	91.4
27711 22	Valentine cards: -----						
27711 24	Counter cards ----- do..	7		267.3	7	*571.6	55.0
27711 26	Packaged cards, including boxed cards ----- do..	6		388.6	4		
27711 27	Mother's Day cards ----- do..	7		143.8	10	*121.4	33.2
27711 29	Easter cards ----- do..	6					
	Seasonal cards other than Christmas, Valentine, Mother's Day, and Easter ----- do..	8		407.6	14	*355.8	81.4
27711 33	Everyday cards: -----						
27711 35	Counter cards ----- do..	13	1	438.1	13	*1 603.2	323.5
27711 00	Packaged cards, including boxed cards ----- do..	11	**	286.7	11	460.9	21.8
	Greeting cards, publishers' sales, n.s.k. -----	(NA)	(X)	67.7	(NA)	(X)	6.2
27712 —	Greeting cards, printed for publication by others: -----						
27712 00	Greeting cards, printed for publication by others -----	54	(X)	88.0	(NA)	(X)	39.6
27710 00	Greeting card publishing, n.s.k., typically for establishments with 5 employees or more (see note) -----	(NA)	(X)	26.6	(NA)	(X)	9.2
27710 02	Greeting card publishing, n.s.k., typically for establishments with less than 5 employees (see note) -----	(NA)	(X)	25.8	(NA)	(X)	22.1
BLANKBOOKS AND LOOSELEAF BINDERS							
2782- —	Total -----	(NA)	(X)	1 874.6	(NA)	(X)	1 039.5
27823 —	Checkbooks -----	(NA)	(X)	776.6	(NA)	(X)	3415.6
27823 43	Checkbooks, including inserts and refills, but excluding those in continuous form and die cut: -----	15			24	(X)	345.0
27823 45	Letterpress process -----	10	(X)	776.6	17	(X)	70.6
27823 00	Offset (lithographic) process -----	-	(X)	-	(NA)	(X)	( <sup>2</sup> )
27824 —	Checkbooks, n.s.k. -----	-		-	(NA)		
27824 00	Blankbook making, except checkbooks: -----						
	Blankbook making, except checkbooks: -----						
	As reported in the census of manufactures -----	43	(X)	279.5	(NA)	(X)	3185.4
	As reported in the Current Industrial Report MA-27A, Business Forms, Binders, Carbon Paper, and Inked Ribbons <sup>5</sup> -----	(NA)	(X)	277.6	(NA)	(X)	( <sup>4</sup> )
27824 31	Albums and scrapbooks, including photograph, stamp, and all other bound books used for storage ----- mil units..	(NA)	(S)	74.7	29	(X)	78.1
27824 35	Diaries and appointment books, excluding looseleaf ----- do..	(NA)	(S)	49.0	121	(X)	41.1
27824 41	Bound drafts, receipts, and financial notes ----- do..	(NA)	(S)	14.7			
27824 61	Columnar, ledger, and account books, including time, miniature account, receipt, address, and roll books, case made memo books, and all other blankbooks, n.e.c. ----- do..	(NA)	(S)	89.4	(NA)	(X)	66.2
27824 75	Blankbook making, except checkbooks, n.s.k. -----	(NA)	(X)	49.8	(NA)	(X)	( <sup>2</sup> )
27825 —	Blankbook making, except checkbooks, n.s.k. -----	(NA)	(X)	49.8	(NA)	(X)	( <sup>2</sup> )
27825 00	Looseleaf binders and devices: -----						
	Looseleaf binders and devices: -----						
	As reported in the census of manufactures -----	149	(X)	652.8	(NA)	(X)	346.3
	As reported in the Current Industrial Report MA-27A, Business Forms, Binders, Carbon Paper, and Inked Ribbons <sup>5</sup> -----	(NA)	(X)	649.6	(NA)	(X)	( <sup>4</sup> )
27825 01	3-ring binders: -----						
27825 03	Stock (cataloged) ----- mil units..	(NA)	b57.9	b144.0			
27825 04	Custom (including decorated) ----- do..	(NA)	(S)	b158.9			
27825 06	Ring binders, other than 3-rings ----- do..	(NA)	(S)	b35.1	95	(X)	208.5
	Binders, flexible prong, plastic channel, presentation, report, and brief covers ----- do..	(NA)	b64.1	a110.9			
27825 07	Post binders: -----						
27825 10	Flexible, including data binders ----- do..	(NA)	(S)	b33.3	(NA)	(X)	39.3
27825 12	All other post binders ----- do..	(NA)	b12.7	b39.2			
27825 13	Binders, all other, including rigid prong, post and sleeve, telephone, and magazine ----- do..	(NA)	(S)	a23.5	12	(X)	9.6
27825 21	Looseleaf forms, record type ----- do..	(NA)	(S)	b17.8	11	(X)	21.0
27825 23	Looseleaf indexes ----- do..	(NA)	(S)	b29.0	36	(X)	17.1
27825 25	Sheet protectors ----- do..	(NA)	(S)	(S)	(NA)	(X)	( <sup>6</sup> )
	Microforms, magnetic media, and film storage devices, manual, including envelopes and panels, excluding box and rotary files and microfilm cases and reels ----- do..	(NA)	(S)	a3.6	3	(X)	1.2
27825 31	Looseleaf devices, sold separately: -----						
27825 33	Metals, 3-ring ----- do..	(NA)	(S)	a27.6			
27825 35	Metals, all other ring types of any configuration ----- do..	(NA)	b12.2	b7.9			
27825 37	Metals, nonring, including rigid post, rigid prong, post and sleeve, telephone, and magazine ----- do..	(NA)	a10.4	a4.4	(NA)	(X)	25.8
	Metal components, nonmetal components, and devices for looseleaf binders ----- do..	(NA)	(S)	b3.6			
27825 75	Looseleaf binders and devices, n.s.k. -----	(NA)	(X)	-	(NA)	(X)	623.8
27820 00	Blankbooks and looseleaf binders, n.s.k., typically for establishments with 5 employees or more (see note) -----	(NA)	(X)	123.8	(NA)	(X)	373.0
27820 02	Blankbooks and looseleaf binders, n.s.k., typically for establishments with less than 5 employees (see note) -----	(NA)	(X)	41.9	(NA)	(X)	19.2

See footnotes at end of table.

**Table 6a. Product and Product Classes—Quantity and Value of Shipments by All Producers: 1982 and 1977—Con.**

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For further explanation, see Value of Shipments in appendix. For meaning of abbreviations and symbols, see introductory text]

1982 product code	Product	1982		1977	
		Number of companies with receipts of \$100,000 or more	Value of product receipts <sup>1</sup> (million dollars)	Number of companies with receipts of \$100,000 or more	Value of product receipts (million dollars)
BOOKBINDING AND RELATED WORK					
2789— —	Total .....	(NA)	765.9	(NA)	508.0
27891 —	Edition, library, and other hardcover bookbinding (excluding books published and bound or printed and bound at the same establishment) .....	(NA)	183.0	(NA)	172.3
27891 10	Elementary, high school, and college textbooks, and technical, scientific, business, and professional books (all grades K-13 and over, including textbook related teachers' editions, manuals, etc., private business, and secretarial schools, and post high school vocational schools, institutes, and training courses) .....	37	27.3	(NA)	28.7
27891 13	General consumer and trade books (including adult and juvenile trade books, book club, and direct mail books) .....	35	41.8	32	55.8
27891 25	All other books, not elsewhere classified, including subscription reference books, religious books, and dictionaries (including bibles, testaments, hymnals, devotionals, thesauruses, atlases, etc.) .....	31	45.2	(NA)	32.6
27891 41	Library binding, including rebinding and prebinding of books for library use, hardcover binding of periodicals and records, and other hardcover binding, except edition .....	51	62.1	39	40.9
27891 00	Edition, library, and other hardcover bookbinding, n.s.k. ....	(NA)	6.5	(NA)	14.3
27892 —	Other book and pamphlet binding and related binding work .....	(NA)	435.8	(NA)	253.3
27892 23	Soft cover binding of books (49 pages or more, exclusive of the covers):				
27892 24	Adhesive binding .....	75	38.8	53	29.8
27892 24	Mechanical binding .....	62	31.0	(NA)	(?)
27892 25	Pamphlet and other soft cover binding (excluding books):				
27892 25	Adhesive binding .....	59	42.9	97	66.7
27892 26	Mechanical binding .....	177	115.6	40	720.0
27892 91	Receipts for miscellaneous bookbinding work (material printed elsewhere); embossing, varnishing, indexing, mounting, and other service operations related to bookbinding, including sample and color cards .....	183	194.7	106	99.2
27892 00	Other book and pamphlet binding and related work, n.s.k. ....	(NA)	12.7	(NA)	37.6
27890 00	Bookbinding and related work, n.s.k., typically for establishments with 5 employees or more (see note) .....	(NA)	119.0	(NA)	58.5
27890 02	Bookbinding and related work, n.s.k., typically for establishments with less than 5 employees (see note) .....	(NA)	28.1	(NA)	23.9
TYPESETTING					
2791— —	Total .....	(NA)	1 330.9	(NA)	781.5
27910 —	Typesetting:				
27910 11	Hot metal and related typesetting, including all hand and machine typesetting, composition, and other such typographic services involving metal and not associated with photographic-film-typesetting or direct impression typesetting and their related processes .....	145	83.7	265	149.6
27910 12	Photographic typesetting, including phototypesetting, photolettering, and other such typographic processes and services which employ photographic equipment and/or photographic materials and techniques:				
27910 14	Computer controlled with pagination capability .....	727	638.9	460	313.5
27910 15	All other photographic typesetting .....	145	91.2	81	38.5
27910 15	Direct impression typesetting, including all nonmetallic, nonphotographic typesetting and composition normally produced by direct impression of a typewriter mechanism, as well as subsequent associated procedures and related processes .....	37	19.8	27	13.5
27910 00	Typesetting, n.s.k., typically for establishments with 5 employees or more (see note) .....	(NA)	349.8	(NA)	201.6
27910 02	Typesetting, n.s.k., typically for establishments with less than 5 employees (see note) .....	(NA)	147.5	(NA)	64.8
PHOTOENGRAVING, ELECTROTYPING, AND STEREOTYPING					
2793— —	Total .....	(NA)	160.7	(NA)	239.1
2794— —					
27930 —	Photoengraving, electrotyping, and stereotyping plates made for others:				
27940 —					
27930 13	Photoengraving plates made for others:				
27930 15	Zinc .....	23	6.3	47	22.8
27930 15	Copper .....	19	24.1	33	50.9
27930 17	Magnesium .....	65	28.1	75	31.3
27930 19	Other .....	27	22.2	32	44.3
27940 00	Electrotyping and stereotyping duplicate plates made for others, including matrices .....	(NA)	4.9	(NA)	7.8
27930 00	Photoengraving, electrotyping, and stereotyping plates made for others, n.s.k., typically for establishments with 5 employees or more (see note) .....	(NA)	55.2	(NA)	62.4
27930 02	Photoengraving, electrotyping, and stereotyping plates made for others, n.s.k., typically for establishments with less than 5 employees (see note) .....	(NA)	19.8	(NA)	19.6

See footnotes at end of table.



**Table 6a. Product and Product Classes—Quantity and Value of Shipments by All Producers: 1982 and 1977—Con.**

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For further explanation, see Value of Shipments in appendix. For meaning of abbreviations and symbols, see introductory text]

1982 product code	Product	1982		1977	
		Number of companies with receipts of \$100,000 or more	Value of product receipts <sup>1</sup> (million dollars)	Number of companies with receipts of \$100,000 or more	Value of product receipts (million dollars)
	<b>LITHOGRAPHIC PLATES AND PLATEMAKING SERVICES</b>				
2795—	<b>Total</b> .....	(NA)	1 173.1	(NA)	630.7
27951—	Lithographic plates .....	(NA)	277.9	(NA)	183.6
27951 13	Diazo type plates (exposed, prepared for printing) .....	62	111.9	24	62.5
27951 15	Wipe-on plates .....	44	67.0	28	32.3
27951 17	Deep-etch plates .....	13	10.6	26	19.0
27951 23	Multimetal plates .....	14	15.8	18	11.4
27951 29	All other lithographic plates .....	64	32.5	44	21.7
27951 00	Lithographic plates, n.s.k. ....	(NA)	40.1	(NA)	36.7
27952—	Lithographic platemaking services .....	(NA)	748.3	(NA)	403.3
27952 31	Color corrected process positives or negatives on film .....	286	520.1	200	221.6
27952 39	All other film .....	167	112.7	111	66.5
27952 41	Assembled flats for platemaking .....	128	83.7	73	47.2
27952 00	Lithographic platemaking services, n.s.k. ....	(NA)	31.8	(NA)	68.0
27950 00	Lithographic plates and platemaking services, n.s.k., typically for establishments with 5 employees or more (see note) .....	(NA)	111.9	(NA)	24.4
27950 02	Lithographic plates and platemaking services, n.s.k., typically for establishments with less than 5 employees (see note) .....	(NA)	34.9	(NA)	19.4

Note: In 1982 Census of Manufactures, data for establishments of small single-unit companies with up to 20 employees were estimated from administrative-record data rather than data actually collected from respondents. Employment cutoff used for administrative records for each industry and shipments figures are included in code ending with "002". In both 1982 and 1977 Censuses of Manufactures, products not completely identified on standard forms were coded in appropriate product class (five-digit) followed by "00" or to appropriate product group code (four-digit) followed by "000".

<sup>1</sup>Data reported by all producers, not just those with shipments of \$100,000 or more.

<sup>2</sup>For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: \* 10 to 19 percent estimated; \*\* 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by (S).

<sup>3</sup>For 1977, product codes 27823 00 and 27824 75 were included with product code 27820 00.

<sup>4</sup>1980 was first year of publication for Current Industrial Report MA-27A, Business Forms, Binders, Carbon Paper, and Inked Ribbons. 1977 data shown are from 1977 Census of Manufactures report for this industry.

<sup>5</sup>Percent of estimation of each 1982 item from Current Industrial Report MA-27A, Business Forms, Binders, Carbon Paper, and Inked Ribbons, as follows: a=15 to 25 percent of item estimated, b=25 to 50 percent of item estimated.

<sup>6</sup>For 1977, product code 27825 23 was included in product code 27825 75.

<sup>7</sup>For 1977, product code 27892 24 was included in product code 27892 26.

**Table 6b. Product Classes—Value of Shipments by All Producers for Specified States: 1982 and 1977**

[Million dollars. Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in table 2. Also, product classes are not shown if they are miscellaneous or "not specified by type" classes. Statistics for some States are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1982. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

Product class and geographic area	1982 value of product shipments	1977 value of product shipments	Product class and geographic area	1982 value of product shipments	1977 value of product shipments
<b>27711, GREETING CARDS, PUBLISHERS' SALES</b>			<b>27823, CHECKBOOKS</b>		
<b>United States</b> .....	1 254.8	694.3	<b>United States</b> .....	776.6	(NA)
California .....	4.5	5.4	California .....	97.8	(NA)
Illinois .....	29.0	28.8	Connecticut .....	11.7	(NA)
Massachusetts .....	32.2	44.5	Maryland .....	15.4	(NA)
New York .....	11.4	26.3	Massachusetts .....	29.0	(NA)
Tennessee .....	24.7	(BB)	Missouri .....	26.4	(NA)
			New York .....	20.0	(NA)
			Pennsylvania .....	45.3	(NA)
			Tennessee .....	18.3	(NA)
			Texas .....	58.3	(NA)
<b>27712, GREETING CARDS, PRINTED FOR PUBLICATION BY OTHERS</b>			<b>27824, BLANKBOOK MAKING, EXCEPT CHECKBOOKS</b>		
<b>United States</b> .....	88.0	39.6	<b>United States</b> .....	279.5	(NA)
California .....	5.4	2.9	California .....	22.6	(NA)
Illinois .....	2.4	2.4	Illinois .....	9.3	(NA)
Massachusetts .....	6.6	(AA)	Massachusetts .....	46.9	(NA)
Missouri .....	9.2	7.0	New York .....	27.3	(NA)
New York .....	8.1	3.1			
Ohio .....	2.1	.5			

See footnotes at end of table.

**Table 6b. Product Classes—Value of Shipments by All Producers for Specified States: 1982 and 1977—Con.**

[Million dollars. Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in table 2. Also, product classes are not shown if they are miscellaneous or "not specified by type" classes. Statistics for some States are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1982. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

Product class and geographic area	1982 value of product shipments	1977 value of product shipments	Product class and geographic area	1982 value of product shipments	1977 value of product shipments
<b>27825, LOOSELEAF BINDERS AND DEVICES</b>			<b>27892, OTHER BOOK AND PAMPHLET BINDING, AND RELATED BINDING WORK—Con.</b>		
United States .....	652.8	346.3	Tennessee .....	7.6	6.0
California .....	94.4	37.7	Texas .....	15.1	3.8
Georgia .....	9.4	4.2	Washington .....	3.0	1.7
Illinois .....	112.6	58.9	Wisconsin .....	12.4	1.8
Maryland .....	3.6	(NA)			
Massachusetts .....	64.7	29.3	<b>27951, LITHOGRAPHIC PLATES</b>		
Michigan .....	27.7	19.6	United States .....	277.9	183.6
Minnesota .....	10.2	4.2	California .....	10.1	7.0
Missouri .....	52.6	32.7	Connecticut .....	4.9	7.1
New Jersey .....	16.7	53.0	Illinois .....	23.1	17.3
New York .....	86.6	36.1	Maryland .....	3.2	2.2
North Carolina .....	2.1	(NA)	Massachusetts .....	15.2	7.8
Ohio .....	6.1	5.4	Michigan .....	5.3	2.8
Pennsylvania .....	31.9	7.7	Minnesota .....	2.2	4.9
Texas .....	35.2	10.4	Missouri .....	10.7	11.7
			New York .....	68.0	37.8
<b>27891, EDITION, LIBRARY, AND OTHER HARDCOVER BOOKBINDING</b>			Ohio .....	15.0	11.1
United States .....	183.0	172.3	Pennsylvania .....	4.2	2.2
California .....	6.2	3.6	Tennessee .....	2.6	2.8
Illinois .....	37.9	37.3	Texas .....	21.4	10.6
Maryland .....	5.8	3.6	Wisconsin .....	15.8	11.1
Massachusetts .....	8.1	2.3			
Minnesota .....	2.1	1.8	<b>27952, LITHOGRAPHIC PLATEMAKING SERVICES</b>		
Missouri .....	3.6	5.9	United States .....	748.3	403.3
New Jersey .....	32.6	30.5	Arizona .....	4.7	2.1
New York .....	13.2	20.7	California .....	95.2	46.7
Ohio .....	6.7	5.2	Colorado .....	11.2	2.3
Pennsylvania .....	6.7	22.4	Connecticut .....	22.7	6.3
Texas .....	7.0	4.9	District of Columbia .....	15.1	6.1
			Florida .....	20.6	12.4
<b>27892, OTHER BOOK AND PAMPHLET BINDING, AND RELATED BINDING WORK</b>			Georgia .....	5.6	2.4
United States .....	435.8	253.3	Illinois .....	109.8	76.0
California .....	35.3	18.3	Indiana .....	10.0	5.4
Connecticut .....	9.3	5.0	Kansas .....	7.3	5.6
District of Columbia .....	2.0	1.5	Maryland .....	3.7	4.2
Florida .....	3.1	1.4	Massachusetts .....	4.5	6.7
Georgia .....	30.5	(EE)	Michigan .....	31.1	10.5
Illinois .....	42.9	40.0	Minnesota .....	23.9	9.9
Indiana .....	21.8	7.3	Missouri .....	30.9	18.2
Iowa .....	2.3	2.4	Nebraska .....	4.0	1.9
Kansas .....	3.0	.5	New Jersey .....	63.3	21.2
Maryland .....	21.3	5.4	New York .....	126.0	58.9
Massachusetts .....	19.3	9.7	North Carolina .....	3.5	2.9
Michigan .....	8.8	7.2	Ohio .....	30.7	27.5
Minnesota .....	4.7	3.5	Oregon .....	2.9	2.2
Missouri .....	9.9	8.7	Pennsylvania .....	26.5	14.8
New Jersey .....	26.3	18.9	Tennessee .....	14.7	7.5
New York .....	97.0	58.5	Texas .....	29.5	14.3
North Carolina .....	9.0	3.2	Utah .....	3.6	1.7
Ohio .....	13.0	11.2	Virginia .....	3.9	4.2
Oregon .....	3.6	(AA)	Washington .....	2.5	3.4
Pennsylvania .....	18.6	10.7	Wisconsin .....	24.3	10.2

Note: For 1977, the following value ranges (in million dollars) substitute for actual figures withheld to avoid disclosing data for individual companies: AA—less than \$2.0 but not 0; BB—\$2.0 to \$4.9; CC—\$5.0 to \$9.9; EE—\$10.0 to \$19.9; FF—\$20.0 to \$49.9; GG—\$50.0 or more.

**Table 6c. Product Classes—Value Shipped by All Producers: 1982 and Earlier Years**

[Million dollars. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

1982 product code	Product class	1982	1981 <sup>1</sup>	1980 <sup>1</sup>	1979 <sup>1</sup>	1978 <sup>1</sup>	1977	1972	1967
2771-	Greeting card publishing .....	1 395.2	1 290.1	1 096.4	960.4	845.7	765.2	583.5	441.4
27711	Greeting cards, publishers' sales .....	1 254.8	1 194.8	1 012.1	883.5	767.0	694.3	510.8	381.4
27712	Greeting cards, printed for publication by others .....	88.0	62.6	53.9	50.7	(S)	39.6	48.8	44.0
27710	Greeting cards, publishing, n.s.k. ....	52.4	32.8	30.3	26.3	(S)	31.3	23.9	16.0
2782-	Blankbooks and looseleaf binders .....	1 874.6	1 760.1	1 587.5	1 333.3	1 193.7	1 039.5	571.3	362.3
27823	Checkbooks .....	776.6	1 063.9	950.3	805.2	697.6	605.7	320.1	186.8
27824	Blankbook making, except checkbooks .....	279.5							
27825	Looseleaf binders and devices .....	652.8	583.0	539.4	438.0	393.2	346.3	209.9	153.8
27820	Blankbooks and looseleaf binders, n.s.k. ....	165.7	113.2	97.8	90.1	(S)	87.5	41.3	21.7
2789-	Bookbinding and related work .....	765.9	820.0	765.7	683.5	555.2	508.0	369.2	337.5
27891	Edition, library, and other hardcover bookbinding .....	183.0	232.9	241.1	211.2	184.4	172.3	147.6	167.4
27892	Other book and pamphlet binding, related binding work .....	435.8	430.9	380.2	339.2	291.8	253.3	164.8	135.4
27890	Bookbinding and related work, n.s.k. ....	147.1	156.2	144.4	133.1	79.1	82.4	56.9	34.7
27910	Typesetting .....	1 330.9	1 078.3	1 056.7	945.2	854.6	781.5	508.7	362.1
27930	Photoengraving plates made for others .....		310.3	278.5	252.5	273.3	223.5	221.3	237.1
27940	Electrotyping and stereotyping duplicate plates .....	160.7	(S)	(S)	(S)	(S)	15.6	35.5	61.4

See footnotes at end of table.



**Table 6c. Product Classes—Value Shipped by All Producers: 1982 and Earlier Years—Con.**

(Million dollars. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes)

1982 prod- uct code	Product class	1982	1981 <sup>1</sup>	1980 <sup>1</sup>	1979 <sup>1</sup>	1978 <sup>1</sup>	1977	1972	1967
2795-	<b>Lithographic platemaking services</b> -----	<b>1 173.1</b>	<b>1 139.0</b>	<b>1 037.2</b>	<b>897.6</b>	<b>777.7</b>	<b>630.7</b>	<b>263.0</b>	<b>151.2</b>
27951	Lithographic plates-----	277.9	388.2	329.9	304.1	250.1	183.6	112.3	(NA)
27952	Lithographic platemaking services-----	748.3	676.9	652.3	540.6	496.4	403.3	131.6	(NA)
27950	Lithographic plates and platemaking services, n.s.k.-----	146.9	74.0	55.1	52.9	(S)	43.8	19.1	(NA)

<sup>1</sup>Figures are estimates derived from a representative sample of manufacturing establishments canvassed in annual survey of manufactures and, therefore, may differ from results that would be obtained from a complete canvass of all manufacturing establishments. Standard errors associated with estimates are published in annual survey of manufactures volumes for this period.

**Table 7. Materials Consumed by Kind: 1982 and 1977**

(Includes cost of materials consumed or put into production by establishments classified only in this industry. For further explanation, see Cost of Materials in appendix. For meaning of abbreviations and symbols, see introductory text)

1982 material code	Material	1982 delivered cost (million dollars)	1977 delivered cost (million dollars)
	<b>INDUSTRY 2771, GREETING CARD PUBLISHING</b>		
	Materials, parts, and supplies-----	<b>404.9</b>	<b>220.5</b>
262131	Coated paper, all types-----	29.8	52.8
	Uncoated paper:		
262102	Groundwood, book, bond, writing, ledger, and manifold-----	113.8	50.7
262150	Bristols, cover, text, and other specialty uncoated paper-----		
289301	Printing inks (complete formulations)-----	6.5	6.6
265001	Paperboard containers, boxes, and corrugated paperboard-----	8.0	315.2
264200	Purchased envelopes-----	10.2	15.6
386101	Light sensitive films and papers-----	4.4	2.6
970099	All other materials and components, parts, containers, and supplies-----	173.6	59.6
971000	Materials, containers, and supplies, n.s.k. <sup>2</sup> -----	58.6	17.4

1982 material code	Material	1982		1977	
		Quantity <sup>1</sup>	Delivered cost (million dollars)	Quantity <sup>1</sup>	Delivered cost (million dollars)
	<b>INDUSTRY 2782, BLANKBOOKS AND LOOSELEAF BINDERS</b>				
	Materials, parts, and supplies-----	(X)	611.3	(X)	368.1
	Paper:				
262141	Ledger----- 1,000 s tons--	(S)	8.5		
262142	Bond----- do--	92.5	87.6	(X)	113.0
262102	All other paper----- do--	*82.2	65.7		
263105	Paperboard (news, chip, pasted, tablet, check, binders board), except for shipping----- do--	(S)	33.9	(X)	24.6
229507	Coated or impregnated woven and nonwoven fabric, except rubberized----- mil lin yd--	(S)	11.1	(X)	13.2
278228	Metal looseleaf components, ring type----- mil units--	(S)	37.0	(X)	22.2
278229	All other metal looseleaf components----- do--	(S)	5.5	(X)	
307909	Plastics looseleaf components (excluding sheet lifters)----- do--	(S)	9.5	(X)	5.9
307001	Plastics film and sheets----- 1,000 s tons--	(S)	31.6		
307003	All other plastics consumed, except looseleaf devices and components----- do--	(S)	9.9	(X)	14.4
331094	Steel, strip and wire----- do--	(S)	26.6	(X)	13.2
970099	All other materials and components, parts, containers, and supplies-----	(X)	141.1	(X)	83.1
971000	Materials, parts, and supplies, n.s.k. <sup>2</sup> -----	(X)	143.3	(X)	78.5
	<b>INDUSTRY 2789, BOOKBINDING AND RELATED WORK</b>				
	Materials, parts, and supplies-----	(X)	152.2	(X)	103.1
	Paper:				
262141	Ledger----- 1,000 s tons--	(S)	.3		
262142	Bond----- do--	(S)	.8	(X)	13.9
262102	All other paper----- do--	(S)	10.7		
263105	Paperboard (news, chip, pasted, tablet, check, binders board), except for shipping----- do--	(S)	18.0	(X)	15.2
229507	Coated or impregnated woven and nonwoven fabric, except rubberized----- mil lin yd--	(S)	11.3	(X)	10.2
278228	Metal looseleaf components, ring type----- mil units--	(S)	2.0	(X)	1.3
278229	All other metal looseleaf components----- do--	(S)	.7	(X)	
307909	Plastics looseleaf components (excluding sheet lifters)----- do--	(S)	1.0	(X)	.6
307001	Plastics film and sheets----- 1,000 s tons--	(S)	2.6		
307003	All other plastics consumed, except looseleaf devices and components----- do--	(S)	.3	(X)	1.5
331094	Steel, strip and wire----- do--	(S)	2.0	(X)	2.2
970099	All other materials and components, parts, containers, and supplies-----	(X)	48.8	(X)	27.3
971000	Materials, parts, and supplies, n.s.k. <sup>2</sup> -----	(X)	53.7	(X)	30.9
	<b>INDUSTRY 2791, TYPESETTING</b>				
	Materials, parts, and supplies-----	(X)	161.8	(X)	84.5
386153	Unexposed lithographic plates, presensitized-----	(X)	1.4	(X)	.2
279511	Lithographic plates, including multimetal, not presensitized-----	(X)	.4	(X)	.1
330005	Metal for printing plates-----	(X)	.2	(X)	.4
386155	Light sensitive films-----	(X)	12.9		
386166	Light sensitive papers-----	(X)	9.7	(X)	12.1

See footnotes at end of table.

**Table 7. Materials Consumed by Kind: 1982 and 1977—Con.**

[Includes cost of materials consumed or put into production by establishments classified only in this industry. For further explanation, see Cost of Materials in appendix. For meaning of abbreviations and symbols, see introductory text]

1982 material code	Material	1982		1977	
		Quantity <sup>1</sup>	Delivered cost (million dollars)	Quantity <sup>1</sup>	Delivered cost (million dollars)
	<b>INDUSTRY 2791, TYPESETTING—Con.</b>				
262100	Paper, all types except light sensitive, including newsprint, book, bond, cover, and coated -----	(X)	8.7	(X)	(*)
386181	Photographic developers and chemicals used in plate preparation -----	(X)	2.2	(X)	2.2
289301	Printing inks (complete formulations) ----- mil lb.	(S)	.3	(X)	(*)
970099	All other materials and components, parts, containers, and supplies -----	(X)	16.7	(X)	418.3
971000	Materials, parts, and supplies, n.s.k. <sup>2</sup> -----	(X)	109.3	(X)	51.2
	<b>INDUSTRIES 2793, PHOTOENGRAVING, AND 2794, ELECTROTYPING AND STEREOTYPING</b>				
	<b>Materials, parts, and supplies -----</b>	<b>(X)</b>	<b>30.7</b>	<b>(X)</b>	<b>45.8</b>
386153	Unexposed lithographic plates, presensitized -----	(X)	.7	(X)	1.2
279511	Lithographic plates, including multimetal, not presensitized -----	(Z)	(Z)	(X)	(*)
330005	Metal for printing plates -----	(X)	3.0	(X)	3.9
386155	Light sensitive films -----	(X)	1.5	(X)	4.6
386166	Light sensitive papers -----	(X)	.4	(X)	
262100	Paper, all types except light sensitive, including newsprint, book, bond, cover, and coated -----	(X)	.7	(X)	(*)
386181	Photographic developers and chemicals used in plate preparation -----	(X)	.9	(X)	3.0
289301	Printing inks (complete formulations) ----- mil lb.	(Z)	.1	(X)	(*)
970099	All other materials and components, parts, containers, and supplies -----	(X)	6.0	(X)	56.6
971000	Materials, parts, and supplies, n.s.k. <sup>2</sup> -----	(X)	17.4	(X)	26.3
	<b>INDUSTRY 2795, LITHOGRAPHIC PLATEMAKING SERVICES</b>				
	<b>Materials, parts, and supplies -----</b>	<b>(X)</b>	<b>281.1</b>	<b>(X)</b>	<b>169.8</b>
386153	Unexposed lithographic plates, presensitized -----	(X)	6.5	(X)	7.0
279511	Lithographic plates, including multimetal, not presensitized -----	(X)	4.4	(X)	6.5
330005	Metal for printing plates -----	(X)	46.9	(X)	31.6
386155	Light sensitive films -----	(X)	53.3	(X)	31.0
386166	Light sensitive papers -----	(X)	4.0	(X)	
262100	Paper, all types except light sensitive, including newsprint, book, bond, cover, and coated -----	(X)	11.6	(X)	(*)
386181	Photographic developers and chemicals used in plate preparation -----	(X)	7.6	(X)	9.6
386171	Color proofing materials -----	(X)	15.4	(X)	(*)
289301	Printing inks (complete formulations) ----- mil lb.	(S)	1.6	(X)	(*)
970099	All other materials and components, parts, containers, and supplies -----	(X)	41.9	(X)	737.9
971000	Materials, parts, and supplies, n.s.k. <sup>2</sup> -----	(X)	87.9	(X)	46.2

<sup>1</sup>For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: \* 10 to 19 percent estimated; \*\* 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by (S).

<sup>2</sup>Total cost of materials of establishments that did not report detailed materials data, including establishments that were not mailed a form.

<sup>3</sup>1977 data may not be directly comparable to 1982 data due to revision of description. In 1977, material code 265001 read "paperboard boxes and containers."

<sup>4</sup>For 1977, material codes 262100 and 289301 were included in 970099.

<sup>5</sup>For 1977, material codes 279511, 262100, and 289301 are included in 970099. 970099 also includes material codes 386155 and 386166 reported under industry 2794 in 1977.

<sup>6</sup>For 1977, material codes 386155 and 386166 reported under industry 2794 were included in 970099.

<sup>7</sup>For 1977, material codes 262100, 386171, and 289301 were combined in 970099.



# APPENDIX A.

## Explanation of Terms

This appendix is in two sections. Section 1 includes items which were requested of all establishments that were mailed census of manufactures forms including annual survey of manufactures (ASM) forms. Note that this section also includes several items (number of establishments and companies, value added, classes of products, and specialization and coverage ratios) that were not included on the report forms but were derived from information collected on the forms. Section 2 covers supplementary items that were requested only from establishments included in the ASM sample. Results of the supplementary ASM inquiries are included in tables 3c and 3d of this report.

### SECTION 1. ITEMS COLLECTED OR DERIVED BASED ON ALL CENSUS OF MANUFACTURES (INCLUDING ASM) REPORT FORMS

**Number of establishments and companies**—As discussed in the Introduction, a separate report was required for each manufacturing establishment (plant) with one employee or more. An establishment is defined as a single physical location where manufacturing is performed. A company, on the other hand, is defined as a business organization consisting of one establishment or more under common ownership or control.

If the company operates at different physical locations, even if the individual locations are producing the same line of goods, a separate report was requested for each location. If the company operates in two or more distinct lines of manufacturing at the same location, a separate report was requested for each activity.

An establishment not in operation for any portion of the year was requested to return the report form with the proper notation in the "Operational Status" section of the form. In addition, the establishment was requested to report data on the number of custodial employees, capital expenditures, inventories, or any shipments from inventories during the portion of the year the plant was in operation.

In this report, data are shown for establishments in operation at any time during the year. A comparison with the number of establishments in operation at the end of the year will be provided in the Introduction to Part 1 of the General Summary subject report.

**Employment and related items**—The regular report forms requested separate information on production workers as of a payroll period for each quarter of the year and on other employees as of the payroll period which included the 12th of March.

**All employees**—This item includes all full-time and part-time employees on the payrolls of operating manufacturing establishments during any part of the pay period ending nearest the 12th of the months specified on the report form. Included are all persons on paid sick leave, paid holidays, and paid vacations during these pay periods. Officers of corporations are included as employees; proprietors and partners of unincorporated firms are excluded. The "all employees" number is the average number of production workers plus the number of other employees in mid-March. The number of production workers is the average for the payroll periods including the 12th of March, May, August, and November.

**Production workers**—This item includes workers (up through the line-supervisor level) engaged in fabricating, processing, assembling, inspecting, receiving, storing, handling, packing, warehousing, shipping (but not delivering), maintenance, repair, janitorial and guard services, product development, auxiliary production for plant's own use (e.g., power plant), recordkeeping, and other services closely associated with these production operations at the establishment covered by the report. Employees above the working-supervisor level are excluded from this item.

**All other employees**—This item covers nonproduction employees of the manufacturing establishment including those engaged in factory supervision above the line-supervisor level. It includes sales (including driver salespersons), sales delivery (highway truck drivers and their helpers), advertising, credit, collection, installation and servicing of own products, clerical and routine office function, executive, purchasing, financing, legal, personnel (including cafeteria, medical, etc.), professional, and technical employees. Also included are employees on the payroll of the manufacturing establishment who are engaged in the construction of major additions or alterations to the plant and who are utilized as a separate work force.

In addition to reports sent to operating manufacturing establishments, information on employment during the payroll period which included March 12 and annual payrolls was also requested of auxiliary units (e.g., administrative offices, warehouses, and research and development laboratories) of multiestablishment companies. However, these figures are not included in the totals for individual industries shown in this report. They are included in the general summary and geographic area reports and in the final bound volumes as a separate category.

**Payrolls**—This item includes the gross earnings of all employees on the payroll of operating manufacturing establishments paid in the calendar year 1982. Respondents were told they could follow the definition of payrolls used for calculating the Federal withholding tax. It includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, all bonuses, vacation and sick leave pay, and compensation in kind, prior to such deductions as employees' Social Security contributions, withholding taxes, group insurance, union dues, and savings bonds. The total includes salaries of officers



of corporations, but excludes payments to proprietors or partners of unincorporated concerns. Also excluded are payments to members of Armed Forces and pensioners carried on the active payroll of manufacturing establishments.

The census definition of payrolls is identical to that recommended to all Federal statistical agencies by the Office of Management and Budget. It should be noted that this definition does not include employers' Social Security contributions or other nonpayroll labor costs, such as employees' pension plans, group insurance premiums, and workers' compensation.

The ASM provides estimates of employers' supplemental labor costs, both those required by Federal and State laws and those incurred voluntarily or as part of collective bargaining agreements. (Supplemental labor costs are explained later in this appendix.)

As in the case of employment figures, the payrolls of separate auxiliary units of multiestablishment companies are not included in the totals for individual industries or industry groups.

**Production-worker hours**—This item covers hours worked or paid for at the plant, including actual overtime hours (not straight-time equivalent hours). It excludes hours paid for vacations, holidays, or sick leave.

**Cost of materials**—This term refers to direct charges actually paid or payable for items consumed or put into production during the year, including freight charges and other direct charges incurred by the establishment in acquiring these materials. It includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.

The important components of this cost item are (1) all raw materials, semifinished goods, parts, components, containers, scrap, and supplies put into production or used as operating supplies and for repair and maintenance during the year, (2) electric energy purchased, (3) fuels consumed for heat, power, or the generation of electricity, (4) work done by others on materials or parts furnished by manufacturing establishments (contract work), and (5) products bought and resold in the same condition. (See discussion of duplication of data below.)

**Specific materials consumed**—In addition to the total cost of materials, which every establishment was required to report, information was also collected for most manufacturing industries on the consumption of major materials used in manufacturing. The inquiries were restricted to those materials which were important parts of the cost of production in a particular industry and for which cost information was available from manufacturers' records. Information on the specific materials consumed is shown in table 7 if appropriate to the industry. Establishments consuming less than a specified amount (usually \$10,000) of a specific material were not requested to report consumption of that material separately. Also, the cost of materials for the small establishments for which either administrative records or short forms were used was imputed as "not specified by kind." (See the Introduction for the importance of administrative records in the industry.)

**Value of shipments**—This item covers the received or receivable net selling values, f.o.b. plant (exclusive of freight and taxes), of all products shipped, both primary and secondary, as well as all miscellaneous receipts, such as receipts for contract work performed for others, installation and repair, sales of scrap, and sales of products bought and resold without further

processing. Included are all items made by or for the establishments from materials owned by it, whether sold, transferred to other plants of the same company, or shipped on consignment. The net selling value of products made in one plant on a contract basis from materials owned by another was reported by the plant providing the materials.

In the case of multiunit companies, the manufacturer was requested to report the value of products transferred to other establishments of the same company at full economic or commercial value, including not only the direct cost of production but also a reasonable proportion of "all other costs" (including company overhead) and profit. (See discussion of duplication of data below.)

**Individual products**—As in previous censuses, data were collected for almost all industries on the quantity and value of individual products shipped. In the 1982 census program, information was collected on the output of approximately 11,000 individual product items. The term "product," as used in the census of manufactures, represents the finest level of detail for which output information was requested. Consequently, it is not necessarily synonymous with the term "product" as used in the marketing sense. In some cases it may be much more detailed and, in other cases, it is more aggregative. For example, "pharmaceutical preparations" was distributed into over 100 items; whereas, "motor gasoline" was reported as a single item.

Approximately 6,000 of the product items were listed separately on the 1982 census report forms. Data for about 5,000 products were obtained in the monthly, quarterly, or annual surveys comprising the Current Industrial Reports series of the Census Bureau. Totals for the year 1982 for these items, as derived from the commodity surveys, are shown in the "products shipped" table (table 6a) together with the tieline total value collected in the census for reconciliation purposes.

The list of products for which separate information was collected was prepared after consultation with industry and government representatives. Comparability with previous figures was given considerable weight in the selection of product categories so that comparable 1977 information is presented for most products.

Typically, both quantity and value of shipments information was collected. However, if quantity was not significant or could not be reported by manufacturers, only value of shipments was collected.

Shipments include both commercial shipments and transfers of products to other plants of the same company. For industries in which a considerable portion of the total shipments is transferred to other plants of the same company, separate information on interplant transfers was also collected. Moreover, for products that are used to a large degree within the same establishment as materials or components in the fabrication of other products, total production and often consumption of the item within the plant was collected. Typically, the information on production was also collected for products for which there are significant differences between total production and shipments in a given year because of wide fluctuations in finished goods inventories. Other measures of output of products with long production cycles were used as appropriate and feasible.

**Classes of products**—To summarize the product information, the separate products were aggregated into classes of products that, in turn, were grouped into all primary products of each industry. The code structure used is a seven-digit number for the



individual product, a five-digit number for the class of product, and a four-digit number for the total primary products in an industry. (See Introduction, Industry Classification of Establishments, for application of the coding structure to the assignment of SIC codes for establishments.)

In the 1982 census, the 11,000 products were grouped into approximately 1,500 separate classes on the basis of general similarity of manufacturing processes, types of materials used, and the like. However, the grouping of products was affected by the economic significance of the class and, in some cases, dissimilar products were grouped because the products were not sufficiently significant to warrant separate classes.

**Duplication in cost of materials and value of shipments**—The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication, since the products of some industries are used as materials by others. With some important exceptions, such as for motor vehicles and parts, this duplication is not significant at the four-digit industry level. However, it is significant at the two-digit and three-digit industry group level because these totals often include industries that represent successive stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the "Food" group and the addition of pulp mills to paper mills in the "Paper and Allied Products" group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the census of manufactures.

**Value added by manufacture**—This measure of manufacturing activity is derived by subtracting the cost of materials, supplies, containers, fuel, purchased electricity, and contract work from the value of shipments (products manufactured plus receipts for services rendered). The result of this calculation is adjusted by the addition of value added by merchandising operations (i.e., the difference between the sales value and the cost of merchandise sold without further manufacture, processing, or assembly) plus the net change in finished goods and work-in-process between the beginning- and end-of-year inventories.

Because of the change in instructions for reporting inventories for 1982, the 1982 figure for value added is not strictly comparable to prior-year data. This is explained more fully in the inventories section below.

"Value added" avoids the duplication in the figure for value of shipments that results from the use of products of some establishments as materials by others. Value added is considered to be the best value measure available for comparing the relative economic importance of manufacturing among industries and geographic areas.

**New and used capital expenditures**—For establishments in operation and establishments under construction but not yet in operation, manufacturers were asked to report their new expenditures for (1) permanent additions and major alterations to manufacturing establishments, and (2) machinery and equipment used for replacement and additions to plant capacity if they were of the type for which depreciation accounts were ordinarily maintained.

The totals for new expenditures exclude that portion of expenditures leased from nonmanufacturing concerns, new facilities owned by the Federal Government but operated under

contract by private companies, and plant and equipment furnished to the manufacturer by communities and nonprofit organizations. Also excluded are expenditures for used plant and equipment (although reported in the census), expenditures for land, and cost of maintenance and repairs charged as current operating expenses.

Manufacturers were also requested to report the value of all used buildings and equipment purchased during the year at the purchase price. For any equipment or structure transferred to the use of the reporting establishment by the parent company or one of its subsidiaries, the value at which it was transferred to the establishment was to be reported. Furthermore, if the establishment changed ownership during the year, the cost of the fixed assets (building and equipment) was to be reported under used capital expenditures.

Total expenditures for used plant and equipment is a universe figure; i.e., it is collected on all census forms. However, the breakdown of this figure between expenditures for used buildings and other structures and expenditures for used machinery and equipment is collected only on the ASM form and is subject to sampling error (see table 3d). The data for total new capital expenditures, new building expenditures, and new machinery expenditures, as well as the data for total used expenditures, are shown in both tables 3a and 3d. The figure in table 3a is a census universe total and may differ from the results of the ASM sample shown in table 3d. Since the figures in table 3d are subject to sampling error, they are not considered as reliable as the universe figures.

**End-of-year inventories**—Respondents were asked to report their 1981 and 1982 end-of-year inventories at cost or market. Effective with the 1982 Economic Censuses, this change to a uniform instruction for reporting inventories was introduced for all sector reports. Prior to 1982, respondents were permitted to value inventories using any generally accepted accounting method (FIFO, LIFO, market, to name a few). In 1982, LIFO users were asked to first report inventory values prior to the LIFO adjustment and then to report the LIFO reserve and the LIFO value after adjustment for the reserve.

Because of this change in reporting instructions, the 1982 data for inventories and value added by manufacture included in the tables of this report are not comparable to the prior-year data shown in table 1a of this report and in historical census of manufactures and annual survey of manufactures publications. Inventories and value added data estimated on a basis comparable to the historical data, using the reported information for 1982, are shown in footnote 4 of table 1a. However, the end-of-1981 figure shown in this footnote may differ from the corresponding value published as part of the 1981 Annual Survey of Manufactures.

This difference at the four-digit SIC level is due primarily to the effects of industry shifts. As described in the Industry Classification of Establishments section of the Introduction, ASM noncertainty plants are allowed to shift from one industry to another in a census year; whereas, they are "frozen" in a particular industry in ASM years. Other explanations for this difference include the effects of sampling and processing errors and revisions to end-of-1981 data reported by respondents.

In using inventory data by stage of fabrication for "all industries" and at the two-digit industry level, it should be noted that an item treated as a finished product by an establishment in one industry may be reported as a raw material by another establishment in a different industry. For example, the finished-product inventories of a steel mill would be reported as raw



materials by a stamping plant. Such differences are present in the inventory figures by stage of fabrication shown for individual industries, industry groups, and "all manufacturing," which are aggregates of figures reported by establishments in specified industries.

**Specialization and coverage ratios**—These items are not collected on the report forms but are derived from the data shown in table 5b. An establishment is classified in a particular industry if its shipments of primary products of that industry exceed in value its shipments of the products of any other single industry.

As noted in the Introduction, an establishment's shipments include those products assigned to an industry (primary products), those considered primary to other industries (secondary

products), and receipts for miscellaneous activities (merchandising, contract work, resales, etc.). Specialization and coverage ratios have been developed to measure the relationship of primary product shipments to the data on shipments for the industry shown in tables 1a through 5a and data on product shipments shown in tables 6a through 6c.

Specialization ratio represents the ratio of primary product shipments to total product shipments (primary and secondary, excluding miscellaneous receipts) for the establishments classified in the industry.

Coverage ratio represents the ratio of primary products shipped by the establishments classified in the industry to the total shipments of such products that are shipped by all manufacturing establishments wherever classified.

## SECTION 2. ITEMS COLLECTED ONLY ON ASM REPORT FORMS

**Supplemental labor costs**—Supplemental labor costs are divided into legally required expenditures and payments for voluntary programs. The legally required portion consists primarily of Federal old age and survivors' insurance, unemployment compensation, and workers' compensation. Payments for voluntary programs include all programs not specifically required by legislation whether they were employer initiated or the result of collective bargaining. They include the employer portion of such plans as insurance premiums, premiums for supplemental accident and sickness insurance, pension plans, supplemental unemployment compensation, welfare plans, stock purchase plans on which the employer payment is not subject to withholding tax, and deferred profit-sharing plans. They exclude such items as company-operated cafeterias, in-plant medical services, free parking lots, discounts on employee purchases, and uniforms and work clothing for employees. While the excluded items do benefit employees and all or part of their cost generally is similar to the items covered in the ASM labor costs statistics, accounting records do not generally provide reliable figures on net employee benefits of these types.

**Cost of purchased services**—ASM establishments were requested to provide information on the cost of purchased services for the repair of buildings and other structures, the repair of machinery, and communication services. Included in the cost of purchased services for the repair of buildings and machinery are payments made for all maintenance and repair work on buildings and equipment, such as painting, roof repairs, replacing parts, and overhauling equipment. Such payments made to other establishments of the same company and for repair and maintenance of any leased property are also included. Extensive repairs or reconstruction that were capitalized are considered capital expenditures for used buildings and machinery and are, therefore, excluded from this item. Repair and maintenance costs provided by an owner as part of a rental contract or incurred directly by an establishment in using its own work force are also excluded.

The response coverage ratio shown in table 3d for each of the three types of purchased services listed above is a measure of the extent to which respondents reported for each item. It is derived for each item by calculating the ratio of the weighted employment (establishment data multiplied by sample weight; see section 3) for those ASM establishments that reported the

specific inquiry to the weighted total employment for all ASM establishments classified in the industry.

**Electric energy used for heat and power**—Data on the cost of purchased electric energy were collected on all census forms. However, data on the quantity of purchased electric energy and quantity of generated-less-sold electric energy were collected only on the ASM forms. The cost and quantity of purchased electric energy represent the amount actually used during the year for heat and power. In addition, information was collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.

**Beginning- and end-of-year depreciable assets**—The data encompass all fixed depreciable assets on the books of establishments at the beginning and at the end of the year. The values shown (book value) represent the actual cost of assets at the time they were acquired, including all costs incurred in making the assets usable (such as transportation and installation). Included are all buildings, structures, machinery, and equipment (production, office, and transportation equipment) for which depreciation reserves are maintained. Excluded are non-depreciable capital assets, including inventories and intangible assets, such as patent rights and royalties. Also excluded are land and depletable assets, such as timber and mineral rights.

The definition of fixed depreciable assets is consistent with the definition of capital expenditures. For example, expenditures include actual capital outlays during the year, rather than the final value of equipment put in place and buildings completed during the year. Accordingly, the value of assets at the end of the year includes the value of construction in progress. In addition, respondents were requested to make certain that assets at the beginning of the year plus new and used capital expenditures, less retirements, equalled assets at the end of the year.

**New and used capital expenditures**—The data for total new capital expenditures, new building expenditures, new machinery expenditures, and total used capital expenditures are collected on all census forms. However, the breakdown between expenditures for used buildings and other structures and expenditures for used machinery and equipment is collected only on the ASM form. (See further explanation on capital expenditures in section 1.)



**Breakdown of new capital expenditures for machinery and equipment**—ASM establishments were requested to separate their capital expenditures for new machinery and equipment into (1) automobiles, trucks, etc., for highway use, (2) computers and peripheral data processing equipment, and (3) all other.

The category "automobiles, trucks, etc., for highway use" is intended to measure expenditures for vehicles designed for highway use that were acquired through a purchase or lease-purchase agreement. Vehicles normally operating off public highways (vehicles specifically designed to transport materials, property, or equipment on mining, construction, logging, and petroleum development projects) are excluded from this item.

The "not specified by kind" or n.s.k. item for expenditures for new machinery and buildings, shown in table 3d, represents the total machinery and equipment expenditures for establishments that did not break down their expenditures for the three specific categories. This means that for most industries the specific categories are understated.

**Retirements**—Included in this item is the gross value of assets sold, retired, scrapped, destroyed, etc., during 1982. When a complete operation or establishment changed ownership, the respondent was instructed to report the value of the assets sold at the original cost as recorded in the books of the seller. The respondent was also requested to report retirements of equipment or structures owned by a parent company that the establishment was using as if it were a tenant.

**Rental payments**—This item includes rental payments for the use of all items for which depreciation reserves would be maintained if they were owned by the establishment, e.g., structures and buildings, and production, office, and transportation equipment. Excluded are royalties and other payments for the use of intangibles and depletable assets, and land rents where separable.

When an establishment of a multiestablishment company was charged rent by another part of the same company for the use of assets owned by the company, it was instructed to exclude that cost from rental payments. However, the book value (original cost) of these company-owned assets was to be reported as assets of the establishment at the end of the year.

If there were assets at an establishment rented from another company, and the rents were paid centrally by the head office of the establishment, the company was instructed to report these rental payments as if they were paid directly by the establishment.

**Depreciation charges**—This item includes depreciation and amortization charged during the year against assets. Depreciation charged against fixed assets acquired since the beginning of the year and against assets sold or retired during the year are components of this category. Respondents were requested to make certain that they did not report accumulated depreciation.





# **APPENDIX B.**

## **Annual Survey of Manufactures (ASM) Sampling and Estimating Methodologies**

### **DESCRIPTION OF SURVEY SAMPLE**

The Annual Survey of Manufactures (ASM) contains two components. The mail portion of the survey is a probability sample of about 55,000 manufacturing establishments selected from a total of about 225,000 establishments. These 225,000 establishments represent all manufacturing establishments of multiunit companies and all single-unit manufacturing establishments with five employees or more tabulated in the 1977 Census of Manufactures. This mail portion is supplemented by a Social Security Administration list of new manufacturing establishments opened after 1977. The individual establishments were defined as the sampling unit for this sample. This is a change from the previous ASM sample when companies were used as the sampling unit. The implication of this change is that the probability of selection of any establishment relates only to the size of the establishment itself and is independent of the size of the company with which the establishment is affiliated. The efficiencies associated with the change to an establishment sample have made it possible to reduce the mail sample panel from 70,000 establishments in 1978 to 55,000 establishments in the current panel.

The nonmail portion of the survey includes all single-unit establishments that were tabulated with less than five employees in the 1977 Census of Manufactures. Although this portion contained approximately 125,000 establishments, it accounted for less than 2 percent of the estimate for total value of shipments at the total manufacturing level. This portion was not sampled; rather, the data for every establishment in this group were estimated based on selected information obtained annually from the administrative records of other Federal agencies. This administrative record information, which includes payroll, total employment, industry classification, and physical location of the establishment, was obtained under special conditions, which safeguarded the confidentiality of both tax and census records. Estimates for data for these small establishments were developed using industry averages in conjunction with the administrative information.

The corresponding estimates for the mail and nonmail establishments were added together, along with the adjusted base-year differences as defined in Description of Estimating Procedures below. The remaining description of the survey sample relates only to the mail portion of the ASM sample.

All establishments with 250 employees or more in the 1977 census were included in the survey panel with certainty. These establishments collectively account for approximately 65 percent of the total value of shipments for manufacturing establishments in the 1977 census. Smaller establishments were sampled with probabilities ranging from 1.000 down to 0.005 in accordance with mathematical theory for optimum allocation of a sample.

The probabilities of selection assigned to the smaller establishments were proportional to measures of size determined for each establishment. For establishments included in the 1977 Census of Manufactures, the measure of size depended directly upon each establishment's 1977 product class values and the

historic variability of the year-to-year shipments of each product class. Roughly equivalent measures of size were assigned to postcensus birth establishments based on their industry codes and anticipated payroll and employment.

The method of assigning measures of size was used in order to maximize the precision (that is, minimize the variance of estimates of the year-to-year change) in the value of product class shipments. Implicitly, it also gave weight to differences in employment, value added, and other general statistics, for these are highly correlated with value of shipments. Individual sample selection probabilities were obtained by multiplying each establishment's final measure of size by an overall sampling fraction coefficient calculated to yield a total expected sample size.

The sample selection procedure gave each establishment in the sampling frame an independent chance of selection. This method of independent selection permits the rotation of establishments into and out of a given sample panel without introducing a bias into the survey estimates.

### **DESCRIPTION OF ESTIMATING PROCEDURES**

Most of the ASM estimates for the years 1978-1981 were computed using a modified "difference estimate" formula. For each item, a base-year difference was developed. This base-year difference is equal to the difference between the 1977 census published number for an item total and the linear ASM estimate of the total for 1977. The ASM linear estimate was obtained by multiplying each sample establishment's data by its sample weight (the reciprocal of its probability of selection) and summing the weighted values.

This base-year difference was then adjusted to reflect the estimated growth at the four-digit or, in the case of product classes, five-digit based Standard Industrial Classification (SIC) level from 1977 to the year of the survey; for example, 1981. It should be noted that due to processing constraints, the growth factors lagged one year; i.e., if 1981 is the survey year, they were not based on the estimated growth from 1977 to 1981 but rather the growth from 1977 to 1980. This one-year lag had negligible effect on the estimates, particularly at the total manufacturing level where the adjusted base-year difference accounted for less than 1 percent of the estimate for total value of shipments.

These adjusted base-year differences were then added to the corresponding current-year linear estimates, which include the sum of the estimates for the mail and nonmail establishments, to produce the estimates for the years 1978-1981. Estimates developed by this procedure usually are far more reliable than comparable linear estimates developed from the current sample data alone.

The 1982 sample data included in table 3d were also developed using difference estimates. However, since the universe totals for the census year (1977 or 1982) were not known, a modification of the procedure described above was necessary. For each item in table 3d, except purchased services and breakdown of expenditures for new machinery and equipment (see further description in appendix A, section 2), linear



estimates of the publication totals from the ASM mail sample were adjusted by the difference between imputed census totals and the corresponding ASM mail sample estimates of these imputed totals. These imputed totals are obtained by applying industry average ratios to control item values at the establishment level. For example, an imputed total beginning assets figure is obtained by multiplying each establishment's total value of shipments by the industry (four-digit SIC) average for the ratio of beginning assets to shipments.

Separate estimates for the nonmail establishments were not developed. However, their contribution to the publication estimates is reflected in the difference adjustment.

The method of inventory valuation percentages included in table 3c was developed using both complete census information and ASM estimates. The percentages for the four major categories (LIFO, non-LIFO, valuation method not reported, and LIFO reported without associated value and reserve) were derived from the complete census and correspond to the values included in table 3d. The percentages for the specific non-LIFO methods of valuations (FIFO, average cost, specific costs, etc.) are ratio estimates developed from the ASM in conjunction with the census universe estimate for the total of the non-LIFO methods.

## QUALIFICATIONS OF THE DATA

The estimates developed from the sample are apt to differ somewhat from the results of a survey covering all companies in the sampled lists but otherwise conducted under essentially the same conditions as the actual sample survey. The estimates of the magnitude of the sampling errors (the differences between the estimates obtained and the results theoretically obtained from a comparable, complete-coverage survey) are provided by the standard errors of the estimates.

The particular sample selected for the ASM is one of a large number of similar probability samples that, by chance, might have been selected under the same specifications. Each of the possible samples would yield somewhat different sets of results, and the standard errors are measures of the variation of all the possible sample estimates around the theoretical, comparable, complete-coverage values.

Estimates of the standard errors have been computed from the sample data for selected statistics in this report. Except for table 3c, they are presented in the form of relative standard errors, the standard errors divided by the estimated values to which they refer. In table 3c, "absolute" standard errors of the estimates are presented.

In conjunction with its associated estimate, the relative standard error may be used to define confidence intervals (ranges that would include the comparable, complete-coverage value for specified percentages of all the possible samples).

The complete coverage value would be included in the range:

1. From one standard error below to one standard error above the derived estimate for about two-thirds of all possible samples.

2. From two standard errors below to two standard errors above the derived estimate for about 19 out of 20 of all possible samples.
3. From three standard errors below to three standard errors above the derived estimate for nearly all samples.

An inference that the comparable, complete-survey result would be within the indicated ranges would be correct in approximately the relative frequencies shown. Those proportions, therefore, may be interpreted as defining the confidence that the estimates from a particular sample would differ from complete-coverage results by as much as one, two, or three standard errors, respectively.

For example, suppose an estimated total is shown as 50,000 with an associated relative standard error of 2 percent, that is, a standard error of 1,000 (2 percent of 50,000). There is approximately 67 percent confidence that the interval 49,000 to 51,000 includes the complete-coverage total and about 95 percent confidence that the interval 48,000 to 52,000 includes the complete-coverage total.

In addition to the sample errors, the estimates are subject to various response and operational errors: errors of collection, reporting, coding, transcription, imputation for nonresponse, etc. These operational errors would also occur if a complete canvass were to be conducted under the same conditions as the survey.

Explicit measures of their effects generally are not available. However, it is believed that most of the important operational errors were detected and corrected in the course of the Bureau's review of the data for reasonableness and consistency. The small operational errors usually remain. To some extent, they are compensating in the aggregated totals shown. When important operational errors were detected too late to correct the estimates, the data were suppressed or were specifically qualified in the tables.

As derived, the estimated standard errors included part of the effect of the operational errors. The total errors, which depend upon the joint effect of the sampling and operational errors, are usually of the order of size indicated by the standard error, or only moderately higher. However, for particular estimates, the total error may considerably exceed the standard errors shown.

The concept of complete coverage under the conditions prevailing for the ASM is not identical to the complete coverage of the census of manufactures, as the censuses have been conducted. Nearly all types of operational errors that affect the ASM also occur in the censuses. The ASM and the censuses, are conducted under quite different conditions, and operational errors can be better controlled in the ASM than in the censuses. As a result, for many of the census figures, the errors are of the same order of size as the total errors of the corresponding annual survey estimates. The differences between the census and ASM operating conditions also disturb, to some degree, the comparability of the ASM and census data.

Any figures shown in the tables in this publication having an associated standard error exceeding 15 percent may be of limited reliability. However, the figure may be combined with higher-level totals, creating a broader aggregate, which then may be of acceptable reliability.



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### Preliminary Reports

Preliminary industry data are issued in 443 separate reports covering 452 industries (or combinations of industries). Preliminary data for States are grouped and released in reports for each of the nine census geographic divisions.

### Final Reports

Final detailed statistics are issued in separate paperbound reports.

#### Industry series—82 reports (MC82-I-20A to -39D)

Each of the 82 reports provides information for a group of related industries (e.g., "dairy products" includes industries for butter, cheese, milk, etc.). Final figures for the United States are shown for each of the 452 manufacturing industries on quantity and value of products shipped and materials consumed, cost of fuels and electric energy, capital expenditures, assets, rents, inventories, employment, payroll, payroll supplements, hours worked, value added by manufacture, number of establishments, and number of companies. Comparative statistics for earlier years are provided where available.

For each industry, data on value of shipments, value added by manufacture, capital expenditures, employment, and payroll are shown by employment-size class of establishment and degree of primary product specialization. Statistics are given on production of specific products and consumption of energy and various materials by industry.

#### Geographic area series—51 reports (MC82-A-1 to -51)

A separate report for each State and the District of Columbia presents data for industry groups and industries on value of shipments, cost of materials, value added by manufacture, employment, payroll, hours worked, new capital expenditures, and number of manufacturing establishments for the State, SMSA's, and large industrial counties and places. Comparative statistics for earlier census years are shown for the State and large SMSA's. Manufacturing totals are presented for each county and for places with significant manufacturing activity. Detailed statistics—including inventories, assets, rents, and energy costs—are presented only in statewide totals.

#### Subject series—10 reports (MC82-S-1 to -10)

Each of the 10 reports contains detailed statistics for an individual subject, such as: selected materials consumed, selected metalworking

operations, manufacturing activity in government establishments, concentration ratios in manufacturing, type of organization, water use in manufacturing, fuels and electric energy consumed (separate publications for industry statistics, and State and SMSA statistics), textile machinery in place, production indexes, and a general National-level summary.

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### Microfiche

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